



**CIVIC ARTS COMMISSION
REGULAR MEETING AGENDA**

**Monday, November 4, 2024
7:00 PM**

**City Council Chamber
200 Old Bernal Avenue
Pleasanton, CA 94566**

The meeting will be held in-person and will be streamed at <https://www.youtube.com/user/TheCityofPleasanton>.

Public participation: It is requested that members of the public wishing to address the Commission submit a speaker card. When public comment is opened on an agenda item, individuals may speak once per agenda item.

In Person:

- Submit a physical speaker card at the meeting. When your name is called, please provide comment at the podium.

CALL TO ORDER

- Pledge of Allegiance
- Roll Call

AGENDA AMENDMENTS

APPROVAL OF MINUTES

1. Approve regular meeting minutes of October 7, 2024

MEETING OPEN TO THE PUBLIC

2. Introductions/Awards/Recognitions/Presentations
3. Public Comment regarding items not listed on the agenda – Speakers are limited to 3 minutes.

MATTERS FOR THE COMMISSION'S REVIEW/ACTION/INFORMATION

4. Review Fiscal Year 2023/24 Civic Arts Grant Final Performance Reports
5. Review and Approve Funding Criteria for Fiscal Year 2024/25 Community Grant Program - Civic Arts Category
6. Review and Approve Civic Arts Commission Meeting Schedule for 2025

7. Select Two Civic Arts Commission representatives for an Ad Hoc Public Art Plaque Subcommittee
8. Select Commission Chairperson and Vice Chairperson for 2025
9. Receive Civic Arts Project Status Report

COMMISSION REPORTS

10. Ad Hoc Teen Poet Laureate Subcommittee Report
11. Other brief reports on any meetings, conferences, and/or seminars attended by the Commission members

MATTERS INITIATED

FUTURE AGENDA ITEMS

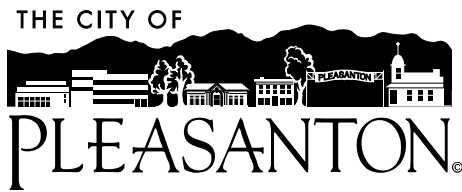
ADJOURNMENT

Notice

Under Government Code §54957.5, any writings/documents regarding an open session item on this agenda provided to a majority of the Commission after distribution of the agenda packet will be available for public inspection at the Library and Recreation department located at 400 Old Bernal Ave., Pleasanton, CA 94566.

Accessible Public Meetings

The City of Pleasanton can provide special assistance for persons with disabilities to participate in public meetings. To make a request for a disability-related modification or accommodation (e.g., an assistive listening device), please contact the Library and Recreation department located at 400 Old Bernal Ave., or (925) 931-5340 at the earliest possible time. If you need sign language assistance, please provide at least two working days' notice prior to the meeting date.



Civic Arts Commission Meeting Minutes

October 7, 2024 – 7:00 p.m.

CALL TO ORDER

Chair Coleman-Knight called to order the regular meeting of the Civic Arts Commission at 7:03 p.m. from the City Council Chamber – 200 Old Bernal Ave.

Commissioner Lam led the Pledge of Allegiance.

Roll Call

Present: Commissioners Baiocchi, Song, Yee, Lam, and Chair Coleman-Knight
Absent: Commissioners Fry, Giancola, and Simmons

AGENDA AMENDMENTS

Staff requested to change the order of items and move up item 6 to item 4.

Staff requested to amend agenda item 2 to add a presentation on FY 2023/24 overview of the Library and Recreation Department.

MINUTES

1. Approve regular meeting minutes of August 5, 2024

MOTION: It was m/s by Commissioners Yee/Song to approve the regular meeting minutes of August 5, 2024. The motion was passed by the following vote:

Ayes: Commissioners Baiocchi, Song, Yee, Lam, and Chair Coleman-Knight
Noes: None
Absent: Commissioners Fry, Giancola, and Simmons

MEETING OPEN TO THE PUBLIC

2. Introductions/Awards/Recognitions/Presentations

Heidi Murphy presented an overview of the Library and Recreation Department for FY 2023/24

3. Public Comment from the audience regarding items not listed on the agenda.

None

MATTERS FOR THE COMMISSION'S REVIEW / ACTION / INFORMATION

4. Recommend City Council Accept Donation of Hope and Promise Mural and Frame

Recommendation: Recommend City Council accept donation of Hope and Promise mural and frame.

Rachel Prater, Library and Recreation Manager, presented the item and answered questions from commissioners.

Chair Coleman-Knight opened the item for public comment.

Public comment provided by Kelly Cousins, president of the Cultural Arts Council and by Les Duman, Pleasanton Cultural Arts Council board member.

Chair Coleman-Knight closed the item for public comment.

MOTION: It was m/s by Commissioners Yee/Baiocchi to recommend that the City Council accept donations of the Hope and Promise mural and frame.

Ayes: Commissioners Yee, Lam, Song, Baiocchi, and Chair Coleman-Knight

Noes: None

Absent: Commissioners Fry, Giancola, and Simmons

5. Receive a Budget Overview of the Library and Recreation Department for Fiscal Year 2024/25

Zachary Reda, Management Analyst, and Heidi Murphy, Library and Recreation Director, presented the item and answered questions from commissioners. The commissioners provided comments on the item.

6. Receive an Update on the 2019-2024 Library and Recreation Strategic Plan and Provide Feedback on the 2025-2029 Library and Recreation Strategic Plan's Mission, Vision and Values

Zachary Reda, Management Analyst, and Heidi Murphy, Director of Library and Recreation, presented the item and answered questions from commissioners. The commissioners provided comments on the item.

7. Receive Civic Arts Project Status Report

Rachel Prater, Library and Recreation Manager, presented the item. No questions from commissioners.

COMMISSION REPORTS

8. Ad Hoc Teen Poet Laureate subcommittee report

Commissioner Yee provided a report.

9. Other brief reports on any meetings, conferences, and/or seminars attended by the Commission members.

Commissioners Song, Yee, Lam, and Chair Coleman-Knight provided comments

MATTERS INITIATED

FUTURE AGENDA ITEMS

- Community Grant Program Final Reports for FY 2023/24
- Receive Updates on Public Art Map

ADJOURNMENT

Chair Coleman-Knight adjourned the meeting at 8:53 pm.

NEXT MEETING

November 4, 2024, 7:00 p.m.

**CIVIC ARTS COMMISSION
AGENDA REPORT**

November 4, 2024
Library and Recreation

TITLE: REVIEW FISCAL YEAR 2023/24 CIVIC ARTS GRANT FINAL PERFORMANCE REPORTS

SUMMARY

Per the Fiscal Year (FY) 2023/24 Community Grant and Contract Service Agreements, grant recipients were required to submit a Mid-term Report and a Final Report. Final Reports were due July 15, 2024.

RECOMMENDATION

Review Fiscal Year 2023/24 Civic Arts Grant Final Performance Reports

BACKGROUND

Per the FY 2023/24 Community Grant guidelines, grant recipient agencies are required to submit a Mid-term and Final Performance Report. In May 2023, the City Council approved the Civic Arts Commission's funding recommendations for the FY 2023/24 Community Grant Program. There were eight projects that received funding, totaling \$47,800. Per the Community Grant guidelines, agencies' projects must begin after July 1 and conclude on or before June 30 of the following year.

DISCUSSION

Attached for the commission's review are the FY 2023/24 Civic Arts Grant Compliance Summary Report (Attachment 1) and the Community Grants Agency's Final Performance Report (Attachment 2). The attached Final Performance Reports conclude the FY 2023/24 Community Grant Program.

EQUITY AND SUSTAINABILITY

Not applicable, as this item is a routine matter of City business.

OUTREACH

No outreach has been done in advance of this item.

STRATEGIC PLAN ALIGNMENT

Not applicable, as this item is a routine matter of City business.

FINANCIAL STATEMENT

Of the \$47,800 that was approved for FY 2023/24 Community Grants for Civic Arts, \$42,871.96 was expended by the end of the fiscal year.

Prepared by:

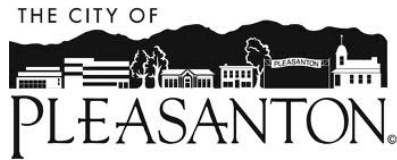
Rachel Prater

Rachel Prater, Recreation Manager

Attachments:

1. Compliance Summary Report
2. Final Performance Report

COMMUNITY GRANT PROGRAM - CIVIC ARTS CATEGORY							
COMPLIANCE SUMMARY REPORT - FY 2023/24							
ORGANIZATION	PROJECT	AMOUNT OF GRANT	INVOICES	BALANCE	MIDTERM REPORT	FINAL REPORTS	NOTES
		\$47,800.00	\$42,871.96	\$4,928.04	Due: 11/15/2023	Due: 7/15/2024	
Allinace for the Visual Arts	Open Studios TVAST	\$5,000.00	\$4,619.06		11/3/2023	7/18/2024	
			\$380.94				
Amador Livermore Valley Historical Society (Museum on Main)	An Afternoon or Evening with...Series	\$7,500.00	\$7,500.00	\$0.00	11/2/2023	7/1/2024	
East Bay Musical Society	East Bay Musical Society - Boradway Chorus	\$6,500.00	\$5,174.93	\$1,325.07	11/14/2023	5/31/2024	
			\$1,325.07				
Livermore Valley Arts	Performance by East Bay Jazz High School All-Stars	\$4,600.00		\$4,600.00	11/15/2023	Due	
Pacific Chamber Orchestra	Clinics for middle and high school string students	\$3,000.00	\$3,000.00	\$0.00	11/15/2023	6/5/2024	
Pacific Chamber Orchestra	Discover Music Elementary In-School Assembly Program	\$4,000.00	\$4,000.00	\$0.00	11/15/2023	6/5/2024	
Pacific Chamber Orchestra	Pacific Chamber School Day Orchestra Matinee Concert	\$6,400.00	\$6,400.00	\$0.00	11/15/2023	6/5/2024	
Pleasanton Community Concert Band	Program Enrichment	\$5,000.00	\$5,000.00	\$0.00	11/13/2023	Due	
Pleasanton Cultural Arts Council	Marketing support and program advertising	\$5,800.00	\$5,471.96	\$328.04	11/13/2023	7/14/2024	



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City of Pleasanton
Community Services
FY 2023/2024 Community Grant Program - Civic Arts

Alliance for the Visual Arts Open Studios TVAST

Name of Person Completing Report:

Report 1
Dennis Baker

Title:

Report 1
President, Alliance for the Visual Arts

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1
At the moment, we are beginning our planning for the May 2024 event. We are developing a survey of our past artist participants and asking for their input going forward for any changes that might be included in TVAST 2024. We have been contacting previous volunteer personnel and asking if they are willing to return to those positions.

Describe any significant actions taken during the reporting period.

Report 1
Purchased advertisement banners and flyers and displayed these as part of our pre event publicity at an AVA supported booth at the Livermore Art Walk event held on October 14. Volunteers remained at that booth all day, displaying their artwork and handing out flyers to the public to promote the event, TVAST 2024, the first weekend of May.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1

We have not reached the point where we are making any modifications to project goals, etc. We have not submitted any invoices as we have made only two small purchases for publicity for the event.

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1

No Pleasanton grant funds have been expended for this project yet. The sum total of our expenditures has been under \$200. We will advise when we have more expenditures moving forward.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

100,000	100,000.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
0	0.00	B) Total number of people served by THIS PROJECT:
100,000.00	100,000.00	TOTAL

What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other

If you answered "other"; to the preceding question please explain. Enter "N/A"; if not applicable.

Report 1

It is extremely tough to track participation during an event of this manner. The public enters one of our Venues, be at a private home or large public building like the Bothwell Art Center or Pleasanton Firehouse. They wander around and speak with Artists

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1

In answering question number 12 above... of course, the event for which this grant was awarded does not occur until May 2024. The following is in regards our May 2023 event:

The public that enters a venue is often unwilling to provide a name or email to allow us to count them accurately. Also, one member of the public may visit several venues. Hopefully they do. In our application we set a goal to reach out to notify a large section of the public. We cannot say exactly how many actually showed up with any great accuracy. I can say from experience, having run such an event during four different years, that this past event in May 2023 was highly successful in terms of public turnout. The Firehouse Arts Center location was very well attended due to the proximity of the location to the farmers market and the closing of Main Street for the monthly "first weekend" event. That location had artists demonstrating throughout the day. As far as art sales go... which is not always a fantastic measure of "Success"... Several thousands of dollars in sales were made. At my location, my private home studio where we had five artists, we were busy from the moment we opened until we closed. Only a few of the venues reported a low public turnout at certain times of the day - and those were single/two artists in private homes. And we are addressing that issue and hoping to encourage the public to visit more smaller venues using a variety of incentives - to include fine art giveaways, adding more scheduled demos, talks, etc.

With the grant money provided to us now we are able to expand our publicity to include purchasing more advertising and large scale banners that are hung within downtown city areas such as the one that we purchased and hung for one week in Pleasanton to publicize TVAST 2023. Events of this nature, similar to the highly successful Art Walk in Livermore that has been going on for over 20 years, requires both a continuation of hard work and patience to see it grow.

For FINAL REPORT [ANSWER "N/A"; FOR QUESTIONS 15-20 FOR MID-YEAR REPORT]: Name and title of person completing the report:

Report 1

N/A

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 1

N/A

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 1

N/A

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Report 1

N/A

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

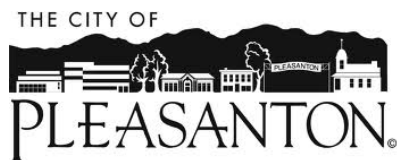
Report 1

N/A

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 1

N/A



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City of Pleasanton
Community Services
FY 2023/2024 Community Grant Program - Civic Arts

Amador Livermore Valley Historical Society (Museum on Main) An Afternoon or Evening with... Series

Name of Person Completing Report:

Report 1
Sarah Schaefer

Title:

Report 1
Executive Director

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1
In October we completed our 2023 season with both in-person and virtual options. We have secured the dates from the Firehouse Arts Center for 2024, booked the talent for 2024, and are working on the logistics like booking hotels, printing and cutting tickets and marketing the upcoming season.

Describe any significant actions taken during the reporting period.

Report 1
Dates have been secured, talent has been booked and contracted and logistics are being finalized.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1

The only change that has been made is that the 2024 season will not be starting in January, but instead in March and run through November. We have two performances in November, so our total number of performances will remain that same as the grant stated (10). The timing was changed because we see lower attendance in the January and February months. We have also found it increasingly challenging to bring performers in during the winter months due to weather concerns.

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1
No

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

1432	1,432.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
1474	1,474.00	B) Total number of people served by THIS PROJECT:
2,906.00	2,906.00	TOTAL

What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other

If you answered **“other”** to the preceding question please explain. Enter **“N/A”** if not applicable.

Report 1
N/A

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1

The numbers reported above represent our total attendance/ ticket sales for the 2023 season from July- October. This does not match up to our stated goals number for a variety of reasons. First, our season runs in a calendar year which does not match the City's fiscal year, so our numbers do not match the yearly goal stated in the application. Second, the grant goal number reflects the total number of unduplicated Pleasanton residents served, which is not comparable to total number of people served.

For FINAL REPORT [ANSWER "N/A" FOR QUESTIONS 15-20 FOR MID-YEAR REPORT]: Name and title of person completing the report:

Report 1
N/A

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 1
N/A

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 1
N/A

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

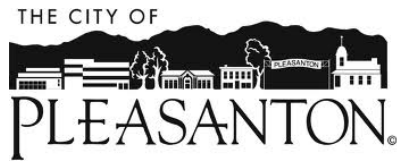
Report 1
N/A

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

Report 1
N/A

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 1
N/A



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City of Pleasanton
Community Services
FY 2023/2024 Community Grant Program - Civic Arts

East Bay Musical Society
East Bay Musical Society - Broadway Chorus

Name of Person Completing Report:

Report 1
Dan Floyd

Title:

Report 1
President

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1
We are about three-quarters of the way through our first session (Fall 2023), with a concert scheduled for Friday, December 8. Rehearsals have been underway since September, and final preparations for the concert at Asbury United Methodist Church in Livermore are underway.

Describe any significant actions taken during the reporting period.

Report 1
This grant allowed us to put together significant marketing for the first time, with campaigns submitted to Pleasanton Weekly, Livermore Vine, and Peachjar (grade-school email marketing).

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1
N/A

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1

Yes, Pleasanton grants funds were expended during this reporting period. We have not yet submitted invoices because as we are finalizing payments to our vendors, including our rehearsal and performance space provider.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

	35-50	0.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
	35	35.00	B) Total number of people served by THIS PROJECT:
	35.00	35.00	TOTAL

What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet

Other

If you answered "other"; to the preceding question please explain. Enter "N/A"; if not applicable.

Report 1
N/A

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1
The grant has significantly allowed us to expand our advertising efforts along with helping to sustain the Broadway Chorus.

For FINAL REPORT [ANSWER "N/A"; FOR QUESTIONS 15-20 FOR MID-YEAR REPORT]: Name and title of person completing the report:

Report 1
N/A

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 1
N/A

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 1
N/A

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the original application? If not, why?

Report 1
N/A

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

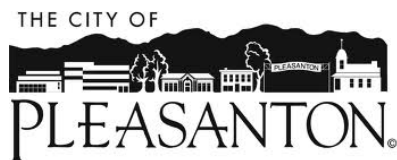
Report 1

N/A

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 1

N/A



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City of Pleasanton
Community Services
FY 2023/2024 Community Grant Program - Civic Arts

Livermore Valley Arts Performance by East Bay Jazz High School All-Stars

Name of Person Completing Report:

Report 1
Linda Ryan

Title:

Report 1
Arts and Education Assistant

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1
East Bay Jazz is currently in their off-season for the rest of the calendar year until auditions. As described in the grant application, the grant funds are to be used in the early Spring of 2024 for an April 21, 2024 concert within the City of Pleasanton and planning is underway to make this happen. Thus, no funds from the grant have been used to date.

Describe any significant actions taken during the reporting period.

Report 1
As described in 5. above, we are in a holding pattern until early Spring of 2024, however, the rehearsal and needed concert space have been secured.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1

We are not aware of any modifications to date.

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1

No.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

320	320.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
0320	320.00	B) Total number of people served by THIS PROJECT:
640.00	640.00	TOTAL

What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other

If you answered “other” to the preceding question please explain. Enter “N/A” if not applicable.

Report 1

N/A

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1

N/A

For FINAL REPORT [ANSWER "N/A" FOR QUESTIONS 15-20 FOR MID-YEAR REPORT]: Name and title of person completing the report:

Report 1

N/A

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 1

N/A

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 1

N/A

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the original application? If not, why?

Report 1

N/A

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made

the project successful or will make it successful in future years.

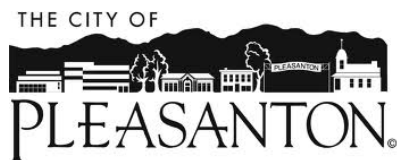
Report 1

N/A

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 1

N/A



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City of Pleasanton
 Community Services
FY 2023/2024 Community Grant Program - Civic Arts

Pacific Chamber Orchestra
 Clinics for middle and high school string students

Name of Person Completing Report:

Report 1
 Lawrence Kohl

Title:

Report 1
 Music and Executive Director

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1
 Planning

Describe any significant actions taken during the reporting period.

Report 1
 None taken this is a spring project

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1
 None

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1
No

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

200	200.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
0	0.00	B) Total number of people served by THIS PROJECT:
200.00	200.00	TOTAL

What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

Report 1
N/A

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1

None

For FINAL REPORT [ANSWER "N/A" FOR QUESTIONS 15-20 FOR MID-YEAR REPORT]: Name and title of person completing the report:

Report 1

N/A

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 1

N/A

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 1

N/A

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Report 1

N/A

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

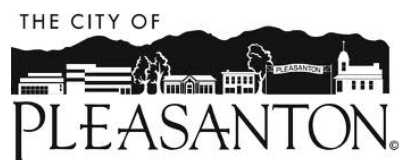
Report 1

N/A

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 1

N/A



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City of Pleasanton
Community Services
FY 2023/2024 Community Grant Program - Civic Arts

Pacific Chamber Orchestra Discover Music Elementary In-School Assembly Program

Name of Person Completing Report:

Report 1
Lawrence Kohl

Title:

Report 1
Music and Executive Director

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1
The activity is underway. The music has been chosen and arranged , the musicians have been engaged, the educational study guide materials for teachers have been prepared, schools have been contacted and assemblies have been scheduled for Mohr Elementary on Dec 1st and Lydiksen Elementary on December 4th.

Describe any significant actions taken during the reporting period.

Report 1
The music has been chosen and arranged , the musicians have been engaged, the educational study guide materials for teachers have been prepared, schools have been contacted and assemblies have been scheduled for Mohr Elementary on Dec 1st and Lydiksen Elementary on December 4th.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1

No modifications to the project have been made

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1

No: all payments to musicians, arranger, music director, educational coordinator will be made upon completion of the project.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

1200	1,200.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
0	0.00	B) Total number of people served by THIS PROJECT:
1,200.00	1,200.00	TOTAL

What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other

If you answered **“other”** to the preceding question please explain. Enter **“N/A”** if not applicable.

Report 1
N/A

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1

- 1) More schools requested assemblies than there were grants funds to cover.
- 2) There two school were not the ones we visited the previous year and those were visited the previous were thus not contacted as the program was filled.
- 3) Having discussed with principals at different schools, teachers may use the assembly time and follow-up projects as teaching minutes towards California State requirements in music for their classes.

For FINAL REPORT [ANSWER "N/A" FOR QUESTIONS 15-20 FOR MID-YEAR REPORT]: Name and title of person completing the report:

Report 1
N/A

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 1
N/A

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 1
N/A

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

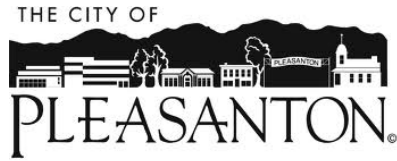
Report 1
N/A

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

Report 1
N/A

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 1
N/A



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City of Pleasanton
 Community Services
FY 2023/2024 Community Grant Program - Civic Arts

**Pacific Chamber Orchestra
 Holiday Concert**

Name of Person Completing Report:

Report 1
-no answer-

Title:

Report 1
-no answer-

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1
-no answer-

Describe any significant actions taken during the reporting period.

Report 1
-no answer-

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1
-no answer-

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1
-no answer-

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

	0.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
	0.00	B) Total number of people served by THIS PROJECT:
0.00	0.00	TOTAL

What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

Report 1
-no answer-

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1

-no answer-

For FINAL REPORT [ANSWER "N/A" FOR QUESTIONS 15-20 FOR MID-YEAR REPORT]: Name and title of person completing the report:

Report 1

-no answer-

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 1

-no answer-

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 1

-no answer-

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Report 1

-no answer-

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

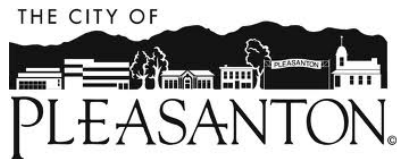
Report 1

-no answer-

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 1

-no answer-



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City of Pleasanton
Community Services
FY 2023/2024 Community Grant Program - Civic Arts

**Pacific Chamber Orchestra
Pacific Chamber School Day Orchestra Matinee Concert**

Name of Person Completing Report:

Report 1
Lawrence Kohl

Title:

Report 1
Music and Executive Director

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1
The date for the matinee concert has been 4/26/2023 has been reserved with Pleasanton Middle School. TH music to be performed will be from Mendelssohn's Scottish Symphony and the Bruch Violin Concerto with Livia Sohn as guest soloist with the orchestra. Everything else is in the planning stage. Announcements to all the elementary teachers will go out at the latest early January.

Describe any significant actions taken during the reporting period.

Report 1
see above.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1

No modifications and no delays.

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1

No

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

375	375.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
0	0.00	B) Total number of people served by THIS PROJECT:
375.00	375.00	TOTAL

What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other

If you answered “other” to the preceding question please explain. Enter “N/A” if not applicable.

Report 1

N/A

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1

No additional comments.

For FINAL REPORT [ANSWER "N/A" FOR QUESTIONS 15-20 FOR MID-YEAR REPORT]: Name and title of person completing the report:

Report 1

N/A

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 1

N/A

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 1

N/A

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the original application? If not, why?

Report 1

N/A

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made

the project successful or will make it successful in future years.

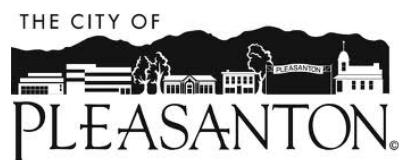
Report 1

N/A

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 1

N/A



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City of Pleasanton
Community Services
FY 2023/2024 Community Grant Program - Civic Arts

Pleasanton Community Concert Band Program Enrichment

Name of Person Completing Report:

Report 1
Les Duman

Title:

Report 1
Grant Manager/Board Member

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1

Activity is underway. We have produced and performed 2 of our 3 community concerts, we have performed for the July 4th celebration at Wayside Park, at the Veterans Day event in front of the Veterans Memorial Building, and at the Pleasanton Farmers Market.

We have taken actions to enhance our social media presence and outreach via local newspapers.

Focus of upcoming activity will include professional improvements to our website and advertising efforts.

PCCB continues to encourage new younger members to participate.

Describe any significant actions taken during the reporting period.

Report 1

Most notable are the reorganization efforts now that our long time (39 years) band director Bob Williams has retired and Mark Aubel has stepped on as our new Director

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1

We will be aggregating expenditures from the first period and we will be submitting invoices in January.

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1

Yes, We will be aggregating expenditures from the first period and we will be submitting invoices in January.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

3500 est.	0.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
5000 est	0.00	B) Total number of people served by THIS PROJECT:
0.00	0.00	TOTAL

What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

Report 1

Since our concerts and other performances are free and accessible, we determine audiences estimating audience size at each performance by venue size and

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1

With a new Director and a number of new band members we expect to broaden our repertoire and present some new and adventurous musical programs.

For FINAL REPORT [ANSWER "N/A" FOR QUESTIONS 15-20 FOR MID-YEAR REPORT]: Name and title of person completing the report:

Report 1

NA

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 1

NA

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 1

NA

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the original application? If not, why?

Report 1

NA

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

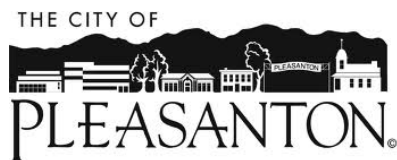
Report 1

NA

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 1

NA



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City of Pleasanton
Community Services
FY 2023/2024 Community Grant Program - Civic Arts

Pleasanton Cultural Arts Council
Marketing support and program advertising

Name of Person Completing Report:

Report 1
Les Duman

Title:

Report 1
VP and Grant Manager

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1
Certain activities have been completed. The bulk of Grant Funding will be in support of our "Evening in Paris" fundraising and community outreach event.

Describe any significant actions taken during the reporting period.

Report 1
Promotion of the Banner Project unveiling, promotion and participation in the Hispanic Heritage and Dowali events, We also had a new street banner created for the Main Street Arch which we can easily revise for many future events.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1

Between now and January 1st, we will be aggregating all of the grant expenses as of Dec 31st.

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1

Yes, we have expended a portion of the Grant funds, We have not yet submitted invoices per item 7 above: It seems that it will be most efficient if we aggregate because most of the expenses are relatively low value. If the City prefers many small requests for reimbursement versus a single aggregated submission, we can do that.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

2000 appro	0.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
3000 appro	0.00	B) Total number of people served by THIS PROJECT:
0.00	0.00	TOTAL

What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

Report 1

Funds were used for a number of events as well as website enhancements.

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1

PCAC has been asked, and we have agreed to partner with the City at a number of City sponsored cultural events at the Firehouse aRTS CENTER, THE aLVOSO aDOBE AND OTHER UPCOMING EVENTS.

For FINAL REPORT [ANSWER "N/A" FOR QUESTIONS 15-20 FOR MID-YEAR REPORT]: Name and title of person completing the report:

Report 1

NA

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 1

NA

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 1

NA

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the original application? If not, why?

Report 1

NA

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

Report 1
NA

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 1
NA

**CIVIC ARTS COMMISSION
AGENDA REPORT**

November 4, 2024
Library and Recreation

**TITLE: REVIEW AND APPROVE FUNDING CRITERIA FOR FISCAL YEAR 2024/25
COMMUNITY GRANT PROGRAM - CIVIC ARTS CATEGORY**

SUMMARY

Annually, the Civic Arts Commission reviews the previous year's funding criteria for the civic arts category of the Community Grant Program to better evaluate applications and allocate funds for qualifying applicants.

RECOMMENDATION

Review and Approve Funding Criteria for Fiscal Year 2024/25 Community Grant Program - Civic Arts Category

BACKGROUND

The funding criteria adopted by the Civic Arts Commission for the FY 2023/24 are listed below.

1. Encourage diversity, equity, and inclusion (DEI)
2. Engage new participants and audiences in the arts, as well as participants that are diverse in age and race
3. Target a specific community need or gap in art services
4. Pursue arts education programs or collaborate with the Pleasanton Unified School District (PUSD)
5. Involve collaboration or co-production with local organizations.

DISCUSSION

The Civic Arts Commission should discuss, identify, and adopt the criteria to make allocations for the FY 2024/25 grant cycle. The funding criteria will be included in the FY 2024/25 Community Grant Program Application packet and should be considered by commissioners when allocating funding amounts.

EQUITY AND SUSTAINABILITY

Previous funding criteria have focused on equity. Continuing to focus on diversity, equity, inclusion, partnerships, community needs, and new participants will continue to advance equity in the city through the arts.

OUTREACH

No outreach has been done in advance of this item.

STRATEGIC PLAN ALIGNMENT

This action advances the following Citywide goals and strategies:

ONE Pleasanton Citywide Strategic Plan

- Building a Community Where Everyone Belongs, Strategy 1 – Apply strategies from the City’s Diversity, Equity, and Inclusion (DEI) Action Plan to increase equitable access to City programs and services for the community.
 - Building a Community Where Everyone Belongs, Strategy 3 – Implement high priority items from the Library and Recreation Strategic Plan to continue to deliver activities and programs that meet the needs and interests of the community.

Library and Recreation Strategic Plan

- Goal A: Programs, Plans and Services – Deliver exceptional programs and services that meet the needs and interest of the community.

FINANCIAL STATEMENT

Total available funding for the FY 2024/25 Community Grant Program - Civic Arts Category is \$40,000.

Prepared by:



Rachel Prater, Recreation Manager

Attachments:

None

**CIVIC ARTS COMMISSION
AGENDA REPORT**

November 4, 2024
Library and Recreation

TITLE: REVIEW AND APPROVE CIVIC ARTS COMMISSION MEETING SCHEDULE FOR 2025

SUMMARY

As stated in Section 2.39.0780 of the Pleasanton Municipal Code, the commission shall attempt to meet on a monthly basis at a predetermined time and place but shall meet at least six times each calendar year.

RECOMMENDATION

Review and Approve Civic Arts Commission Meeting Schedule for 2025

BACKGROUND

Per the Pleasanton Municipal Code Section 2.39.080, the Civic Arts Commission shall attempt to meet on a monthly basis at a predetermined time and place but shall meet at least six times each calendar year.

DISCUSSION

Proposed Civic Arts Commission Meeting Schedule

Location: Council Chambers (unless otherwise designated)

Time: 7:00pm (unless otherwise designated)

- January 6, 2025
- March 3, 2025
- April 7, 2025*
- May 5, 2025
- August 4, 2025
- October 6, 2025
- November 3, 2025

**Please Note: 6:00 p.m. start time for March meeting.*

EQUITY AND SUSTAINABILITY

Not applicable, as this item is a routine matter of City business.

OUTREACH

No outreach has been done in advance of this item.

STRATEGIC PLAN ALIGNMENT

Not applicable, as this item is a routine matter of City business.

FINANCIAL STATEMENT

There is no financial impact for this item.

Prepared by:

A handwritten signature in cursive script that reads "Rachel Prater".

Rachel Prater, Recreation Manager

Attachments:

None

**CIVIC ARTS COMMISSION
AGENDA REPORT**

November 4, 2024
Library and Recreation

**TITLE: SELECT TWO CIVIC ARTS COMMISSION REPRESENTATIVES FOR AN AD
HOC PUBLIC ART PLAQUE SUBCOMMITTEE**

SUMMARY

At the August 5, 2024 meeting, the commission approved a short-term work plan prioritizing the assessment and replacement of public art plaques, with a potential exploration of incorporating QR codes. The Civic Arts Commission is asked to discuss and assign two representatives to an ad hoc subcommittee, with all commissioners eligible to serve. The subcommittee will meet monthly from December 2024 to March 2025 and will focus on research, analysis, and preparing a summary of findings for a future commission presentation. Representatives must commit to attending all meetings. The commission will receive the subcommittee's final report in early 2025, which will guide further discussions.

RECOMMENDATION

Select Two Civic Arts Commission representatives for an Ad Hoc Public Art Plaque Subcommittee

BACKGROUND

At the Civic Arts Commission meeting on August 5, 2024, the commission approved a short-term work plan for FY2024/25. A key priority of this plan is to assess the current public art plaques and identify those that need replacement. Additionally, the commission approved the exploration of the potential of incorporating QR codes into the new plaques.

DISCUSSION

The Civic Arts Commission should discuss ad hoc subcommittee assignments and select two representatives. All commissioners are eligible to serve as representatives. The subcommittee will meet monthly on a mutually agreed-upon date and time from December 2024 through March 2025. Representatives should be committed to attending all subcommittee meetings, participating in research, conducting analysis, and preparing a summary of findings for presentation at a future commission meeting. In early 2025, the Civic Arts Commission will receive a final report from the ad hoc subcommittee. This information will be provided in a staff report and will form the basis for the commission's discussion at that meeting.

EQUITY AND SUSTAINABILITY

The formation of this ad hoc subcommittee will streamline the work plan process, aligning funding and staffing resources to ensure equitable goals and priorities while maximizing community benefits.

OUTREACH

No outreach has been done in advance of this item.

STRATEGIC PLAN ALIGNMENT

This action advances the following Citywide goal and strategy:
ONE Pleasanton Citywide Strategic Plan

- Building a Community Where Everyone Belongs, Strategy 3 - Implement high-priority items from the Library and Recreation Strategic Plan to continue to deliver activities and programs that meet the needs and interests of the community.
1. Library and Recreation Strategic Plan
 - Goal D. Organization Effectiveness and Talent Management – Foster a productive and engaged workforce and efficient service delivery in a way that reflects the department’s organizational mission, vision, and values.

FINANCIAL STATEMENT

There is no financial impact for this item.

Prepared by:



Rachel Prater, Recreation Manager

Attachments:

None



**CIVIC ARTS COMMISSION
AGENDA REPORT**

November 4, 2024
Library and Recreation

TITLE: SELECT COMMISSION CHAIRPERSON AND VICE CHAIRPERSON FOR 2025

SUMMARY

Annually, the Civic Arts Commission selects a Chairperson and Vice Chairperson to facilitate meetings.

RECOMMENDATION

Select Commission Chairperson and Vice Chairperson for 2025

BACKGROUND

Per the City of Pleasanton Municipal Code Chapter 2.39, Section 2.39.070 (Organization), commissioners shall meet in regular session and elect a chairperson and vice chairperson. The election shall be by a majority vote of the commission, to be held in December of each year. The term of service for these offices shall be one year, beginning in January of each year. No commissioner shall serve more than two consecutive full terms as chairperson of the commission.

The Civic Arts Commission will not meet in December 2024; therefore, elections will take place in November 2024.

DISCUSSION

Commissioners may nominate candidates for the Chair and Vice Chair positions. The selection is made by a majority vote of the commission, ensuring leadership for the upcoming year.

EQUITY AND SUSTAINABILITY

Not applicable, as this item is a routine matter of City business.

OUTREACH

No outreach has been done in advance of this item.

STRATEGIC PLAN ALIGNMENT

Not applicable, as this item is a routine matter of City business.

FINANCIAL STATEMENT

There is no financial impact for this item.

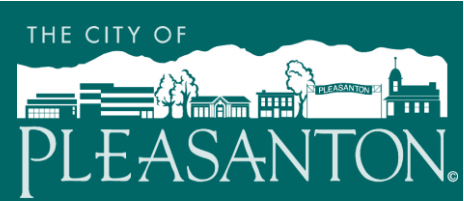
Prepared by:

Rachel Prater, Recreation Manager

Attachments:

None

Civic Arts Project Status Report



REPORT DATE	PROJECT NAME	PREPARED BY	
November 2024	Civic Arts Project Status Update	Rachel Prater, Recreation Manager	
Category	Project	Status	Date
Public Art			
<i>Permanent Pieces =46</i> <i>Traffic Boxes = 19</i> <i>Temporary Murals = 2</i>			
Upcoming Performances	<ul style="list-style-type: none"> Pleasanton Youth Theater Company – Anastasia Youth Edition November 1, 2, 3, 8, 9 and 10 Chicago the Tribute November 16 Creatures of Impulse – Mystic Tales November 21 Chorus Eclectic November 24 High School Music Collaborative – Holiday Youth Music Festival November 30 High School Music Collaborative – True Tales December 6 		
	<i>More performances at www.firehousearts.org</i>		
Harrington Gallery	Pleasanton Art League (PAL) 17 th Annual Fall Members’ Show October 19 - December 21		
Pleasanton Art League (PAL) Wall	Alana Shoars November 1 – December 21		
FAC Lobby Walls	Carolyn Lord October 26 – December 11		
Special Events/Programs	Cultural Celebration Series <ul style="list-style-type: none"> Dia de Los Muertos Celebration November 2 Native American Heritage Month Celebration November 16 Hometown Holiday Celebration December 7		
Cultural Plan	<ul style="list-style-type: none"> 9 Goals 	1 Goal Completed	
	<ul style="list-style-type: none"> 36 Strategies 	11 Strategies Completed 15 Strategies In- Progress	

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