



**CIVIC ARTS COMMISSION
REGULAR MEETING AGENDA**

**Monday, August 5, 2024
7:00 PM**

**City Council Chamber
200 Old Bernal Avenue
Pleasanton, CA 94566**

The meeting will be held in-person and will be streamed at <https://www.youtube.com/user/TheCityofPleasanton>.

Public participation: It is requested that members of the public wishing to address the Commission submit a speaker card. When public comment is opened on an agenda item, individuals may speak once per agenda item.

In Person:

- Submit a physical speaker card at the meeting. When your name is called, please provide comment at the podium.

CALL TO ORDER

- Pledge of Allegiance
- Roll Call

AGENDA AMENDMENTS

APPROVAL OF MINUTES

1. Approve regular meeting minutes of March 4, 2024
2. Approve special meeting minutes of March 18, 2024
3. Approve special meeting minutes of June 3, 2024
4. Approve special meeting minutes of July 1, 2024

MEETING OPEN TO THE PUBLIC

5. Introductions/Awards/Recognitions/Presentations
6. Public Comment regarding items not listed on the agenda – Speakers are limited to 3 minutes.

MATTERS FOR THE COMMISSION'S REVIEW/ACTION/INFORMATION

7. Review and Approve Civic Arts Commission Short-Term Workplan for FY 2024/25

8. Recommend acceptance of and location selection for the Wonderful Wizard of Oz Book Bench Donation
9. Select a Civic Arts Commission representative for an Ad Hoc Teen Poet Laureate Program Subcommittee
10. Receive Civic Arts Project Status Report

MATTERS INITIATED

11. Brief reports on any meetings, conferences, and/or seminars attended by the Commission members.

FUTURE AGENDA ITEMS

- 2014 Cultural Plan
- Rotary Mural
- Community Grant Program Final Reports for FY 2023/24

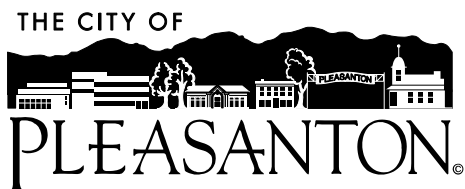
ADJOURNMENT

Notice

Under Government Code §54957.5, any writings/documents regarding an open session item on this agenda provided to a majority of the Commission after distribution of the agenda packet will be available for public inspection at the Library and Recreation department located at 400 Old Bernal Ave., Pleasanton, CA 94566.

Accessible Public Meetings

The City of Pleasanton can provide special assistance for persons with disabilities to participate in public meetings. To make a request for a disability-related modification or accommodation (e.g., an assistive listening device), please contact the Library and Recreation department located at 400 Old Bernal Ave., or (925) 931-5340 at the earliest possible time. If you need sign language assistance, please provide at least two working days' notice prior to the meeting date.



Civic Arts Commission Meeting Minutes

March 4, 2024 – 6:00 p.m.

CALL TO ORDER

Chair Coleman-Knight called to order the regular meeting of the Civic Arts Commission at 6:00 p.m. from the City Council Chamber – 200 Old Bernal Ave.

Commissioner Song led the Pledge of Allegiance.

Roll Call

Present: Commissioners Baiocchi, Farley-Rodgers, Fry, Giancola, Mundaden, Simmons, Song, Yee and Chair Coleman-Knight.

Absent: None

AGENDA AMENDMENTS

None.

MINUTES

1. Approve regular minutes of February 5, 2024

MOTION: It was m/s by Commissioners Simmons/Baiocchi to approve the regular meeting minutes of February 5, 2024. The motion was passed by the following vote:

Ayes: Commissioners Baiocchi, Farley-Rodgers, Fry, Giancola, Mundaden, Simmons, Song and Chair Coleman-Knight.

Noes: None

Absent: None

MEETING OPEN TO THE PUBLIC

1. Introductions/Awards/Recognitions/Presentations

None.

2. Public Comment from the audience regarding items not listed on the agenda.

None.

MATTERS FOR THE COMMISSION'S REVIEW / ACTION / INFORMATION

3. Discussion - Funding Pleasanton's Future

Heidi Murphy, Director of Library and Recreation presented the item and answered questions from commissioners.

4. Review and Allocate Community Grant Funds in the Civic Arts Category for Fiscal Year 2024/25 and Recommend City Council Approval

Recommendation: Review and Allocate Community Grant Funds in the Civic Arts Category for Fiscal Year 2024/25 and Recommend City Council Approval

Rachel Prater, Recreation Manager, presented the item and answered questions from commissioners.

The following representative presented their grant project at the meeting:
Jamie Mather and Catherine Ndungu-Case, PUSD and Chez Nami

Chair Coleman-Knight opened public comment.

Public comment provided by:

Natalie Yee, East Bay Musical Society
Brittany Mulgrew, Livermore Valley Performing Arts Center
Les Duman, Pleasanton Cultural Arts Council, Pleasanton Community Concert Band
Kelly Cousins, Pleasanton Cultural Arts Council
Linda Ryan, Alliance for Visual Arts
Lawrence Kohl, Pacific Chamber Orchestra

Chair Coleman-Knight closed the item for public comment.

MOTION: It was m/s by Fry/Yee to approve the following recommended grant allocations:

Alliance for the Visual Arts	Open Studios TVAST	\$3,800
Amador Livermore Valley Historical Society (Museum on Main)	An Afternoon or Evening with..Series	\$7,500
Cheza Nami Foundation	Black Excellence Project	\$2,850
East Bay Musical Society	EBMS - 2024/2025 Season	\$2,700
Livermore Valley Performing Arts Center	East Bay Jazz Community Concert	\$3,000
Pacific Chamber Orchestra	Clinics for middle and high school string students	\$2,250
Pacific Chamber Orchestra	Discover Music Elementary In-School Assembly Program	\$4,000

Pacific Chamber Orchestra	Pacific Chamber School Day Orchestra Matinee Concert	\$4,000
Pleasanton Community Concert Band	Music Library Storage	\$3,900
Pleasanton Cultural Arts Council	City Stories	\$3,000
Pleasanton Cultural Arts Council	Newsletter Creation and Associated Outreach	\$3,000

Ayes: Commissioners Baiocchi, Farley-Rodgers, Fry, Mundaden, Simmons, Song, Yee and Chair Coleman-Knight.

Noes: None

Absent: None

MATTERS INITIATED BY THE COMMISSION

7. Brief reports on any meetings, conferences, and/or seminars attended by the Commission members.

None.

8. FUTURE AGENDA ITEMS

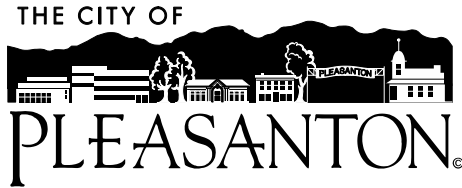
- QR Codes
- 2014 Cultural Plan

ADJOURNMENT

Chair Coleman-Knight adjourned the meeting at 8:44 pm.

NEXT MEETING

May 6, 2024, 7:00 p.m.



Civic Arts Commission Special Meeting Minutes

March 18, 2024 – 6:00 p.m.

CALL TO ORDER

Chair Coleman-Knight called to order the regular meeting of the Civic Arts Commission at 6:00 p.m. from the City Council Chamber – 200 Old Bernal Ave.

Commissioner Yee led the Pledge of Allegiance.

Roll Call

Present: Commissioners Farley-Rodgers, Frey, Giancola, Simmons, Song, Yee and Chair Coleman-Knight.

Absent: Commissioners Baiocchi and Mundaden

AGENDA AMENDMENTS

None.

MEETING OPEN TO THE PUBLIC

1. Introductions/Awards/Recognitions/Presentations

None.

2. Public Comment from the audience regarding items not listed on the agenda.

None.

MATTERS FOR THE COMMISSION'S REVIEW / ACTION / INFORMATION

3. Review and Provide Comments on the Proposed Updates to the Civic Arts Commission Duties

- 1. Recommendation: Review and Provide Comments on the Proposed Updates to the Civic Arts Commission Duties**

Rachel Prater, Civic Arts Manager, presented the item and answered questions from commissioners.

MATTERS INITIATED BY THE COMMISSION

2. Brief reports on any meetings, conferences, and/or seminars attended by the Commission members.

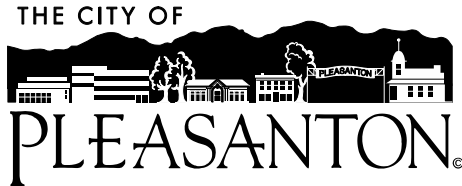
None.

ADJOURNMENT

Chair Coleman-Knight adjourned the meeting at 7:28 pm.

NEXT MEETING

May 6, 2024, 7:00 p.m.



Civic Arts Commission Special Meeting Minutes

June 3, 2024 – 7:00 p.m.

CALL TO ORDER

Chair Coleman-Knight called to order the special meeting of the Civic Arts Commission at 7:00 p.m. from the City Council Chamber – 200 Old Bernal Ave.

Commissioner Simmons led the Pledge of Allegiance.

Roll Call

Present: Commissioners Farley-Rodgers, Giancola, Simmons, Song, Yee and Chair Coleman-Knight.

Absent: Commissioners Baiocchi, Frey and Lam

AGENDA AMENDMENTS

None.

MEETING OPEN TO THE PUBLIC

- 1. Introductions/Awards/Recognitions/Presentations**
- 2. Teen Poet Laureate Presentation, presented by Ishmeet Dhillon**

Ishmeet Dhillon presented on the Teen Poet Laureate Program for 2023/24.

- 3. Public Comment from the audience regarding items not listed on the agenda.**

Chair Coleman-Knight opened public comment. There being no speakers, Chair Coleman-Knight closed public comment.

MATTERS FOR THE COMMISSION'S REVIEW / ACTION / INFORMATION

- 4. Review and Provide Feedback on Art Project Priorities for Fiscal Year 2024/25**

Rachel Prater, Civic Arts Manager, presented the item and answered questions from commissioners and received commissioners' feedback.

5. Receive Civic Arts Project Status Report

Rachel Prater, Civic Arts Manager, presented the item and answered questions from commissioners.

MATTERS INITIATED BY THE COMMISSION

6. Brief reports on any meetings, conferences, and/or seminars attended by the Commission members.

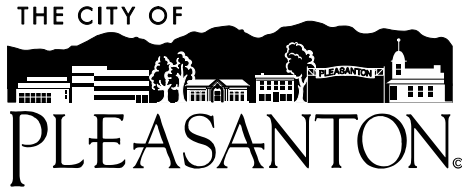
None.

ADJOURNMENT

Chair Coleman-Knight adjourned the meeting at 8:52 pm.

NEXT MEETING

August 5, 2024, 7:00 p.m.



Civic Arts Commission Special Meeting Minutes

July 1, 2024 – 6:00 p.m.

CALL TO ORDER

Chair Coleman-Knight called to order the regular meeting of the Civic Arts Commission at 6:00 p.m. from the City Council Chamber – 200 Old Bernal Ave.

Commissioner Frey led the Pledge of Allegiance.

Roll Call

Present: Commissioners Frey, Giancola, Simmons, Song, Lam and Chair Coleman-Knight.
Absent: Commissioners Baiocchi, Yee and Farley-Rodgers

AGENDA AMENDMENTS

None.

MEETING OPEN TO THE PUBLIC

1. Introductions/Awards/Recognitions/Presentations

None.

2. Public Comment from the audience regarding items not listed on the agenda.

None.

MATTERS FOR THE COMMISSION'S REVIEW / ACTION / INFORMATION

3. Recommend City Council Approve a Multi-Year Agreement with Prime Time Entertainment for Theater Production Services for a Minimum Term of One Year and Up to Five Years for an Amount Not to Exceed \$550,000

- 4. Recommendation:** Recommend City Council Approve a Multi-Year Agreement with Prime Time Entertainment for Theater Production Services for a Minimum Term of One Year and Up to Five Years for an Amount Not to Exceed \$550,000

Rachel Prater, Civic Arts Manager, presented the item and answered questions from commissioners.

MOTION: It was m/s by Simmons/Frey to Recommend City Council Approve a Multi-Year Agreement with Prime Time Entertainment for Theater Production Services for a Minimum Term of One Year and Up to Five Years for an Amount Not to Exceed \$550,000

The motion passed by the following vote:

Ayes: Commissioners Frey, Giancola, Simmons, Song, Lam and Chair Coleman-Knight.
Noes: None.
Absent: Commissioners Baiocchi, Farley-Rodgers, and Yee

MATTERS INITIATED BY THE COMMISSION

- 5. Brief reports on any meetings, conferences, and/or seminars attended by the Commission members.**

Commissioners commented on art events attended.

ADJOURNMENT

Chair Coleman-Knight adjourned the meeting at 6:30 pm.

NEXT MEETING

August 5, 2024, 7:00 p.m.

**CIVIC ARTS COMMISSION
AGENDA REPORT**

August 5, 2024
Library and Recreation

TITLE: REVIEW AND APPROVE CIVIC ARTS COMMISSION SHORT-TERM WORKPLAN FOR FY 2024/25

SUMMARY

As stated in Section 2.39.020 of the Pleasanton Municipal Code, “The duties of the Pleasanton Civic Arts Commission shall include the following: Develop a commission workplan to be provided to the City Council for consideration during the budget process. The workplan should be based on the goals and strategies outlined in the ONE Pleasanton Strategic Plan as well as the role of the commission.” As the next two-year budget cycle will be developed in early 2025, staff recommends the commission review and approve a short-term workplan to guide its work over the course of this current fiscal year (July 1, 2024 – June 30, 2025)

RECOMMENDATION

Review and approve the Civic Arts Commission's short-term workplan for fiscal year (FY) 2024/25.

BACKGROUND

As stated in Section 2.34.020 of the Pleasanton Municipal Code (Attachment 1): The duties of the Pleasanton Civic Arts Commission shall include the following: “Develop a commission workplan to be provided to City Council for consideration during the budget process. The workplan should be based on the goals and strategies outlined in the ONE Pleasanton Strategic Plan as well as the role of the commission.”

DISCUSSION

At the special meeting of the Civic Arts Commission on June 3, 2024, staff sought feedback on art project priorities for FY 2024/25. Four projects were presented: Public Art Plaque Replacement, Project Paint Box involving utility boxes and news racks, Artistic Musical Instruments/Playground Equipment, and QR Codes. Commissioners were tasked with ranking these projects from one to four based on priority. After detailed discussions, each commissioner submitted their ratings.

Six commissioners participated in the meeting, with four of them placing QR Codes or Plaque Replacement among their top two preferences. Additionally, all commissioners ranked Artistic Musical Instruments within their top three choices. The commission expressed interest in researching how to integrate QR codes into the plaque replacements. Furthermore, there was strong support for the Artistic Musical Instruments project, provided that the installations are recognized as true art pieces rather than mere playground equipment.

Based on the discussion and in an effort to align projects with available funding and staffing resources, staff is recommending that the Civic Arts Commission review and approve the Civic

Arts Commission short-term workplan for FY 2024/25 below.

Proposed Civic Arts Commission Short-term Workplan for FY 2024/25

Commission Projects/Goals	Estimated Project Cost	Funding Source	Commission Role	Estimated Timeline/ Duration	Estimated Staff Hours
Public Art Plaque Replacement/ QR Codes	5k	Public Art Budget	Provide feedback to staff on which plaques to prioritize for replacement. Provide feedback on interpretive signage for public art.	6-month project	40 hours to research and develop plan and execute installation in coordination with other City departments
Don Lewis Harmonic Symphony (sonographic art)	Up to 80k	H.A.P.P.Y. fund – Art acquisition	PASS Committee, Parks and Recreation Commission and Civic Arts Commission for recommendation to City Council	1-2 year project	140 hours to research and develop plan in coordination with other City departments
	20k	Public Art Budget – Installation			
	TBD	City’s General Fund - Maintenance			

Public Art Plaque Replacement/ QR Codes

If the proposed work plan is approved, staff will conduct an assessment of the plaques and present a recommendation, seeking feedback on which plaques to prioritize. Additionally, staff will research the possibility of incorporating QR codes into the replaced plaques and bring a report back to the commission for feedback.

Artistic Musical Instruments

If the proposed work plan is approved, staff will collaborate with the donor and the Pleasanton Cultural Arts Council (PCAC) to research potential artworks and locations. After identifying suitable artworks and locations, staff will adhere to the procedures outlined in the Pleasanton Municipal Code for gifts of public art (Attachment 2). This includes facilitating a meeting of the Public Art Selection Subcommittee (PASS) and preparing a staff report for the Civic Arts Commission's review.

EQUITY AND SUSTAINABILITY

The workplan process aims to provide a way to align funding and staffing resources in a way that provides equity in goals and priorities that would provide the greatest benefit to the community.

OUTREACH

No outreach has been done in advance of this item.

STRATEGIC PLAN ALIGNMENT

This action advances the following Citywide goals and strategies:

ONE Pleasanton Citywide Strategic Plan

- Building a Community Where Everyone Belongs, Strategy 3 - Implement high priority items from the Library and Recreation Strategic Plan to continue to deliver activities and programs that meet the needs and interests of the community.
- Investing in Our Environment: Infrastructure, Public Facilities and Sustainability, Strategy 7 – Continue to invest in parks, bicycle, and pedestrian infrastructure, and public art.
 - Library and Recreation Strategic Plan
 - Goal D. Organization Effectiveness and Talent Management – Foster and productive and engaged workforce and efficient service delivery in a way that reflects the department’s organizational mission, vision, and values.

FINANCIAL STATEMENT

The City of Pleasanton Public Art Program is currently funded by the City’s General Fund, an Internal Service Fund and “Another H.A.P.P.Y.” (Another Harrington Art Partnership Piece for You). The General Fund supports \$40,000 per year for conservation and maintenance. An Internal Service Fund, the Public Art Acquisition and Maintenance Fund, supports \$20,000 per year—\$10,000 for art installations, which includes light, concrete bases, and plaques; and \$10,000 for art acquisition. Another H.A.P.P.Y. is a donor advised fund established by Gary Harrington and Nancy R. Harrington and held by the City of Pleasanton (City) in the account “Another HAPPY”. The Pleasanton Cultural Arts Council has been assigned the Harrington’s limited control over the fund. As of July 2024, the balance of the H.A.P.P.Y fund is: \$121,511.87. These funds can only be used for public art acquisition.

Prepared by:



Rachel Prater, Recreation Manager

Attachments:

1. Updated Muni Code Commission Duties
2. Pleasanton Muni Code, Chapter 13.16 Art in Public Places

ORDINANCE NO. 2278

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF PLEASANTON AMENDING MUNICIPAL CODE TITLE 2 TO MODIFY THE DUTIES, MEMBERSHIP AND MEETING FREQUENCY OF THE CIVIC ARTS, HUMAN SERVICES, LIBRARY, AND PARKS AND RECREATION COMMISSIONS

WHEREAS, the City's advisory commissions provide important focus on key issues for various segments of the community, for which the commissions then distill, add their own expertise, and make recommendations to the City Council; and

WHEREAS, from Fall of 2023 through Spring of 2024, the City Council was involved with commission and committee reorganization, and the Civic Arts, Human Services, Library, and Parks and Recreation Commissions have also met to review and make recommendations for updates to their commission's respective duties.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF PLEASANTON DOES HEREBY ORDAIN AS FOLLOWS:

SECTION 1. Finds that the proposed amendments to the Pleasanton Municipal Code have no possibility to have a significant effect on the environment per Title 14 California Code of Regulations (CEQA Guidelines) § 15061(b)(3).

SECTION 2. Amends the Pleasanton Municipal Code as shown in Exhibit A, attached, and incorporated by this reference, to modify the duties, membership, and meeting frequency of the Civic Arts, Human Services, Library, and Parks and Recreation Commissions.

SECTION 3. A summary of this ordinance shall be published once within fifteen (15) days after its adoption in "The Valley Times," a newspaper of general circulation published in the City of Pleasanton, and the complete ordinance shall be posted for fifteen (15) days in the City Clerk's office within fifteen (15) days after its adoption.

SECTION 4. This ordinance shall be effective thirty (30) days after its passage and adoption.

{Signatures and votes to follow on the next page}

The foregoing Ordinance was introduced at a regular meeting of the City Council of the City of Pleasanton, California, on April 16, 2024, and adopted on May 7, 2024, by the following vote:

Ayes: Councilmembers Arkin, Balch, Nibert, Testa, Mayor Brown
Noes: None
Absent: None
Abstain: None



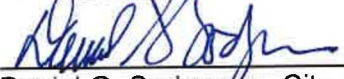
Karla Brown, Mayor

ATTEST:



Jocelyn Kwong, City Clerk

APPROVED AS TO FORM:



Daniel G. Sodergren, City Attorney

EXHIBIT A

CIVIC ARTS COMMISSION

For the Civic Arts Commission, amend §2.39.020 Duties as follows:

§2.39.020 Duties

The duties of the Pleasanton Civic Arts Commission shall include the following:

1. Develop a commission workplan to be provided to City Council for consideration during the budget process. The workplan should be based on the goals and strategies outlined in the ONE Pleasanton Strategic Plan as well as the role of the commission.
2. Review and recommend policies and plans to the City Council related to Arts and Culture.
3. Seasonally, review the adopted Civic Arts budget, program and service plans, and key performance indicators.
4. Advise the City Council on services and capital projects related to Arts and Culture.
5. Review and provide recommendations for all works of art to be acquired, relocated, altered or removed by the city as outlined in the Pleasanton Municipal Code Section 13.16.
6. As a community leader, receive Arts and Culture related feedback from the community.
7. Act as an advocate for Arts and Culture within the community.
8. Review and recommend grant funding allocations to City Council for the Community Grant Program, Civic Arts Category.
9. Serve as liaison between the city and other Arts and Culture-related entities including, but not limited to: local municipalities, local nonprofits, Alameda County, state, and national agencies.

§2.39.030 Membership-Appointments

- A. The commission shall have seven commissioners, including one youth member (collectively the "commissioners") all of whom shall be residents of the city.
- B. The youth member shall be a minimum age of a high school freshman.
- C. Commissioners, shall be appointed by the mayor, subject to ratification by the city council, as provided in the adopted city council resolution establishing procedures for appointments to boards and commissions.
- D. Commissioners shall be eligible to participate in all activities of the commission .
- E. Commissioners shall be compensated as established by city council resolution.

§ 2.39.040 Term of membership

Commissioners shall be eligible to serve a maximum of eight years with two four-year terms, except:

- A. The youth member shall be eligible to serve a two-year term.
- B. The terms of commissioners shall be consistent with and subject to city council resolution concerning limiting service on boards and commissions.

§ 2.39.080 Meetings

- A. The commission shall attempt to meet on a monthly basis at a predetermined time and place, but shall meet at least six times each calendar year.
- B. Special meetings may be called by the chairperson or by a majority of the commissioners, the city manager, and/or the city council, provided written notice is given 48 hours in advance of the special meeting to the following: each commissioner, local

newspapers of general circulation, and anyone filing written request for notice with the city clerk. Notice of meetings shall comply in all respects with section 54950 et seq., of the government code, known commonly as the Ralph M. Brown act.

- C. All meetings shall be open to the public and shall follow a prepared agenda. Minutes of all meetings shall be kept and filed with the city clerk.
- D. Four commissioners allowed to vote need to be present to constitute a quorum and a vote to approve or deny shall only occur upon a majority vote of the commissioners present who are allowed to vote.

Note: All other sections of Chapter 2.39 remain unchanged.

HUMAN SERVICES COMMISSION

For the Human Services Commission, amend §2.28.020 Duties as follows:

§ 2.28.020 Duties

The duties of the Human Services Commission shall include the following:

1. Develop a commission workplan to be provided to the City Council for consideration during the budget process. The workplan should be based on the goals and strategies outlined in the ONE Pleasanton Strategic Plan as well as the role of the commission.
2. Review and recommend policies to the City Council related to the human service needs of the community. Emphasis will be given to the human services needs of the socially and economically disadvantaged, the elderly, and youth.
3. Seasonally, review and advise city staff on programs and service plans related to human service needs of the community and provide feedback on the evaluation metrics at workplan's completion.
4. Advise the City Council on services and capital projects related to the Eastern Alameda County Human Services Needs Assessment.
5. As community leaders, be aware of and identify human service needs and related feedback from the community and advocate for those community needs.
6. Review and evaluate requests from human service providers for financial assistance, endorsements, grants, and other types of assistance; make recommendations to the City Council regarding such requests.
7. Serve as liaison between the city and other regional human service providers, including, but not limited to: local municipalities, local nonprofits, Alameda County, state, and national agencies.

§ 2.28.030 Membership—Appointments—Voting

- B. The commission shall have seven commissioners, including one youth member (collectively the "commissioners"), all of whom shall be residents of the city.
- C. The commissioners shall be selected from the community at large. The youth member shall be the minimum age of a high school freshman. The commissioners, shall be appointed by the mayor, subject to ratification by the city council as provided in the adopted city council resolution establishing procedures for appointments to boards and commissions.
- D. Commissioners are eligible to participate in all discussions of the commission
- E. Commissioners shall be compensated as established by city council resolution

§ 2.28.040 Term of membership

Commissioners shall be eligible to serve a maximum term of eight years with two four-year terms, except

- A. The youth member shall be eligible to serve a two-year term.
- B. The term of a commissioner shall be consistent with and subject to city council resolution concerning limiting service on boards and commissions.

§ 2.28.080 Meetings

- A. Regular meetings shall be held at least six times per year on the first Wednesday of each month at a time and place set by the commission. The commission may approve an alternate meeting date.
- B. Special meetings may be called by the chairperson or by a majority of the commissioners, the city manager, and/or the city council provided written notice is given 48 hours in advance of the special meeting to the following: each commissioner, local newspapers of general circulation, and anyone filing written request for notice with the city clerk. Notice of meetings shall comply in all respects with Section 54950 et seq., of the Government Code, known commonly as the Ralph M. Brown Act.
- C. All meetings shall be open to the public and shall follow a prepared agenda. Minutes of all meetings shall be kept and filed with the city clerk.
- D. Four commissioners allowed to vote need to be present to constitute a quorum and a vote to approve or deny shall only occur upon a majority vote of the commissioners present who are allowed to vote.

Note: All other sections of Chapter 2.28 remain unchanged.

LIBRARY COMMISSION

For the Library Commission, amend §2.34.020 Duties as follows:

§ 2.34.020 Duties

The duties of the Pleasanton Library Commission shall include the following:

- 1. Develop a commission workplan to be provided to City Council for consideration during the budget process. The workplan should be based on the goals and strategies outlined in the ONE Pleasanton Strategic Plan as well as the role of the commission.
- 2. Review and recommend policies to the City Council related to library services.
- 3. Seasonally, review the adopted library budget, program and service plans, and key performance indicators.
- 4. Advise the City Council on capital projects related to library facilities.
- 5. As community leaders, receive library related feedback from the community.
- 6. Act as an advocate for library and cultural programs, services and facilities within the community.
- 7. Serve as liaison between the city and other library-related entities including, but not limited to: local municipalities, local nonprofits, Alameda County, state, and national agencies.

§ 2.34.030 Membership—Appointments

- A. The commission shall have seven commissioners, including one youth member (collectively the “commissioners”) all of whom shall be residents of the city.

- B. Six commissioners shall be selected from the community at large. One commissioner shall be selected from a recommendation made by the Pleasanton library league. The youth member shall be the minimum age of a high school freshman. Commissioners, shall be appointed by the mayor subject to the ratification by the city council, as provided in the adopted city council resolution establishing procedures for appointments to boards and commissions.
- C. Commissioners shall be eligible to participate in all activities of the commission.
- D. Commissioners shall be compensated as established by city council resolution.

§ 2.34.040 Term of membership

Commissioners shall be eligible to serve a maximum of eight years with two four-year terms, except:

- A. The youth member shall be eligible to serve a two-year term.
- B. The term of a commissioner shall be consistent with and subject to city council resolution concerning limiting service on boards and commissions.

§ 2.34.080 Meetings

- A. Regular meetings shall be held at least six times per year on the first Thursday of each month at a time and place set by the commission. The commission may approve an alternate meeting date.
- B. Special meetings may be called by the chair or by a majority of the commissioners, the city manager, and/or the city council provided written notice is given 48 hours in advance of the special meeting to the following: each commissioner, local newspapers of general circulation, and anyone filing written request for notice with the city clerk. Notice of meetings shall comply in all respects with Section 54950 et seq., of the Government Code, known commonly as the Ralph M. Brown Act.
- C. All meetings shall be open to the public and shall follow a prepared agenda. Minutes of all meetings shall be kept and filed with the city clerk.
- D. Four commissioners allowed to vote need to be present to constitute a quorum and a vote to approve or deny shall only occur upon a majority vote of the commissioners present who are allowed to vote.

Note: All other sections of Chapter 2.34 remain unchanged.

PARKS AND RECREATION COMMISSION

For the Parks and Recreation Commission, amend §2.32.020 Duties as follows:

§ 2.32.020 Duties

The duties of the Parks and Recreation Commission shall include the following:

1. Develop a commission workplan to be provided to the City Council for consideration during the budget process. The workplan should be based on the goals and strategies outlined in the ONE Pleasanton Strategic Plan as well as the role of the commission.
2. Review and recommend policies to the City Council related to parks, trails and recreational facilities, programs and services.
3. Seasonally, review and advise city staff on program and service plans related to the parks and recreational needs of the community and provide feedback on the evaluation metrics at workplan's completion.

4. Advise the City Council on capital projects related to parks, trails and recreational facilities.
5. As community leaders, receive parks, trails, and recreation related feedback from the community.
6. Act as an advocate for parks, trails, and recreation related programs, services and facilities within the community.
7. Serve as liaison between the city and other regional parks, trails and recreational-based entities including, but not limited to: local municipalities, local nonprofits, Alameda County, state, and national agencies.

§ 2.32.030 Membership—Appointments

- A. The commission shall have seven commissioners, one youth member (collectively the “commissioners”), all of whom shall be residents of the city.
- B. Commissioners shall be selected from the community at large. The youth member shall be the minimum age of a high school freshman. Commissioners shall be appointed by the mayor, subject to the ratification by the city council, as provided in the adopted city council resolution establishing procedures for appointments to boards and commissions.
- C. Commissioners shall be eligible to participate in all activities of the commission.
- D. Commissioners shall be compensated as established by city council resolution.

§ 2.32.040 Term of membership

Commissioners shall be eligible to serve a maximum of eight years with two four-year terms, except:

- A. The youth member shall be eligible to serve a two-year term.
- B. The term of a commissioner shall be consistent with and subject to city council resolution concerning limiting service on boards and commissions.

§ 2.32.080 Meetings

- A. Regular meetings shall be held at least six times per year on the second Thursday of each month at a time and place set by the commission. The commission may approve an alternate meeting date.
- B. Special meetings may be called by the chairperson or by a majority of the commissioners, the city manager, and/or the city council, provided written notice is given 48 hours in advance of the special meeting to the following: each commissioner, local newspapers of general circulation, and anyone filing written request for notice with the city clerk. Notice of meetings shall comply in all respects with Section 54950 et seq., of the Government Code, known commonly as the Ralph M. Brown Act.
- C. All meetings shall be open to the public and shall follow a prepared agenda. Minutes of all meetings shall be kept and filed with the city clerk.
- D. Four commissioners allowed to vote need to be present to constitute a quorum and a vote to approve or deny shall only occur upon a majority vote of the commissioners present who are allowed to vote.

Note: All other sections of Chapter 2.32 remain unchanged.

//

CHAPTER 13.16
ART IN PUBLIC PLACES

§ 13.16.010. Statement of philosophy.

As a community matures, the community turns toward the greater rewards it can provide for its citizens. Typically, a community will turn toward increased cultural activities.

Pleasanton is maturing and becoming more aware of the value of its cultural environment, particularly public art, for its citizens to enjoy.

As stated by the National Endowment for the Arts, "Our need to make, experience, and comprehend art is as profound as the need to speak. It is through art that we can understand ourselves and our potential...and it is through art that we will be understood and remembered by those who will come after us."

Therefore, the city accepts a responsibility for expanding experience with public art. (Ord. 1676 § 1, 1996)

§ 13.16.020. Purpose and goals.

- A. The purpose of this art in public places chapter is to promote the acquisition, construction and installment of works of public art in Pleasanton that will foster creativity, engender civic pride, encourage a sense of community, and enrich the lives of our citizens.
- B. Major goals of this chapter include the creation of a civic arts commission to:
1. Review and recommend action on public art projects;
 2. Encourage commercial, office, and residential projects to incorporate art within the project design;
 3. Promote art within the city;
 4. Work with artists and the Pleasanton cultural arts council;
 5. Oversee the development of a city of Pleasanton cultural plan;
 6. Recommend policies and action regarding the city of Pleasanton's civic arts program;
 7. Guide the future direction of cultural enhancement of the city; and
 8. Develop facility needs, including the exploration of the need for a performing/visual arts center and gallery.

(Ord. 1676 § 1, 1996)

§ 13.16.030. Definitions.

"Annual public art projects plan" means a prioritized list of public art projects with budgets.

"Art in public places" means any visual work of art displayed for two weeks or more on city property in an open city-owned area, on the exterior of any city-owned facility, public areas, lobbies or public assembly areas, or on any non-city property if the work is installed, financed, either wholly or in part, with city funds, or grants procured by the city.

"City capital project" means any capital improvement project paid for, wholly or in part, by the city of Pleasanton to construct or remodel a building, decorative or commemorative structure, park, street, sidewalk, parking facility or utility or any portion thereof, within the city limits.

"Civic arts commission" means a qualified citizen committee as established by Chapter 2.39 of this code to provide recommendations regarding the administration of the city's civic arts program and the art in public places program, and to recommend scope of projects, artworks and artists for the public art program.

"Public art" means original visual works of art which are accessible to the public and/or public employees, including, but not limited to:

1. "Paintings" of all media, including both portable and permanently affixed works such as murals.
2. "Sculpture" which may be in the round, bas-relief, high relief, mobile, fountain, kinetic, electronic, etc., in any material or combination of materials, including sound and performance.
3. "Other visual media" including, but not limited to, prints, drawings, stained glass, calligraphy, mosaics, photography, film, video, ceramics, fibre and textiles.
4. "Other works" of a wide range of materials, disciplines and media which are of specific duration, including installation and performance arts, and which are documented for public accessibility after the life of the piece has ended.
5. "Functional art works" which possess practical, functional qualities as well as aesthetic ones.
6. "Collaborative design projects" which involve artists and other design professionals.
7. The following items are not to be considered public art works for the purposes of this chapter:
 - a. Directional elements such as super graphics, signage, or color coding except where these elements are an integral part of the original art works.
 - b. Art objects which are mass-produced from a standard design such as playground equipment, commercially produced fountains, flags, or banners.
 - c. Unsigned or mass-produced reproductions of original artworks.
 - d. Decorative, ornamental, or functional elements which are designed by the building architect as opposed to an artist commissioned for the purpose of

creating artwork.

- e. Landscape architecture and landscape gardening except where these elements are designed by an artist and are an integral part of the artworks by an artist.
- f. Services or utilities necessary to operate or maintain the artwork over time.
- g. Performing arts events which would normally be considered a part of the traditional performing arts, i.e., dramatic and theatrical productions, musicals, dance, ballet, music recitals and concerts, etc.

"Public art collection" means any public art owned by the city of Pleasanton.

"Public art administration appropriation" means any appropriation from the general fund for educational activities and administration of the public art program.

"Public art fund" means a separate account for the acquisition, construction and installation of public art.

"Public art in private places" means artworks located and financed by private developers within public view or access.

"Public art maintenance appropriation" means any appropriation from the general fund for regular routine maintenance of the city public art collection.

"Public art restoration and conservation fund" means a separate account established by the city for the extraordinary restoration and conservation of artworks in the city public art collection.

(Ord. 1676 § 1, 1996)

§ 13.16.040. Uses of funds and appropriations.

- A. Uses of Public Art Fund. Monies from the public art fund shall be used in accordance with the public art project plan and may be used for expenses connected with artists' design concepts, acquisition, purchase, commissioning, placement, installation, rental, lease, exhibition, and/or display of artworks. Artworks may be permanent or temporary, may be integral to the architecture, or may be incorporated into the city construction project.
- B. Uses of the Public Art Restoration and Conservation Fund. Monies from the public art restoration and conservation fund shall be used in accordance with the annual public art projects plan. Monies from the public art restoration and conservation fund shall be used for the extraordinary restoration and conservation needs of the city public art collection.
- C. Public Art Maintenance Appropriation. The city's general fund operating budget may include an annual appropriation to cover the routine, regular cleaning and maintenance needs of the city public art collection.
- D. Public Art Administration Appropriation. The city's general fund operating budget may include an annual appropriation to cover the administration and educational programs of the art in public places program.

(Ord. 1676 § 1, 1996)

§ 13.16.050. Public art in private places program.

- A. The city strongly encourages private individuals or corporations to participate in the public art in private places program by placing original works of art in publicly accessible areas in new commercial, office or industrial developments.
- B. The public art in private places program is optional to developers with commercial, office or industrial projects in the city of Pleasanton. During the development review process, developers of major new projects are encouraged to provide appropriate art, commensurate with the scale of the proposed building(s), which would complement and enhance their projects. The civic arts commission shall review and make recommendations regarding any public art which is proposed as part of a development.
- C. Developers may choose to:
 - 1. Acquire and install original works of art in publicly accessible areas of their developments.
 - 2. Make a cash contribution for a city-sponsored public art project; make a sponsorship matching contribution for a work of art, if the city approves; or
 - 3. Make a cash contribution to the city's art in public places fund.
- D. It is not intended that an agreement on the part of a developer to provide artwork will slow or delay processing the development application. During the development review process, an applicant may indicate a willingness to provide such artwork, or may provide a conceptual drawing of the artwork; however, the proposed artwork shall not be reviewed by the civic arts commission until after the project has received all necessary discretionary approvals, except if the proposed artwork were an integral part of the building or site design. In this case, as soon as it is identified that such artwork is proposed to be included as part of a development project, the civic arts commission would be called to review the artwork portion of the project as soon as is practical. A special meeting of the commission may be called to keep the development project on schedule.
- E. The civic arts commission will be available to developers, the community development department and other affected city departments to provide policy guidelines, advice, expertise and assistance for public art in private places projects.

(Ord. 1676 § 1, 1996; Ord. 2000 § 1, 2009)

§ 13.16.060. Not-for-profit sector public art projects.

- A. The city strongly encourages private and public not-for-profit foundations, service clubs, and arts and cultural organizations to propose and fund art in public places.
- B. Organizations may choose to:

1. Propose and fund a specific project, approved by the civic arts commission;
 2. Make a cash contribution to a specific city-sponsored public art project;
 3. Make a cash contribution to the city's art in public places fund; or
 4. Match a grant for the acquisition of a public art project.
- C. Organizations proposing a specific project should provide a one-time contribution for installation and long-term maintenance and conservation of the artwork.
- D. The civic arts commission should work closely with the organization and affected city departments in order to provide policy guidelines, and expertise regarding any proposed project.
- E. The civic arts commission shall review any proposed project as to artistic merit, site appropriateness, installation, maintenance, long-term conservation and funding requirements.
- F. Upon completion of the review, the civic arts commission shall make its recommendation to the city council regarding the acceptance or rejection of the proposal.

(Ord. 1676 § 1, 1996)

§ 13.16.070. Gifts and loans of public art.

- A. The civic arts commission shall review any proposed donation or loan of public art for artistic merit, site appropriateness, liability questions, and installation and maintenance costs and considerations. The review shall include consultations with all affected city departments.
- B. Upon completion of its review the civic arts commission shall make its recommendation for acceptance or rejection of the offer to the city council.
- C. A donor who wishes to make an offer of a gift of public art shall provide for review:
1. Documented materials for the artwork being offered for donation including photographs, slides, renderings, descriptions of size, weight, medium, title, year of creation, and a resume of the artist, if possible;
 2. Documentation establishing the donor as the clear and unencumbered title holder of the artwork.
 3. A release letter by the donor should the city decide to deaccess the artwork in the future.
- D. The city will acknowledge receipt of the donated artwork without valuation for tax purposes. The donor must find other means of establishing the value of the artwork.

(Ord. 1676 § 1, 1996)

§ 13.16.080. Gifts of state.

Periodically the city, through its mayor, city council, or various agencies, receives gifts of public art from official representatives of other cities, states, and governmental agencies. All such "gifts of state" shall be referred to the civic arts commission for its recommendation as to site appropriateness, installation, maintenance, long-term conservation and funding requirements. Upon the review of these considerations and the overall circumstances of the gift, the commission shall make a recommendation to the city council as follows:

1. Install the public art at a commission-recommended site;
 2. Store the public art until more favorable conditions arise for its installation; or
 3. Decline the public art.
- (Ord. 1676 § 1, 1996)

**CIVIC ARTS COMMISSION
AGENDA REPORT**

August 5, 2024
Library and Recreation

**TITLE: RECOMMEND ACCEPTANCE OF AND LOCATION SELECTION FOR THE
WONDERFUL WIZARD OF OZ BOOK BENCH DONATION**

SUMMARY

Pleasanton resident Dorothy Broderson would like to donate the Wonderful Wizard of Oz Book Bench, a public artwork representing the literary work of the same name by L. Frank Baum, to be installed at the Pleasanton Library located at 400 Old Bernal Avenue.

In accordance with the City's Public Art Program, the Wonderful Wizard of Oz Book Bench was reviewed for artistic merit, installation, location, and maintenance by the Public Art Selection Subcommittee (PASS) on June 28, 2024.

Based on the provided information, the commission should offer a recommendation as to whether to accept the donation. If the commission recommends acceptance, staff are also seeking a recommendation for one of two viable locations at the Pleasanton Library.

If recommended by the Library Commission and the Civic Arts Commission, the public artwork and location selection will be shared with the City Council for review and consideration at an upcoming meeting.

RECOMMENDATION

Recommend acceptance of and location selection for the Wonderful Wizard of Oz Book Bench donation.

BACKGROUND

The Pleasanton Municipal Code, Chapter 13.16 Art in Public Places (Attachment 1) outlines the process for gifts and loans of public art displayed in public places:

- A. The Civic Arts Commission shall review any proposed donation or loan of public art for artistic merit, site appropriateness, liability questions, and installation and maintenance costs and considerations. The review shall include consultations with all affected city departments.
- B. Upon completion of its review the Civic Arts Commission shall make its recommendation for acceptance or rejection of the offer to the city council.
- C. A donor who wishes to make an offer of a gift of public art shall provide for review:
 - 1. Documented materials for the artwork being offered for donation including photographs, slides, renderings, descriptions of size, weight, medium, title, year of creation, and a resume of the artist, if possible.

2. Documentation establishing the donor as the clear and unencumbered title holder of the artwork.

3. A release letter by the donor should the city decide to deaccess the artwork in the future.

D. The city will acknowledge receipt of the donated artwork without valuation for tax purposes. The donor must find other means of establishing the value of the artwork. (Ord. 1676 § 1, 1996)

In addition to what is identified in the Municipal Code, a Public Art Selection Subcommittee (PASS) supports the process of Art in Public Places and commission review, meeting on an as-needed basis to review public art proposals. The subcommittee includes representatives from the Civic Arts Commission, Parks and Recreation Commission, and City staff from the Library and Recreation Department and the Public Works Department. Given that the proposed public artwork would be potentially located at the Pleasanton Library, a Library Commissioner was assigned to the PASS meeting during the May Library Commission meeting.

PASS convened virtually on June 28, 2024. PASS members present included a Civic Arts Commissioner, Library Commissioner, Parks and Recreation Commissioner, as well as City staff from the Library and Recreation Department and the Public Works Department. PASS discussed the piece and received a presentation by the donor, and discussed the considerations outlined in the municipal code for proposed donations which include artistic merit, location, installation and maintenance.

Information about the Piece

Pleasanton resident Dorothy Broderson presented information about the Wonderful Wizard of Oz Book Bench at the PASS meeting. She shared that the Town of Danville hosts annual temporary art exhibits, and in the summer of 2023, the city issued a call for artists' proposals for a "Bound for Books" exhibit. This open call invited professional artists and serious art students from the nine Bay Area counties. Each participating artist received a \$1,000 stipend. The Book Benches were displayed outdoors from June to September 2023.

Following the exhibit, the Town of Danville held an online auction where the public bid on the Book Benches for purchase. Ms. Broderson won the bid for the Wonderful Wizard of Oz Book Bench, at a cost of \$3,600. She then contacted staff to inquire about donating the public artwork to the City of Pleasanton. In accordance with the City's Public Art Program, staff scheduled a PASS meeting in June 2024 to review Ms. Broderson's proposal and develop a recommendation for commission review.

Artistic Merit

At the PASS meeting, images of the Wonderful Wizard of Oz Book Bench were presented with information on the artist Kristen Calderon and the literary work that inspired the piece, "The Wonderful Wizard of Oz" by L. Frank Baum. During the PASS meeting, the quality of the art was discussed. While some PASS representatives appreciated the art and its concept, others expressed concerns about its quality compared to other pieces in the City's public art collection such as the bronze artworks at the Pleasanton Library. The topic of the City's commitment to

Diversity, Equity, Inclusion, and Belonging (DEIB) was also raised, with comments on a perceived lack of inclusivity in the book, although others pointed out that the storyline has been adapted many times and that newer adaptations are more relevant to today's culture.

Location, Installation and Maintenance

PASS discussed four possible locations at the Pleasanton Library for placement of the public artwork. The two indoor options are in the library lobby area, in front of the community information wall and in the children's area (Attachment 2). The two outdoor locations are on the west side of the library entrance near the picnic bench and bike racks, and on the east side of the library entrance near the newsrack and benches (Attachment 3). There was limited discussion on external location options because most PASS members preferred an indoor venue.

The indoor location in front of the library's community information wall was considered, but concerns were raised about access to the wall's community flyers when individuals are seated on the bench and/or difficulty viewing flyers with the bench placement. Another consideration that was brought to staff's attention is that the bench does not have arms that could make it difficult for some individuals to get out of the seat. One idea that was proposed in the PASS meeting was to move the bench against the front lobby window to avoid obstructing flyer access and staff were asked to measure the bench to see if it would fit against the lobby window. After the meeting, staff measured the space and confirmed that it would not fit facing the window due to door clearance requirements.

The second indoor location identified in the children's area was also discussed. However, staff reported that this and other children's areas have tables and study spaces used for class visits, programming, family activities, and evening student groups, making it clear that placing a fixed bench in a heavily used community seating area would not be ideal.

Staff also explored the option of placing the artwork on casters to allow for easy movement. However, staff contacted the Book Bench manufacturer and were advised that using casters was not recommended as it would weaken the piece if it were used for seating.

DISCUSSION

The Wonderful Wizard of Oz Bench – Acceptance of Piece

Based on the provided information, the Library Commission and Civic Arts commission should offer a recommendation on whether to accept the donation. The benefits of accepting the piece include enhancing civic engagement in public art and reading and providing enjoyment for community visitors and library program participants.

Location Selection

If the commissions recommend acceptance of the donation, staff are also seeking input on one of two viable locations. One of the challenges in finding an ideal location at the library is that it is a heavily used City facility, averaging 500,000 visitors per year. At 30,178 square feet, it is below the standard size for public library buildings.

- Indoor Location:

In the lobby entrance, in front of the library's community information wall, the benefits of this location include the fact that there is currently no seating available in the lobby. However,

there are some challenges to consider. When individuals are seated on the bench, it may be difficult to view some flyers. Additionally, the bench does not have arms, which could make it difficult for individuals to get up from the seat.

- Outdoor Location:

At the entrance to the Pleasanton Library, on the east side of the building, adjacent to the newsrack, this location offers several benefits. It provides excellent visibility for visitors and ample lighting at night, which would highlight the artwork and potentially reduce the risk of vandalism. However, a challenge with this location is the significant difference in style between the existing art outside the library and the bench.

Temporary Installation

The Wonderful Wizard of Oz Book Bench is recommended to be installed as a temporary art piece due to its construction and value. The estimated value of the piece is estimated at \$2,850, which includes the \$1,850 cost from the vendor (Chicago Fiberglass) and the \$1,000 payment to the artist (covered by the Town of Danville). With over 45 permanent works in the City of Pleasanton’s public art collection, each piece averages approximately \$22,000 in value and the permanent pieces are constructed of materials designed in consultation with staff for longevity and community use. The addition of the piece as a temporary installation is consistent with its intended design and use in the Town of Danville, where it functioned as part of a temporary exhibition.

Per the Pleasanton Municipal Code, Chapter 13.16 Art in Public Places, staff recommends the commissions consider the following when assessing as to whether to recommend the acceptance and installation of the piece:

- Artistic merit
- Site appropriateness
- Liability
- Installation and maintenance costs and considerations

If recommended by the Library Commission and the Civic Arts Commission, the public artwork and location selection will be shared with the City Council for review and consideration at an upcoming meeting.

EQUITY AND SUSTAINABILITY

The public art program strives to align art projects with funding and staffing resources, as well as to identify projects that celebrate diversity and would be enjoyed by all residents and visitors in Pleasanton.

OUTREACH

No outreach was done on this item.

STRATEGIC PLAN ALIGNMENT

This action advances the following Citywide goals and strategies:

ONE Pleasanton Citywide Strategic Plan

- Investing in Our Environment: Infrastructure, Public Facilities and Sustainability, Strategy 7 – Continue to invest in parks, bicycle, and pedestrian infrastructure, and public art.

FINANCIAL STATEMENT

The Wonderful Wizard of Oz Book Bench is a proposed donation by Dorothy Broderson. The donor would also pay for the cost of the plaque. City staff from the Public Works Department would oversee the art installation, with labor costs estimated at \$700. Maintenance will be conducted only in the case of vandalism and would be funded through the City's General Fund for Maintenance and Conservation funded in account 00150400-430107.

Prepared by:



Rachel Prater, Recreation Manager

Attachments:

1. Pleasanton Muni Code, Chapter 13.16 Art in Public Places
2. Interior Bench Locations
3. Exterior Bench Locations

CHAPTER 13.16
ART IN PUBLIC PLACES

§ 13.16.010. Statement of philosophy.

As a community matures, the community turns toward the greater rewards it can provide for its citizens. Typically, a community will turn toward increased cultural activities.

Pleasanton is maturing and becoming more aware of the value of its cultural environment, particularly public art, for its citizens to enjoy.

As stated by the National Endowment for the Arts, "Our need to make, experience, and comprehend art is as profound as the need to speak. It is through art that we can understand ourselves and our potential...and it is through art that we will be understood and remembered by those who will come after us."

Therefore, the city accepts a responsibility for expanding experience with public art.
(Ord. 1676 § 1, 1996)

§ 13.16.020. Purpose and goals.

- A. The purpose of this art in public places chapter is to promote the acquisition, construction and installment of works of public art in Pleasanton that will foster creativity, engender civic pride, encourage a sense of community, and enrich the lives of our citizens.
- B. Major goals of this chapter include the creation of a civic arts commission to:
1. Review and recommend action on public art projects;
 2. Encourage commercial, office, and residential projects to incorporate art within the project design;
 3. Promote art within the city;
 4. Work with artists and the Pleasanton cultural arts council;
 5. Oversee the development of a city of Pleasanton cultural plan;
 6. Recommend policies and action regarding the city of Pleasanton's civic arts program;
 7. Guide the future direction of cultural enhancement of the city; and
 8. Develop facility needs, including the exploration of the need for a performing/visual arts center and gallery.

(Ord. 1676 § 1, 1996)

§ 13.16.030. Definitions.

"Annual public art projects plan" means a prioritized list of public art projects with budgets.

"Art in public places" means any visual work of art displayed for two weeks or more on city property in an open city-owned area, on the exterior of any city-owned facility, public areas, lobbies or public assembly areas, or on any non-city property if the work is installed, financed, either wholly or in part, with city funds, or grants procured by the city.

"City capital project" means any capital improvement project paid for, wholly or in part, by the city of Pleasanton to construct or remodel a building, decorative or commemorative structure, park, street, sidewalk, parking facility or utility or any portion thereof, within the city limits.

"Civic arts commission" means a qualified citizen committee as established by Chapter 2.39 of this code to provide recommendations regarding the administration of the city's civic arts program and the art in public places program, and to recommend scope of projects, artworks and artists for the public art program.

"Public art" means original visual works of art which are accessible to the public and/or public employees, including, but not limited to:

1. "Paintings" of all media, including both portable and permanently affixed works such as murals.
2. "Sculpture" which may be in the round, bas-relief, high relief, mobile, fountain, kinetic, electronic, etc., in any material or combination of materials, including sound and performance.
3. "Other visual media" including, but not limited to, prints, drawings, stained glass, calligraphy, mosaics, photography, film, video, ceramics, fibre and textiles.
4. "Other works" of a wide range of materials, disciplines and media which are of specific duration, including installation and performance arts, and which are documented for public accessibility after the life of the piece has ended.
5. "Functional art works" which possess practical, functional qualities as well as aesthetic ones.
6. "Collaborative design projects" which involve artists and other design professionals.
7. The following items are not to be considered public art works for the purposes of this chapter:
 - a. Directional elements such as super graphics, signage, or color coding except where these elements are an integral part of the original art works.
 - b. Art objects which are mass-produced from a standard design such as playground equipment, commercially produced fountains, flags, or banners.
 - c. Unsigned or mass-produced reproductions of original artworks.
 - d. Decorative, ornamental, or functional elements which are designed by the building architect as opposed to an artist commissioned for the purpose of

creating artwork.

- e. Landscape architecture and landscape gardening except where these elements are designed by an artist and are an integral part of the artworks by an artist.
- f. Services or utilities necessary to operate or maintain the artwork over time.
- g. Performing arts events which would normally be considered a part of the traditional performing arts, i.e., dramatic and theatrical productions, musicals, dance, ballet, music recitals and concerts, etc.

"Public art collection" means any public art owned by the city of Pleasanton.

"Public art administration appropriation" means any appropriation from the general fund for educational activities and administration of the public art program.

"Public art fund" means a separate account for the acquisition, construction and installation of public art.

"Public art in private places" means artworks located and financed by private developers within public view or access.

"Public art maintenance appropriation" means any appropriation from the general fund for regular routine maintenance of the city public art collection.

"Public art restoration and conservation fund" means a separate account established by the city for the extraordinary restoration and conservation of artworks in the city public art collection.

(Ord. 1676 § 1, 1996)

§ 13.16.040. Uses of funds and appropriations.

- A. Uses of Public Art Fund. Monies from the public art fund shall be used in accordance with the public art project plan and may be used for expenses connected with artists' design concepts, acquisition, purchase, commissioning, placement, installation, rental, lease, exhibition, and/or display of artworks. Artworks may be permanent or temporary, may be integral to the architecture, or may be incorporated into the city construction project.
- B. Uses of the Public Art Restoration and Conservation Fund. Monies from the public art restoration and conservation fund shall be used in accordance with the annual public art projects plan. Monies from the public art restoration and conservation fund shall be used for the extraordinary restoration and conservation needs of the city public art collection.
- C. Public Art Maintenance Appropriation. The city's general fund operating budget may include an annual appropriation to cover the routine, regular cleaning and maintenance needs of the city public art collection.
- D. Public Art Administration Appropriation. The city's general fund operating budget may include an annual appropriation to cover the administration and educational programs of the art in public places program.

(Ord. 1676 § 1, 1996)

§ 13.16.050. Public art in private places program.

- A. The city strongly encourages private individuals or corporations to participate in the public art in private places program by placing original works of art in publicly accessible areas in new commercial, office or industrial developments.
- B. The public art in private places program is optional to developers with commercial, office or industrial projects in the city of Pleasanton. During the development review process, developers of major new projects are encouraged to provide appropriate art, commensurate with the scale of the proposed building(s), which would complement and enhance their projects. The civic arts commission shall review and make recommendations regarding any public art which is proposed as part of a development.
- C. Developers may choose to:
 - 1. Acquire and install original works of art in publicly accessible areas of their developments.
 - 2. Make a cash contribution for a city-sponsored public art project; make a sponsorship matching contribution for a work of art, if the city approves; or
 - 3. Make a cash contribution to the city's art in public places fund.
- D. It is not intended that an agreement on the part of a developer to provide artwork will slow or delay processing the development application. During the development review process, an applicant may indicate a willingness to provide such artwork, or may provide a conceptual drawing of the artwork; however, the proposed artwork shall not be reviewed by the civic arts commission until after the project has received all necessary discretionary approvals, except if the proposed artwork were an integral part of the building or site design. In this case, as soon as it is identified that such artwork is proposed to be included as part of a development project, the civic arts commission would be called to review the artwork portion of the project as soon as is practical. A special meeting of the commission may be called to keep the development project on schedule.
- E. The civic arts commission will be available to developers, the community development department and other affected city departments to provide policy guidelines, advice, expertise and assistance for public art in private places projects.

(Ord. 1676 § 1, 1996; Ord. 2000 § 1, 2009)

§ 13.16.060. Not-for-profit sector public art projects.

- A. The city strongly encourages private and public not-for-profit foundations, service clubs, and arts and cultural organizations to propose and fund art in public places.
- B. Organizations may choose to:

1. Propose and fund a specific project, approved by the civic arts commission;
 2. Make a cash contribution to a specific city-sponsored public art project;
 3. Make a cash contribution to the city's art in public places fund; or
 4. Match a grant for the acquisition of a public art project.
- C. Organizations proposing a specific project should provide a one-time contribution for installation and long-term maintenance and conservation of the artwork.
- D. The civic arts commission should work closely with the organization and affected city departments in order to provide policy guidelines, and expertise regarding any proposed project.
- E. The civic arts commission shall review any proposed project as to artistic merit, site appropriateness, installation, maintenance, long-term conservation and funding requirements.
- F. Upon completion of the review, the civic arts commission shall make its recommendation to the city council regarding the acceptance or rejection of the proposal.

(Ord. 1676 § 1, 1996)

§ 13.16.070. Gifts and loans of public art.

- A. The civic arts commission shall review any proposed donation or loan of public art for artistic merit, site appropriateness, liability questions, and installation and maintenance costs and considerations. The review shall include consultations with all affected city departments.
- B. Upon completion of its review the civic arts commission shall make its recommendation for acceptance or rejection of the offer to the city council.
- C. A donor who wishes to make an offer of a gift of public art shall provide for review:
1. Documented materials for the artwork being offered for donation including photographs, slides, renderings, descriptions of size, weight, medium, title, year of creation, and a resume of the artist, if possible;
 2. Documentation establishing the donor as the clear and unencumbered title holder of the artwork.
 3. A release letter by the donor should the city decide to deaccess the artwork in the future.
- D. The city will acknowledge receipt of the donated artwork without valuation for tax purposes. The donor must find other means of establishing the value of the artwork.

(Ord. 1676 § 1, 1996)

§ 13.16.080. Gifts of state.

Periodically the city, through its mayor, city council, or various agencies, receives gifts of public art from official representatives of other cities, states, and governmental agencies. All such "gifts of state" shall be referred to the civic arts commission for its recommendation as to site appropriateness, installation, maintenance, long-term conservation and funding requirements. Upon the review of these considerations and the overall circumstances of the gift, the commission shall make a recommendation to the city council as follows:

1. Install the public art at a commission-recommended site;
 2. Store the public art until more favorable conditions arise for its installation; or
 3. Decline the public art.
- (Ord. 1676 § 1, 1996)

Interior Locations



Exterior Locations



**CIVIC ARTS COMMISSION
AGENDA REPORT**

August 5, 2024
Library and Recreation

**TITLE: SELECT A CIVIC ARTS COMMISSION REPRESENTATIVE FOR AN AD HOC
TEEN POET LAUREATE PROGRAM SUBCOMMITTEE**

SUMMARY

In prior years, a joint Library and Civic Arts Teen Poet Laureate subcommittee had been established annually for recruiting and interviewing teen poets to serve in the City of Pleasanton. In 2023, the Teen Poet Laureate program was paused by the joint commissions for a period of one year to evaluate program best practices and potential regional collaborations, and to align program goals with teen interests.

Library and Civic Arts commissions are asked to select representatives for an ad hoc subcommittee to evaluate the program through February 2025. Information from the subcommittee will inform commission recommendations on the Teen Poet Laureate program for the 2025/26 school year.

RECOMMENDATION

Select a Civic Arts Commission representative for an Ad Hoc Teen Poet Laureate Program Subcommittee.

BACKGROUND

In 2012, the Pleasanton Teen Poet Laureate program was established to raise awareness of the importance of poetry toward the development and enhancement of the lives of Pleasanton youth, through poetry readings at civic events and dedications, community writing workshops and youth events. The joint Library and Civic Arts Teen Poet Laureate subcommittee has been responsible for recruiting and interviewing the poet laureate candidates for the City of Pleasanton, convening during the initial stages of the selection process before their poet laureate selection was reviewed by the commissions and recommended to City Council for approval. Members of the Teen Poet Laureate subcommittee have typically included one Library and one Civic Arts commissioner, along with City staff.

At the November 2023 Library and Civic Arts Commission meetings, commissioners approved pausing the Teen Poet Laureate Selection Subcommittee for one year to evaluate the program, research best practices from neighboring agencies, identify new teen interests that have emerged since the inception of the program and develop program goals.

DISCUSSION

In August, the Library and Civic Arts commissions are asked to select representatives for an ad hoc subcommittee to evaluate the Teen Poet Laureate program. Information from the ad hoc subcommittee will inform commission recommendations on the Teen Poet Laureate program for the 2025/26 school year.

The Library and Civic Arts commissions should be prepared to discuss the ad hoc subcommittee assignments and select one representative from each commission. All commissioners are eligible to serve as representatives on the subcommittee. The subcommittee meeting will be held at an agreed-upon monthly date and time from September 2024 through February 2025. Selected representatives should be available to attend all subcommittee meetings, participate in research of other neighboring city programs, conduct analysis of the existing program, and summarize the subcommittee findings for a future joint commission meeting.

All Library and Civic Arts commissioners will have a chance to hear a final report from the ad hoc subcommittee at a joint meeting in early 2025, ahead of the potential launch of a spring teen program recruitment. At that time, information about the proposed program goals will be provided in a staff agenda report, as the basis for the commission discussion.

EQUITY AND SUSTAINABILITY

Subcommittee members from each of the City's commissions provide a diverse perspective on matters related to libraries and the arts.

OUTREACH

No outreach has been done in advance of this item.

STRATEGIC PLAN ALIGNMENT

This action advances the following Citywide goal and strategy:

ONE Pleasanton Citywide Strategic Plan

- Building a Community Where Everyone Belongs, Strategy 3 - Implement high-priority items from the Library and Recreation Strategic Plan to continue to deliver activities and programs that meet the needs and interests of the community.
 - Library and Recreation Strategic Plan
 - Goal D. Organization Effectiveness and Talent Management – Foster a productive and engaged workforce and efficient service delivery in a way that reflects the department's organizational mission, vision, and values.

FINANCIAL STATEMENT

There is no financial impact from the selection of a commissioner to serve on the subcommittee.

When the Teen Poet Laureate program is presented to the commissions for consideration at a later date, the cost and resources needed for the program will be provided.

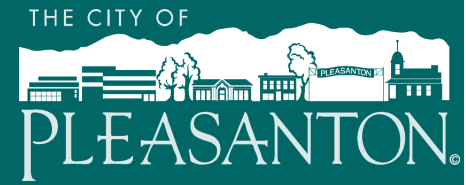
Prepared by:



Lia Bushong, Assistant Director of Library/Recreation

Attachments:
None

Civic Arts Project Status Report



REPORT DATE	PROJECT NAME	PREPARED BY	
August 2024	Civic Arts Project Status Update	Rachel Prater, Recreation Manager	
Category	Project	Status	Date
Public Art			
<i>Permanent Pieces =46</i> <i>Traffic Boxes = 19</i> <i>Temporary Murals = 2</i>			
Upcoming Performances	<ul style="list-style-type: none"> Golden Follies August 24 Buck Ford September 13 Carnival, Santana Tribute September 28 TVTC Spooktacular Broadway October 18 		
	<i>More performances at www.firehousearts.org</i>		
Harrington Gallery	Rails Connect – A Livermore-Pleasanton journey through art and history August 10 - October 5		
Pleasanton Art League (PAL) Wall	Janeen Heath - Multiple mediums influenced by music July 26 - September 7		
FAC Lobby Walls	Jane Yuen Corich - Unique layered pour method inspired by California coastal rocks and waves August 24 - October 19		
Special Events/Programs	Cultural Celebration Series <ul style="list-style-type: none"> Hispanic Heritage Month Celebration October 13 Diwali Celebration October 27 Día de los Muertos November 2 Native American Heritage Month Celebration November 16 Hometown Holiday Celebration December 7		
Cultural Plan	<ul style="list-style-type: none"> 9 Goals 	1 Goal Completed	
	<ul style="list-style-type: none"> 36 Strategies 	11 Strategies Completed 15 Strategies In- Progress	

To receive the Firehouse Arts Center newsletter, visit: www.firehousearts.org, scroll to the bottom of the home page, and “Join Our Mailing List” by entering your email address and clicking “submit.”