

Youth Commission Regular Meeting Minutes

September 13, 2023 – 7 p.m.

CALL TO ORDER

Chair Shah called to order the regular meeting of the Youth Commission at 7:01 p.m. from the Remillard Room at the Operation Services Center, 3333 Bush Rd.

Chair led the Pledge of Allegiance and provided opening remarks.

ROLL CALL

Present: Commissioners Sriram, Chew, Kunde, Lam, Madabhavi, McGovern, Parikh, Prakash, Saxena, Shah and Chair Shah

Absent: Commissioners Min, Mokashi, Shannon

AGENDA AMENDMENTS

None.

MINUTES

1. Approve regular meeting minutes of May 10, 2023.

MOTION: It was m/s by Saxena/Sriram to approve the regular meeting minutes of May 10, 2023. Motion was passed by the following vote:

Ayes: Commissioners Chew, Kunde, Lam, Madabhavi, McGovern, Parikh, Prakash, Saxena, Shah, and chair Shah.

Noes: None

Absent: Commissioners Min, Mokashi and Shannon.

2. Approve special meeting minutes of August 30, 2023.

MOTION: It was m/s by Abhee Shah/Prakash to approve the special meeting minutes of August 30, 2023. Motion was passed by the following vote:

Ayes: Commissioners Chew, Kunde, Lam, Madabhavi, McGovern, Parikh, Prakash, Saxena, Shah, Sriram, and chair Shah.
Noes: None
Absent: Commissioners Min, Mokashi and Shannon.

MEETING OPEN TO THE PUBLIC

3. Public Comment from the audience regarding items not listed on the agenda.

Chair Shah opened public comment.

There being no speakers Chair Shah closed the item for public comment.

MATTERS FOR THE COMMISSION'S REVIEW/ACTION/INFORMATION

Item 4 – Selection of Commission Chair and Vice Chair for School Year 2023/24

Public comment: None

MOTION: It was m/s by Abhee Shah/Parikh to appoint commissioner Anya Saxena to Vice Chair and commissioner Zaynah Shah to Chair.

Motion was passed by the following vote:

Ayes: Commissioners Chew, Kunde, Lam, Madabhavi, McGovern, Parikh, Prakash, Saxena, Shah, Sriram and chair Shah.
Noes: None
Absent: Commissioners Min, Mokashi and Shannon.

Item 5 – Review and Approve Commission Meeting Schedule for School Year 2023/24

Public comment: None

MOTION: It was m/s by Prakash/Abhee Shah to approve commission meeting schedule for school year 2023/24

Motion was passed by the following vote:

Ayes: Commissioners Chew, Kunde, Lam, Madabhavi, McGovern, Parikh, Prakash, Saxena, Shah, Sriram and chair Shah.
Noes: None
Absent: Commissioners Min, Mokashi and Shannon.

Item 6 – Selection of Committee Assignments for School Year 2023/24

Public comment: None

MOTION: It was m/s by Prakash/Abhee Shah to approve the following committee assignments for school year 2023/24:

BPTC - None

Ptownlife Website: Commissioners: Madabhavi, Kunde

YIG – Commissioners: Prakash, Lam, Parikh, Sriram

Outreach – Commissioners: McGovern, Zayanah Shah, Parikh, Saxena, Abhee Shah

Motion was passed by the following vote:

Ayes: Commissioners Chew, Kunde, Lam, Madabhavi, McGovern, Parikh, Prakash, Saxena, Shah, Sriram and chair Shah.

Noes: None

Absent: Commissioners Min, Mokashi and Shannon.

Item 7 – Recreation Programs Update

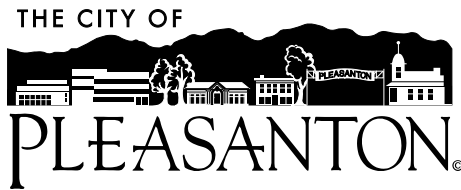
None.

Item 8 – Bike, Pedestrian, and Trail Committee Update

None.

ADJOURNMENT

Chair Shah adjourned the meeting at 7:42 p.m.



Youth Commission and Civic Arts Commission Joint Special Meeting Minutes

October 11, 2023 – 7:00 p.m.

CALL TO ORDER

Chair Coleman-Knight called to order the joint special meeting of the Youth Commission and Civic Arts Commission at 7 p.m. from the Pleasanton Senior Center located at 5353 Sunol Boulevard.

Chair Coleman-Knight led the Pledge of Allegiance and provided opening remarks.

Roll Call

Youth Commission

Present: Commissioners Sriram, Chew, Kunde, Lam, Madabhavi, Min, McGovern, Parikh, Prakash, Shannon, Vice Chair Saxena and Chair Shah.

Absent: Commissioner Mokashi and Shah.

Civic Arts Commission

Present: Commissioners Baiocchi, Frey, Giancola, Mundaden, Song, Vice Chair Simmons and Chair Coleman-Knight

Absent: Commissioners Farley-Rodgers and Mundaden.

AGENDA AMENDMENTS

None

MEETING OPEN TO THE PUBLIC

1. Public comment from the audience regarding items not on the agenda.

Chair Coleman-Knight opened public comment.

Tejasveer Chugh provided information to commissioners on the program with Pleasanton Tulancingo Sister City Association and his interest in applying for a grant.

MATTERS FOR THE COMMISSION'S REVIEW / ACTION / INFORMATION

2. Review and Recommend Process Improvements for the Fiscal Year 2024/25 Grand Program

Recommendation: Review and Recommend Process Improvements for the Fiscal Year 2024/25 Grant Program

Recreation Manager Rachel Prater presented the item and Civic Arts Commission Chair Coleman-Knight led the discussion with support from Youth Commission Chair Shah.

MOTION: It was m/s by Prakash/Shannon recommending approval of process improvements for the Fiscal Year 2024/25 Grant Program with the following amendments:

Mandatory Meeting Requirements:

- No amendments; Staff will create a short video to be made available on the website along with slide deck.

Application Packet:

- No amendments.

Compliance Protocols:

- Request that staff sends two reminders to agencies to submit reports including language that “agencies not meeting requirements may not receive future funding”
- Request that staff reviews mid-term and final reports to condense for simplicity and important information.

Application Questions:

- Alter question #4, include “Please include a brief implementation timeline”.
- Remove statement about marketing
- Add question - “Please include how your plan to market the project”
- Create space for organization to enter business license number at top of application
- Remove application question 15
- Question 16, documents: remove request for agency budget, remove most recent agency audit or tax return, remove request for Board of Director contact information, request IRS EIN letter instead of Article of Incorporation/Bylaws.

Commission Evaluation and Scoring:

- No amendments. Commissions may choose to review scoring at a future meeting.

Commissioners also suggested that a survey be distributed to applicants at the end of the grant cycle to help assess future improvements.

Motion was passed by the following vote:

Youth Commission

Present: Commissioners Sriram, Chew, Kunde, Lam, Madabhavi, Min, McGovern, Parikh, Prakash, Shannon, Vice Chair Saxena and Chair Shah.

Noes: None

Absent: Commissioner Mokashi and Shah.

Civic Arts Commission

Present: Commissioners Baiocchi, Frey, Giancola, Mundaden, Song, Vice Chair
Simmons and Chair Coleman-Knight

Noes: None

Absent: Commissioners Farley-Rodgers and Mundaden

ADJOURNMENT

Chair Coleman-Knight adjourned the meeting at 8:52 p.m.

NEXT MEETING

The next Civic Arts Commission Meeting is scheduled for November 6, 2023.

The next Youth Commission Meeting is scheduled for November 8, 2023.

FY 2022/23 Community Grant Youth Final Reports Summary

AGENCY	PROJECT	AMOUNT OF GRANT	INVOICES Amount	BALANCE	MIDTERM REPORT	FINAL REPORTS
	GRANT TOTALS	\$40,000.00	\$34,953.86	\$5,046.14	Due 11/15/2022	Due 7/19/2023
Hively	Busy Bees Little Scientists	\$7,500.00	\$1,548.00	\$0.00	2/1/2023 (late)	7/13/2023
			\$5,952.00			
Partners Fore Golf, Inc	The First Tee Valley STEM Golf Camp	\$3,600.00		\$3,600.00	11/23/2022 (late)	No Report
Teen Esteem	2022-23 PUSD Elementary/Middle/High School Presentations	\$7,400.00	\$7,400.00	\$0.00	11/15/2022	No Report
The Go Green Initiative Association	Pleasanton Students Develop Youth Led Training	\$6,700.00	\$4,430.50	\$1,446.46	1/3/2023 (late)	7/13/2023
			\$823.04			
Tri-Valley Haven	Healthy Relationships and Consent - Middle School	\$7,400.00	\$647.70	\$0.00	11/29/2022 (late)	7/14/2023
			\$630.83			
			\$404.80			
			\$386.40			
			\$412.69			
			\$282.90			
			\$181.44			
			\$577.66			
			\$3,875.90			
Tri-Valley Haven	Healthy Relationships and Consent - High School	\$7,400.00	\$647.40	\$0.00	11/29/2022 (late)	7/18/2023
			\$630.83			
			\$404.80			
			\$386.40			
			\$412.67			
			\$282.90			
			\$181.44			
			\$577.66			
			\$3,875.90			

City of Pleasanton

FY 2022/2023 Community Grant Program - Youth

Hively

Busy Bees Little Scientists

Name of person completing report:

Report 2

Candida Duperroir

Title:

Report 2

Director of Community Services & Education

Telephone:

Report 2

925.417.8733

Email:

Report 2

cduperroir@behively.org

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 2

Staff is currently surveying child care programs to see the most beneficial way to share the Little Scientist activity with the children enrolled. As COVID precautions are easing, programs are returning to in-person presentations. The Zoom model that was developed was not capable with their current schedule. Programs are also being thoughtful about bringing extra people into their environment. Many of the programs have new staff who are learning their procedures and directors are focusing on them. It appears that the best way to share these materials is by allowing the directors and teachers to present the materials enrolled in their program. Hively staff is creating an example curriculum for directors and staff to follow.

Describe any significant actions taken during the reporting period.

Report 2

Staff revised the plan for material distribution, re-wrote the activity as well as the implementation process of the activity. We made a list of all of the available Pleasanton Centers and Large FHCCs (38) and contacted each one to ask if they would be able to participate in the Little Scientist 'Your Amazing Brain Activity.' Materials were hand-delivered to the participants during their business hours.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 2

As the childcare programs instructional protocols changed, our timeline changed as a result. Because Zoom no longer worked as a curriculum model, we had to re-adjust our method of delivery. Yes, all invoices are submitted.

Were any costs incurred for this project (from any source) during this reporting period?

- ☒ Yes
☐ No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so in what amount? If no, please explain why no funds have been expended to date.

Report 2

Yes, we submitted the invoice.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- ☐ Audience (performance)
☐ Spectators (events)
☒ Participants
☐ Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

150	150.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
170	170.00	B) Total number of people served by THIS PROJECT:
320.00	320.00	TOTAL

What method do you use to track your participant data for this project?

- ☐ Database
☐ Ticket sales
☐ Sign-in sheet
☒ Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

Report 2

We tracked data by having the individual child care programs the number of children they would share the project with.

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 2

Child Care Provider quote: I just wanted to tell you how incredible you are! Great job of putting all these together. My teachers are so appreciative of all your research and your planning to coordinate such an amazing learning experience. They will shoot

For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Report 2

Candida Duperroir Director of Community Services & Education

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 2

Hively used all of its grant funding on learning materials, staff, and administration.

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 2

We were able to re-group and collaborate so that we could reach the most providers and children as possible.
Kept close communication with the providers about program details.

The Subsidy contracts that Hively manages for families was used for ensuring that we reach kids who are from low-income families. The team checked if child care sites that we delivered the materials to are able to serve – and are currently serving– children in the subsidy program.

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Report 2

Hively was able to surpass the minimum attendance requirement by 20 children. Providers showed great interest in the content and were excited to start the implementation process.

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

Report 2

One delay was caused by the ease of COVID restrictions and the change from the Zoom Room (virtual) platform to in-person instruction. Ultimately the activities were presented with materials and directions. If the Providers enjoyed implementing the activities, Hively is interested in offering additional curriculum activities and learning opportunities.

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 2

Hively subsidized program data, families and child care programs.

City of Pleasanton
FY 2022/2023 Community Grant Program - Youth

Partners Fore Golf Inc. / DBA First Tee Tri-Valley
First Tee Tri Valley STEM Golf Camp

Name of person completing report:

Report 2
-no answer-

Title:

Report 2
-no answer-

Telephone:

Report 2
-no answer-

Email:

Report 2
-no answer-

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 2
-no answer-

Describe any significant actions taken during the reporting period.

Report 2
-no answer-

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 2
-no answer-

Were any costs incurred for this project (from any source) during this reporting period?

- ☐ Yes
☐ No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so in what amount? If no, please explain why no funds have been expended to date.

Report 2

-no answer-

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- ☐ Audience (performance)
☐ Spectators (events)
☐ Participants
☐ Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

	0.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
	0.00	B) Total number of people served by THIS PROJECT:
0.00	0.00	TOTAL

What method do you use to track your participant data for this project?

- ☐ Database
☐ Ticket sales
☐ Sign-in sheet
☐ Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

Report 2

-no answer-

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 2

-no answer-

For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Report 2

-no answer-

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 2

-no answer-

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 2

-no answer-

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Report 2

-no answer-

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

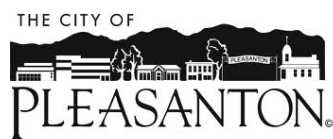
Report 2

-no answer-

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 2

-no answer-



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City of Pleasanton
FY 2022/2023 Community Grant Program - Youth

Teen Esteem
2022-23 PUSD Elementary/Middle/High School Presentations

Name of person completing report:

Report 2
-no answer-

Title:

Report 2
-no answer-

Telephone:

Report 2
-no answer-

Email:

Report 2
-no answer-

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 2
-no answer-

Describe any significant actions taken during the reporting period.

Report 2
-no answer-

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 2
-no answer-

Were any costs incurred for this project (from any source) during this reporting period?

- ☐ Yes
☐ No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so in what amount? If no, please explain why no funds have been expended to date.

Report 2

-no answer-

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- ☐ Audience (performance)
☐ Spectators (events)
☐ Participants
☐ Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

	0.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
	0.00	B) Total number of people served by THIS PROJECT:
0.00	0.00	TOTAL

What method do you use to track your participant data for this project?

- ☐ Database
☐ Ticket sales
☐ Sign-in sheet
☐ Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

Report 2

-no answer-

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 2

-no answer-

For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Report 2

-no answer-

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 2

-no answer-

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 2

-no answer-

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Report 2

-no answer-

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

Report 2

-no answer-

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 2

-no answer-

City of Pleasanton
FY 2022/2023 Community Grant Program - Youth

The Go Green Initiative Association
Pleasanton Students Develop Youth-Led Training for Climate Action

Name of person completing report:

Report 2
Mallory McGoff

Title:

Report 2
Project & Operations Manager

Telephone:

Report 2
678-773-9841

Email:

Report 2
mallorymcgoff@gogreeninitiative.org

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 2
This project is underway and final invoices have been submitted. The outcomes outlined in the grant proposal are currently being developed by Pleasanton high school and college student interns for the Go Green Initiative who are working collaboratively to create environmental training resources for youth. The interns have developed their skills and experience in environmental education and have completed their work on two of six training modules.

All funds invoiced paid the salaries of these student interns. The project is ongoing and will be completed by the end of August 2023.

Describe any significant actions taken during the reporting period.

Report 2
During the reporting period, the Go Green Initiative completed planning and curriculum development for this internship and hired high school and college students interns from Pleasanton to bring the project to fruition. These students were trained in the EPA's environmental education model, as well as communication skills, and have taken field trips to speak with subject matter experts at relevant facilities, including the Pleasanton Materials Recovery Facility and Altamont landfill. They have completed two of six training modules and their complete course is due to launch on the Go Green Initiative website by the end of August 2023.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 2

This project’s completion was delayed due to funding constraints, which required us to postpone and limit the proposed number of student participants to six. The project is currently underway and will be completed in August 2023.

Were any costs incurred for this project (from any source) during this reporting period?

- ☒ Yes
- ☐ No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so in what amount? If no, please explain why no funds have been expended to date.

Report 2

Yes, we have submitted two invoices, totaling \$5,253.54. Please note the invoice submitted 6/4/23 for the total award amount (\$6,700.00) was entered by mistake and requested to be declined.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- ☐ Audience (performance)
- ☐ Spectators (events)
- ☐ Participants
- ☒ Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

82,372	82,372.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
82,372	82,372.00	B) Total number of people served by THIS PROJECT:
164,744.00	164,744.00	TOTAL

What method do you use to track your participant data for this project?

- ☐ Database
- ☐ Ticket sales
- ☐ Sign-in sheet
- ☒ Other

If you answered “other” to the preceding question please explain. Enter “N/A” if not applicable.

Report 2

This project benefits the estimated 82,372 Pleasanton residents identified by Census.gov. This project contributes to workforce development, and empowers residents to conserve natural resources and advance the goals of our City’s Climate Action Plan.

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 2

N/A

Report 2

Mallory McGoff

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 2

We were not able to invoice for the total amount of the award due to the delay of this project. This grant funds the salaries of student interns only and we planned to fundraise to cover program management and additional expenses, as we have done in previous years. Due to the economic constraints of the past year, our partners were not able to provide sufficient additional funding to complete the project as originally planned. This resulted in a delay of the program. While our intern salaries for this project will exceed the total award of this grant, the remaining intern salary expenses will be incurred after June 30, 2023.

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 2

Our interns have developed robust community outreach skills by studying and implementing communications, education programming, and visual media; they are in the process of developing an on-demand training portfolio to prepare any and all interested Pleasanton youth to communicate with residents and businesses on critical environmental issues, including how – and why – to conserve natural resources and align personal behaviors and workplace culture with Pleasanton's Climate Action Plan. To date, the students have completed more than one third of the intended training modules that will be made available on our website. The topics of these materials include Awareness, Knowledge, and Understanding components.

This project has benefitted Pleasanton's youth in three ways: (1) paid summer internships for Pleasanton high school and college students interested in sustainability, public policy, community service, and public relations has allowed students to develop knowledge and skill sets for the workplace and give back to their community; (2) the development of on-demand training materials made available to all Pleasanton youth shall empower all interested students and youth organizations to develop skills for effective community engagement on critical issues of environmental public policy (3) natural resource conservation achieved through this project will positively impact the Pleasanton community for future generations.

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Report 2

The Go Green Initiative considers this project a success, despite setbacks, based on its impact on the students participating in this program and the expected impact of the training materials resulting from the project. The participating students have gained a paid internship opportunity in a rapidly expanding industry that would not have existed without this project and grant.

The youth-led training materials they're developing are already sought after by student groups at Amador Valley and Foothill High Schools and will be a key resource for the next generation of environmental leadership in Pleasanton. This project will allow students across Pleasanton, and the country, to develop the skills and knowledge they need to take action for environmental outcomes in their communities.

We thank the Youth Commission for their partnership in facilitating this opportunity for Pleasanton's next generation of climate leaders.

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

Report 2

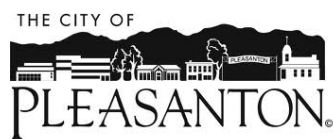
As described in question 16 of this report, the outcomes of this project were delayed to the end of this summer due to setbacks with fundraising. While we had to limit the number of student interns participating in this project and delay implementation, the intended outcomes remain the same. We will deliver a student-developed training toolkit for youth that will be made available to

all students in Pleasanton by the end of August 2023. This project will have a lasting impact by facilitating environmental education and leadership skills for Pleasanton students for years to come. We thank the Youth Commission for their support and look forward to sharing these outcomes shortly.

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 2

N/A



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City of Pleasanton
FY 2022/2023 Community Grant Program - Youth

Tri-Valley Haven
Healthy Relationships and Boundaries - High School

Name of person completing report:

Report 2
Joe Maguigad

Title:

Report 2
Data Manager

Telephone:

Report 2
925-449-5845

Email:

Report 2
joe@trivalleyhaven.org

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 2
Tri-Valley Haven (TVH) successfully collaborated with teachers, administrators, and students at Foothill and Amador High Schools and Village Continuation School at Pleasanton Unified School District. TVH created a Healthy Relationship and Teen Anti-Dating Violence curriculum tailored for each school community. Tri-Valley Haven Preventionists successfully provided healthy relationship classes, including bystander education to over 1,000 students in the Pleasanton School System!
Tri-Valley Haven Prevention team is working on updating our Healthy Relationships and Bystander Intervention Curriculum for the 2023-2024 school year using the effective and scientifically tested Green Dot Curriculum. Our prevention team works with Pleasanton teachers at each school to customize the program for that school's environment to provide the most effective prevention training materials. Currently, Tri-Valley Haven staff are scheduling two-day training courses with the Pleasanton School District for the upcoming 2023-2024 school year.

Describe any significant actions taken during the reporting period.

Report 2
TVH provided two-day interactive training sessions to all 9th graders in the Pleasanton High Schools during their health classes. Tri-Valley Haven staff worked with Pleasanton teachers at each school to customize our program for each school's environment to provide the most effective prevention training. TVH has been able to provide this program successfully to Amador Valley High

School and Foothill High School. In addition, TVH educated students at Village Continuation High School in Pleasanton. Our high school program includes information on healthy dating relationships, how to recognize and avoid abusive dating relationships, and affirmative sexual consent. TVH Preventionists worked with Pleasanton Unified School District to ensure our lessons met California State's new regulations that stipulate that high school health classes provide lessons about affirmative sexual consent and sexual assault prevention. As always, all our programs were age-appropriate and interactive.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 2

Tri-Valley Haven made a modification to include purchase and include a more relevant and effective prevention curriculum, called Green Dot, for the Pleasanton High Schools.

Were any costs incurred for this project (from any source) during this reporting period?

- ☒ Yes
☐ No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so in what amount? If no, please explain why no funds have been expended to date.

Report 2

Invoices have been submitted in the amount of \$6,752.60

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- ☐ Audience (performance)
☐ Spectators (events)
☒ Participants
☐ Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

1000	1,000.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
897	897.00	B) Total number of people served by THIS PROJECT:
1,897.00	1,897.00	TOTAL

What method do you use to track your participant data for this project?

- ☒ Database
☐ Ticket sales
☐ Sign-in sheet
☐ Other

If you answered "Other" to the preceding question please explain. Enter "N/A" if not applicable.

Report 2

N/A

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 2

During this school year, students were interested, asked questions and were appreciative of the prevention education from Tri-Valley Haven staff. TVH has received positive feedback from student participants.

For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Report 2

Sarah Bariya, Tri-Valley Haven's Director of Sexual Assault and Counseling Services

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 2

Yes. We spent the funds of this grant almost in its entirety.

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 2

Young people who experience dating violence and/ or unhealthy relationships often do not have the power or the resources to leave the situation. They may see their perpetrator every day at school. If the student has been exposed to domestic violence in their home, the violence often becomes "normalized". Without intervention, these students are apt to stay in the relationship, feeling trapped. They often want to leave the relationship or friendship, but do not know how.

Adults are often unaware that teens are experiencing dating violence. In a nationwide survey conducted by the Centers for Disease Control, 9.4 percent of high school students report being hit, slapped, or physically hurt on purpose by their boyfriend or girlfriend in the 12 months prior to the survey (Centers for Disease Control and Prevention, 2011 Youth Risk Behavior Survey). Unhealthy relationships and emotional, physical, and/ or sexual dating violence lead to anxiety and depression, and often to participation in risky sexual activity, challenges outlined in the Pleasanton Youth Master Plan. Tri-Valley Haven provides education on healthy relationships and dating violence prevention as well as effective bystander strategies & ways to seek help.

Pleasanton students responded positively to our presentations. Students were comfortable speaking after class with the Haven's Presenters and asking for additional support. Through our 2-Day Classroom Presentations, we engaged and informed students on identifying signs of a healthy relationship, warning signs of an unhealthy relationship, and safe, practical techniques to prevent teen dating violence. We focused on empowering Pleasanton teens and changing behavior in concrete ways. Thanks to your generous funding, we were able to serve 9th Graders through the health classes at Amador Valley High School, Foothill High School and Village Continuation School in Pleasanton. We see this as a major step towards effective dating violence prevention & creating healthy relationships amongst all adolescents in Pleasanton. This grant has immensely helped students and their families reach out to Tri-Valley Haven even after the presentations are completed.

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Report 2

We had a very successful year! We served over just short of the goal of 1000 Pleasanton high school students through our Healthy Relationship Classroom Presentations at the Pleasanton high schools. After attending our 2-Day Anti-Dating Abuse Classes, students expressed that they felt more confident to recognize signs of abuse. The stories presented by Tri-Valley Haven Preventionists caused students to realize the severity of abuse.

We also received positive feedback from the health teachers at both Amador Valley and Foothill High Schools. Students took a survey to help us determine the level to which each student understood, participated, retained and is willing to intervene if similar situations should arise in their immediate environment. Over 90% of Pleasanton students could identify qualities of a healthy and an unhealthy relationship and over 90% could identify appropriate Bystander Intervention Strategies to prevent teen dating violence.

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

Report 2

Tri-Valley Haven experienced a gap in staffing on this prevention grant and as such, we obtained approval to do a budget modification. We were able to fund a new, more effective prevention curriculum for Pleasanton students. This curriculum also provided additional training material to our prevention staff. In addition, Tri-Valley Haven purchased prevention materials to benefit Pleasanton middle and high school students.

Thank you for this vital funding.

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter N/A if not applicable.

Report 2

Health teachers Amador Valley and Foothill High Schools

City of Pleasanton
FY 2022/2023 Community Grant Program - Youth

Tri-Valley Haven
Healthy Relationships and Boundaries - Middle School

Name of person completing report:

Report 2
Joe Maguigad

Title:

Report 2
Data Manager

Telephone:

Report 2
925-449-5845

Email:

Report 2
joe@trivalleyhaven.org

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 2
Tri-Valley Haven (TVH) successfully collaborated with teachers, administrators, and students at Pleasanton Middle School and created a Healthy Relationship and Teen Primary Prevention Curriculum tailored for Pleasanton middle school students. Tri-Valley Haven Preventionists successfully provided healthy relationship classes, including bystander education to middle school students in the Pleasanton School System.
Due to scheduling issues, Tri-Valley Haven’s prevention team was not able to reach all the Pleasanton middle schools, as we planned. However, TVH is working diligently with Pleasanton middle school teachers to make sure that we firm up scheduling for the 2023-2024 school year.
Tri-Valley Haven Prevention team is also updating our middle school Healthy Relationships and Bystander Intervention Curriculum for the 2023-2024 school year using the effective and scientifically tested “Expect Respect” Curriculum. Our prevention team works with Pleasanton teachers at each school to customize the program for that school's environment to provide the most effective prevention training. Currently, Tri-Valley Haven preventionists are scheduling two-day training courses for the upcoming 2023-2024 school year at Pleasanton Middle school, Harvest Park and Hart Middle Schools.

Describe any significant actions taken during the reporting period.

Report 2

TVH provided two-day interactive training sessions to all 9th graders at Pleasanton middle schools during their health classes. Tri-Valley Haven staff worked with Pleasanton teachers to customize our program for the school's environment to provide the most effective prevention training. TVH has been able to provide this primary prevention program successfully to Pleasanton middle schools. In addition, our middle school program includes information on healthy friendships, how to recognize and avoid abusive relationships, bystander intervention, and anti-bullying. As always, all our programs were age-appropriate and interactive.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 2

Tri-Valley Haven made a modification to purchase and include a more relevant and effective prevention curriculum for the Pleasanton middle school students.

Were any costs incurred for this project (from any source) during this reporting period?

- ☒ Yes
☐ No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so in what amount? If no, please explain why no funds have been expended to date.

Report 2

Invoices have been submitted in the amount of \$6,752.30

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- ☐ Audience (performance)
☐ Spectators (events)
☒ Participants
☐ Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

1000	1,000.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
268	268.00	B) Total number of people served by THIS PROJECT:
1,268.00	1,268.00	TOTAL

What method do you use to track your participant data for this project?

- ☒ Database
☐ Ticket sales
☐ Sign-in sheet
☐ Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

Report 2

N/A

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 2

Through the funding from the Pleasanton Youth Commission, Tri-Valley Haven was able to continue to provide effective dating violence prevention training to middle school-aged students in Pleasanton.

For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Report 2

Sarah Bariya, Tri-Valley Haven's Director of Sexual Assault and Counseling Services

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 2

Tri-Valley Haven Spent the grant in its entirety.

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 2

Young people who experience dating violence and/ or unhealthy relationships often do not have the power or the resources to leave the situation. They may see their perpetrator every day at school. These abusive friendships or relationships sometimes start in middle school. If the student has been exposed to domestic violence in their home, the violence often becomes "normalized". Adults are often unaware that teens are experiencing violence. In a nationwide survey conducted by the Centers for Disease Control, 9.4 percent of high school students report being hit, slapped, or physically hurt on purpose by their boyfriend or girlfriend in the 12 months prior to the survey (Centers for Disease Control and Prevention, 2011 Youth Risk Behavior Survey). Unhealthy relationships and emotional, physical, and/ or dating violence lead to anxiety and depression, and often to participation in risky activity, challenges outlined in the Pleasanton Youth Master Plan. Tri-Valley Haven provides education on healthy relationships and dating violence prevention as well as effective bystander strategies & ways to seek help. Pleasanton students responded positively to our presentations. Students were comfortable speaking after class with the Haven's Presenters and asking for additional support. Through our 2-Day Classroom Presentations, we engaged and informed students on identifying signs of a healthy friendship/relationship, warning signs of an unhealthy relationship, and safe, practical techniques to prevent someone violating your personal boundaries. We focused on empowering Pleasanton teens and changing behavior in concrete ways. We were able to serve 6-8 Graders through the health classes at Pleasanton Middle School. We see this as a major step towards effective prevention & creating healthy relationships amongst all middle school students in Pleasanton. This grant helped students and their families reach out to Tri-Valley Haven.

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Report 2

Tri-Valley Haven had a very successful year with our primary prevention trainings at Pleasanton Middle School. After attending Tri-Valley Haven's 2-day (session) classes, students expressed that they felt more confident that they could recognize signs of unhealthy relationships/ friendships.

Students took a survey to help us determine the level to which each student understood, participated, retained and is willing to intervene if similar situations should arise in their immediate environment. Over 90% of Pleasanton students could identify qualities of a healthy and an unhealthy relationship and over 90% could identify appropriate Bystander Intervention Strategies to prevent a potentially dangerous situation.

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

Report 2

Tri-Valley Haven experienced a gap in staffing on this prevention grant. We requested and obtained approval to do a budget modification. With these vital funds, Tri-Valley Haven was able to fund a new, more effective prevention curriculum for Pleasanton

students. This curriculum also provided additional training material to our prevention staff. In addition, Tri-Valley Haven purchased prevention materials to benefit Pleasanton middle school students.
Thank you for this crucial funding!

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 2

PUSD. Educators and administrators.

November 8, 2023
Item 4

**TITLE: REVIEW FISCAL YEAR 2022/23 COMMUNITY GRANT FINAL
PERFORMANCE REPORTS**

SUMMARY

Per the Fiscal Year (FY) 2022/23 Community Grant and Contract Service Agreements, grant recipients are required to submit a Mid-term and Final Report. Final reports were due July 15, 2023.

RECOMMENDATION

Review FY 2022/23 Community Grant Final Reports.

FINANCIAL STATEMENT

Of the \$40,000 that was approved for FY 2022/23 Community Grants for Youth, \$34,953.86 was expended, leaving a balance of \$5,046.14.

BACKGROUND

Per the FY 2022/23 Community Grant and Contract Service Agreement guidelines, grant recipient agencies are required to submit a Mid-term and Final Performance Report.

At its May 3, 2022 meeting, the City Council approved the Youth Commission's funding recommendations for five agencies and six projects, totaling \$40,000. Per the Community Grant and Contract Service Agreement guidelines, agency projects must begin after July 1 and conclude on or before June 30 the following year.

DISCUSSION

As noted on the Youth Grant Final Report Summary for year-end, four of the six agencies expended their grant funding allocation. Partners Fore Golf, Inc and the Go Green Initiative did not spend all their allocated funds. Final reports were not submitted by Partners for Golf, Inc or Teen Esteem.

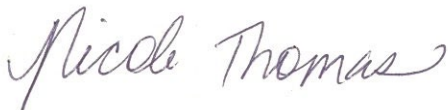
Additional information is included in the Community Grant Youth Final Report Summary (Attachment 1) and the Final Reports from Zoomgrants (Attachment 2).

The attached Final Reports conclude the FY 2022/23 Community Grant Program.

STRATEGIC PLAN ALIGNMENT

Not applicable, as this item is a routine matter of City business.

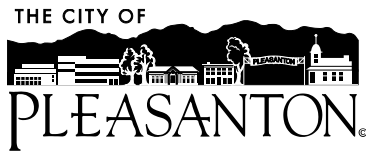
Submitted by:

A handwritten signature in cursive script that reads "Nicole Thomas".

Nicole Thomas
Recreation Supervisor

Attachments:

1. FY 2022/23 Community Grant Youth Final Summary Report
2. FY 2022/23 Community Grants (Youth) Zoomgrants Final Reports



YOUTH COMMISSION AGENDA REPORT

November 8, 2023
Item 5

TITLE: REVIEW AND APPROVE FUNDING CRITERIA FOR FISCAL YEAR 2024/25 COMMUNITY GRANT PROGRAM – YOUTH CATEGORY

SUMMARY

Annually, the Youth Commission reviews the previous year's funding criteria for the youth category of the Community Grant Program to better evaluate and allocate funds for qualifying applicants. Annually, the Youth Commission discusses, identifies, and approves the criteria to recommend allocations for the upcoming Fiscal Year grant cycle.

RECOMMENDATION

Approve funding criteria for Fiscal Year (FY) 2024/25 Community Grant Program – Youth Category.

FINANCIAL STATEMENT

Total available funding for FY 2024/25 Community Grant - Youth Category is \$40,000.

BACKGROUND

Funding criteria adopted by the commission for the FY 2023/24 grant cycle and included in the FY 2023/24 application packet are listed below. In evaluating applications for this category, the commission will primarily consider projects that:

- Encourage diversity, equity, and inclusion
- Encourage new participants and audiences designed to promote services that benefit the Pleasanton youth community
- Meet the goals and strategies outlined in the Youth Master Plan, and how goals will be accomplished
- Target a specific community need or gap in youth services
- Involve collaboration with local organizations.

DISCUSSION

The commission should discuss, identify, and adopt the criteria to make allocations for the FY 2024/25 grant cycle. Funding criteria will be included in the FY 2024/25 Community Grant Program application packet and should be considered by commissioners when recommending funding amounts.

STRATEGIC PLAN ALIGNMENT

This action advances the following Citywide goals and strategies:

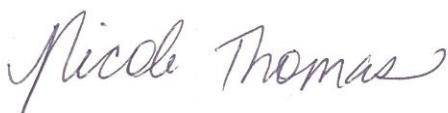
ONE Pleasanton Citywide Strategic Plan (Attachment 1)

- Building a Community Where Everyone Belongs, Strategy 1 – Apply strategies from the City’s Diversity, Equity, and Inclusion (DEI) Action Plan to increase equitable access to City programs and services for the community
- Building a Community Where Everyone Belongs, Strategy 3 – Implement high priority items from the Library and Recreation Strategic Plan to continue to deliver activities and programs that meet the needs and interests of the community.

Library and Recreation Strategic Plan (Attachment 2)

- Goal A: Programs, Plans and Services – Deliver exceptional programs and services that meet the needs and interest of the community.

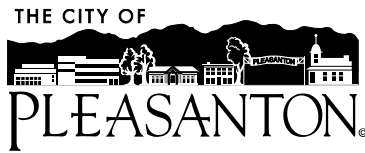
Submitted by:



Nicole Thomas
Recreation Supervisor

Attachments:

1. [Citywide Strategic Plan \(online\)](#)
2. [Library and Recreation Strategic Plan \(online\)](#)



YOUTH COMMISSION AGENDA REPORT

November 8, 2023
Item 6

**TITLE: CONSIDER ESTABLISHING AN AD HOC COMMITTEE FOR A NEW
YOUTH GRANT PROGRAM AND SELECT COMMISSION
REPRESENTATIVES**

SUMMARY

At the April 12 and May 10 regular meetings, the commission discussed creating a grant program specific for Pleasanton youth providing services in the community. This would be separate from the Community Grants Program. After discussion, the commission asked the Public Policy Committee to further research and provide a draft of an additional youth grant program to the commission for consideration.

The Youth Commission Public Policy Committee met several times to develop a potential program. However, this Youth Commission committee was sunset earlier this year. If the commission decides to consider developing a new youth grant program, the commission should establish an ad hoc committee for further discussion/research.

RECOMMENDATION

Consider establishing an Ad Hoc Committee for a new youth grant program and select commission representatives.

FINANCIAL STATEMENT

There is no financial impact for this item.

BACKGROUND

Beginning in Fiscal Year (FY) 1995/96, the City of Pleasanton initiated a formal funding application process for community-based organizations providing youth services. These grant requests are reviewed annually by the Youth Commission with funding recommendations forwarded to the City Council. The Community Grant Program Youth Category has received \$40,000 annually to allocate to community-based organizations serving youth.

To qualify for funding, an organization must be a 501(c)3 nonprofit organization, have a Pleasanton resident on its governing board, and obtain a Pleasanton business license. These requirements may be out of reach for students, informal student clubs or organizations.

At the March 8, 2023 meeting, Commissioners Prakash and Siriam proposed the commission discuss creating a grant program specific for Pleasanton youth providing services in the community. The Youth Commission unanimously voted to discuss the item at a future meeting.

At the April 12, 2023 meeting, the need and purpose of a potential grant program, eligibility criteria, and funding ideas were discussed. The commission requested that the Public Policy Committee further research and provide recommendations for commission consideration.

The Public Policy Committee met several times between April and September establishing program specifics, guidelines, and an application packet. Staff consulted with the City Attorney's office and the Finance Department regarding proposed grant requirements, and it was determined to be a different grant model than currently in existence under the Community Grant Program framework. Since the new grant program was conceptualized for school clubs/organizations, the current grant requirements prove limiting. Signing a City contract agreement and providing insurance would be difficult for someone under the age of 18.

DISCUSSION

Should the commission want to continue this grant concept discussion a few decisions should be considered:

- How many commissioners should be on the ad hoc committee?
- When will the ad hoc committee return to the commission with recommendations?

If approved for consideration, it is recommended that the ad hoc committee look at creative options to fund this new grant program, options that do not require execution of a city contract agreement and proof of insurance.

STRATEGIC PLAN ALIGNMENT

This action advances the following Citywide goals and strategies:

ONE Pleasanton Citywide Strategic Plan (Attachment 1)

- Building a Community Where Everyone Belongs, Strategy 1 – Apply strategies from the City's Diversity, Equity, and Inclusion (DEI) Action Plan to increase equitable access to City programs and services for the community
- Building a Community Where Everyone Belongs, Strategy 3 – Implement high priority items from the Library and Recreation Strategic Plan to continue to deliver activities and programs that meet the needs and interests of the community.

Library and Recreation Strategic Plan (Attachment 2)

- Goal A: Programs, Plans and Services – Deliver exceptional programs and services that meet the needs and interest of the community.

Submitted by:

A handwritten signature in cursive script that reads "Nicole Thomas".

Nicole Thomas
Recreation Supervisor

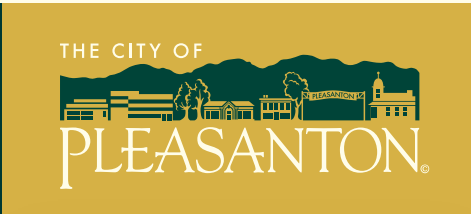
Attachments:

1. [Citywide Strategic Plan \(online\)](#)
2. [Library and Recreation Strategic Plan \(online\)](#)



The City of Pleasanton

Library & Recreation Department



Fiscal Year
2022-2023
Annual Report

Department Overview

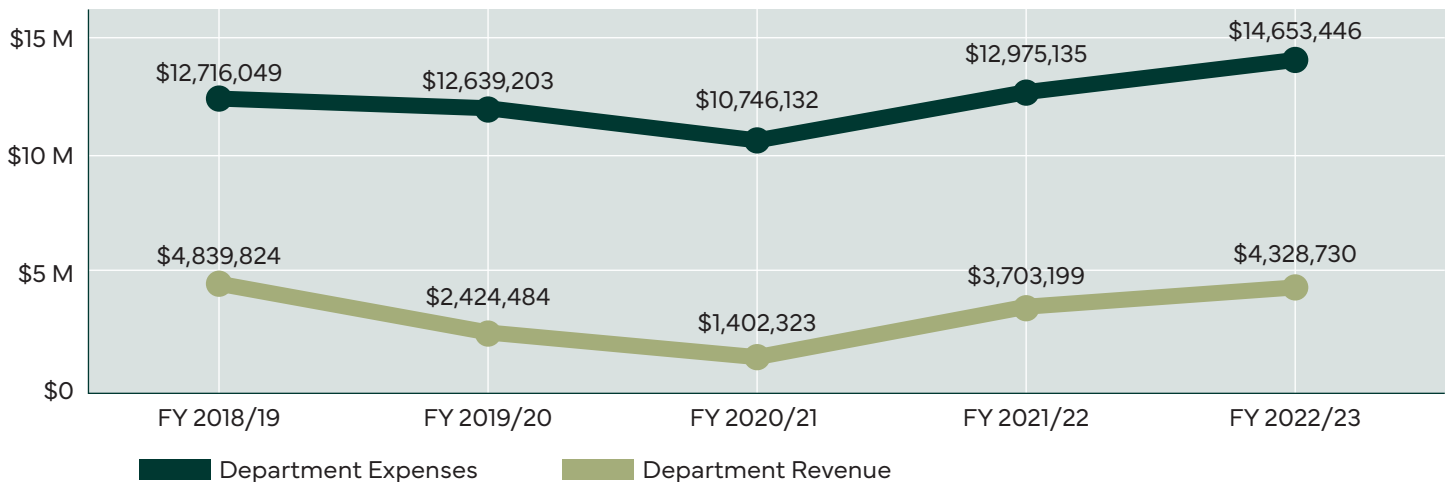
VISION Inspiring a vibrant community

MISSION Start your journey here. Discover, Connect, Enjoy!

VALUES



Fiscal Year (FY) 2022/23 General Fund Revenue and Expenses



Enterprise Funds

Revenue: **\$836,316**

Expenses: **\$740,924**

Department Survey Results

Percent of respondents who strongly agreed or agreed with the following statements after participating in Library and Recreation programs:

- 93.4%** I am satisfied with the content that was covered in the program
 - 92.5%** I am happy with how the staff led the program
 - 94.6%** The facility was a suitable fit for the class/program
 - 91.3%** The program was fairly priced
 - 85.7%** The program improved quality of life for me or a member of my family
-

Percent of respondents who indicated interest in exploring the following program areas:

- 51.5%** Art classes, crafting, hobbies
 - 48.1%** Exercise, fitness, wellness
 - 41.7%** Library and reading
 - 39.3%** Performing arts, theater, dance
 - 33%** Aquatics
 - 32.5%** Educational, academic
 - 32.5%** Environmental, cultural
 - 30%** Recreational sports
 - 22.6%** Youth day camps
 - 2.6%** Programs for individuals with developmental disabilities
-

The top 3 areas needing more program options according to those surveyed:

- 35.3%** Programs at different times of day
 - 32.0%** Programs for specific age groups
 - 28.3%** Programs on different days of the week
-

Email, the website, and Activities Guide identified as the top 3 ways people like to learn about programs and services:

- 65.80%** Email
 - 58.90%** Website
 - 51.30%** Activities Guide/ mailings
-

Administration

The Library and Recreation Department's administrative team provides customer service support; facility rentals; program assistance; contract management; budget oversight; organizational leadership and development; strategic planning; operational oversight for all departmental programs, services and facilities; and liaises with five City commissions on policy-related work.

This year, City staff brought forward a policy change recommendation to improve the Fee Assistance program—increasing funding for the program to \$100,000; increasing the subsidy to 90% of program costs; increasing the individual assistance rate to \$300 per year; and eliminating the per household maximum to better reflects the needs of participants. Updates to the program were approved by City Council in Fiscal Year 2022/23.

Library and Recreation Administration supports the important work of five City commissions, ensuring information and packets for public meetings are scheduled and noticed for the community. The Civic Arts Commission, Human Services Commission, Library Commission, Parks and Recreation Commission and Youth Commission provided a valuable connection to the community and Council recommendations on public parks and trails, community grants, policies and fees, public art, youth initiatives, and the Teen Poet Laureate, to name a few.



Facility Rentals

Total Rentals: **579**

Rental Revenue: **\$189,686**

Commission Packets

Commission Meeting
Packets Prepared: **45**

Pleasanton Pioneer Cemetary

Revenue in FY 2022/23: **\$252,330**

Expenses in FY 2022/23: **\$361,932**



Administration Budget Breakdown

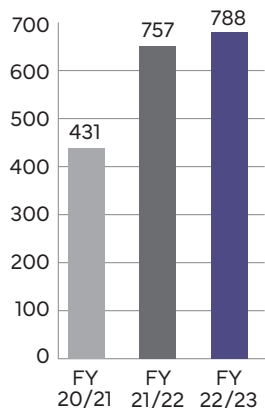
Revenue	Expenses	Full Time Staff	Temp Staff Expenses
\$219,671	\$3,404,148	11	\$68,501

The City of Pleasanton Library offers services 62 hours a week, including nights and weekends. The number of participants in programs and services has continued to rebound from the pandemic, providing community members with new ways to discover, connect and share. For FY 2022/23, library materials in multiple formats were added to reflect community interests including Hindi and local author collections, and technology purchases such as laptops and 5G Hotspots for the community to checkout. This year, the Library welcomed the return of popular programs for all ages, such as Baby Storytimes, the Afterschool Teen Zone, enhanced English as a Second Language services and cultural programming. The 30-year old Library building also received several welcomed improvements including a beautiful new roof, energy-efficient roofline windows and upgraded study rooms.

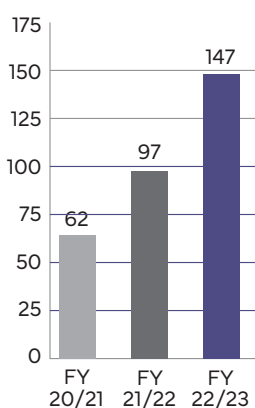
“I love the Pleasanton Library. Thank you so much for your excellent services and hard work. I want to renew my membership please.”

Pleasanton Reads experienced continued growth in FY 2022/23

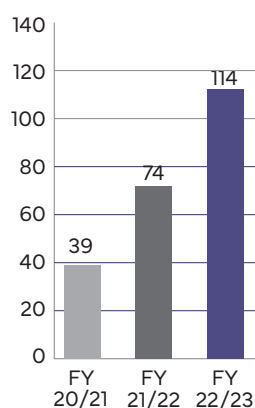
Literacy Program Attendance



Literacy Students Served



Literacy Volunteers



Library Usage & Technology

Library Visits: **290,145**

Holds Filled: **50,659**

New Members: **4,206**

Physical Checkouts: **801,846**

Digital Checkouts: **167,583**

Database Usage: **503,425**

Adult Literacy and ESL Services

Number of Programs: **40**

Program Attendees: **788**

Students Served: **147**

Total Number of Tutors: **114**

Volunteer Hours: **4,997**

\$109,000 in grants from the California State Library in FY 22/23



Programs & Services

Children's Programs

Programs: **121** Participants: **4,580**

Teen Programs

Programs: **51** Participants: **1,220**

Adult Programs

Programs: **38** Participants: **397**

Programs for All Ages

Programs: **31** Participants: **2,514**

Program growth compared to FY 21/22

Children's Programs

72.9%

Total
Programs
Increase

157%

Participants
Increase

“ ... library staff were very enthusiastic and spirited! ... I'm glad this event is exposing our family to more of the local offerings of Pleasanton.”

- Library Trivia Night Participant

Survey Highlights

Library program participants strongly agreed or agreed with the following statements:

92% were content with the content that was covered

91% were happy with how staff led the program

82% indicated the program improved their quality of life

Summer Reading Program

Minutes Read: **2,057,924**

Completed Activities: **6,175**

Badges Earned: **8,172**



Library Division Budget Breakdown

Revenue	Expenses	Full Time Staff	Temp Dollars
\$25,897	\$4,195,424	20.85	\$163,960

Firehouse Arts Center Performances

City staff brought fresh energy and excitement to the Firehouse Arts Center's 2022/23 season with a new "live and local" vision. By deliberately booking acts that represented various cultural backgrounds, gender identities and abilities, the season furthered the department's value of inclusiveness.



Civic Arts Division Budget Breakdown

Revenue	Expenses	Full Time Staff	Temp Dollars
\$601,304	\$1,638,156	5	\$260,234

Survey Highlights for Firehouse Presenting Series

Of those who attended a Presenting Series show...

97% were satisfied with the content

96% agreed the facility was a suitable fit

98% believed it was fairly priced

87% claimed it improved their quality of life



Youth Theater

During the past year, the Pleasanton Youth Theater Company (PYTC) reached full capacity for the first time since 2020. Due to the overwhelming popularity and demand for the Sparks Players and Lil Sparks programs, staff were driven to open additional sessions in the Spring and Summer.

46 programs

19 unique shows

55 performances

Survey Highlights for Youth Theater

91% of PYTC participants were happy with how staff led the program

88% of participants were satisfied with the program content and indicated that the program improved quality of life for them/their family



Harrington Art Gallery

The Harrington Gallery launched its regular exhibition schedule in FY 2022/23. Bringing back its annual shows with the California Watercolor Association, Fresh Works Juried Exhibition, and Pleasanton Art League's Fall Member Show, the gallery's attendance numbers tripled over the year. The gallery increased foot traffic by opening to the public before and during theater performances, and extending its hours on Thursdays and Fridays.

19 Art exhibits

315 Participating artists

3,500 Gallery attendance



Alviso Adobe

City staff has continued to raise awareness and foster a deeper understanding of nature, local history, and environmental stewardship. Whether hosting field trips, making classroom visits, leading hikes, or talking to community members, community engagement and education remained a priority for the Alviso Adobe team. This year, City staff introduced the Alviso Adobe mini-library, the Seedlings in the Garden parent-tot program, and welcomed a California Kingsnake as the newest animal ambassador to the Environmental Education program.

Drop-in park visitors: **1,700**

School tours & classroom visits: **105**

Classes & special events participants: **493**

Ridge Runners/Wittles Participants: **479**

Survey Highlights

100% of Alviso Adobe program participants...

were satisfied with the content of the program they attended

would recommend the program to friends or family

88% of respondents said the program improved their quality of life

“My child woke up every day eager and excited to start his day.”

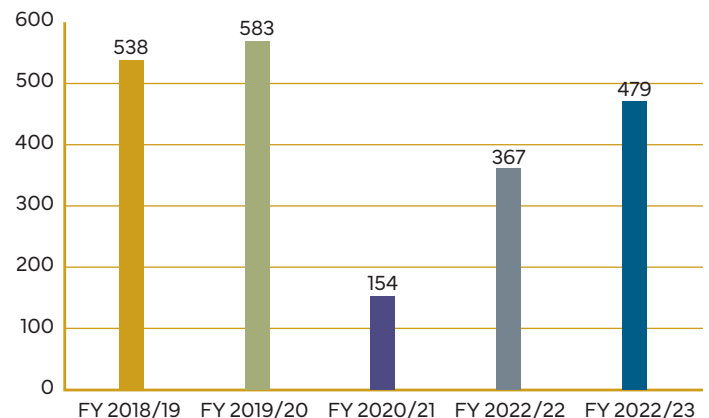
- Parent of camper



Ridge Runners/Wittles Camp Highlights

Ridge Runners participation rose for third consecutive year

Participation reaching near pre-pandemic levels in FY 2022/23



Ridge Runners / Wittles Survey Results

Ridge Runners camps rated **4.9** stars ★★★★★

98% agreed the camp met the participant's needs

96% were happy with how staff led the program

94% agreed camp activities were engaging and inspiring

Senior Center

In FY 2022/23, the Senior Center brought back several widely popular pre-pandemic programs, including Movie Madness, AARP Driver's Course, Party on the Patio, Day Trippers, and the Friends of Pleasanton Senior Center-sponsored Taste of Chocolate and Holiday Social. The Senior Center also introduced a variety of new workshops, such as Ikebana Flower Arranging and water coloring; information sessions including CHP Drive Smart and HICAP seminars; and live performances of traditional Chinese dance and Readers' Theatre.

Drop-in program participants: **7,597**

Special events participants: **420**

Volunteer program participants: **7,054**

Non-profit partner program participants: **57,542**



Survey Highlights

More than nine in ten Senior Center program participants...

95% were satisfied with the program content

93% were happy with how staff led the program

95% believe the facility was a suitable fit for the program

92% believe the program was fairly priced

Pleasanton Rides

5,376 Total Trips Provided

Revenue in FY 2022/23: **\$583,986**

Expenses in FY 2022/23: **\$378,992**



Recreation for Adults with Developmental Disabilities

RADD was back in full swing in FY 2022/23 with weekly activities, including some new programs like a trip to the Walt Disney Museum, painting at the Harrington Gallery, golf and some old favorites like Pizza and Bowling, dances and dining out.

Dining Out: **91**

Dances: **256**

Excursions: **62**

Special Events: **256**

Classes: **322**

Survey Highlights

100% described RADD staff as "very friendly"

95% rated the overall program as "very good"

95% rated the quality of activities as "high"



Preschool, Youth and Teens

Gingerbread Preschool

Enrollment at Gingerbread Preschool increased steadily throughout FY 2022/23 as the impacts of the pandemic continued to lessen. A new preschool enrichment program was developed to provide more learning and recreation opportunities for 3-5-year-olds. In total, nine classes were offered for ages 3-5 years. Classes included Ready, Set, Science; Storybook Adventures; and Play & Learn. As part of an ongoing effort to promote inclusivity in recreation programs, the preschool's Parent and Me program was rebranded to My Grown Up and Me.

2022-23 Gingerbread Preschool
School Year: **463** participants

Camp Ptown Discoverers: **319** participants

My Grown Up and Me: **182** participants

Preschool Enrichment Classes: **122**



Human Services DISCOVER, CONNECT, PARTICIPATE

Gingerbread Preschool Survey Results

More than **8 in 10** listed reputation as a reason for choosing Gingerbread



Over three-quarters of respondents...

- were **very satisfied** with the program
- rated teaching staff as **excellent**



Youth & Teens

The Youth & Teens team successfully reached new audiences in FY 2022/23 with the introduction of new programs, including a Hackathon and the Pleasanton Stewardship Corps. Youth in Government Day attendance doubled this year—garnering participation from more than 80 students and 28 professionals. The Community Education Series also experienced a growth in participation with the year's focus on environmental sustainability.

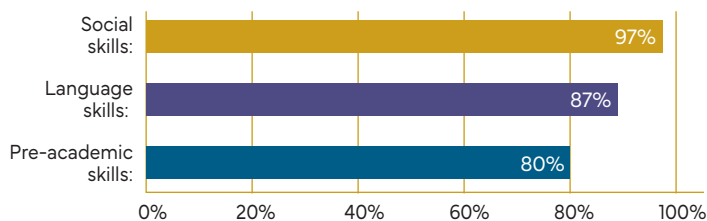
463 Youth Camps

284 Teen Camps/Activities

88 Community Education Series



Top areas where children made progress, according to respondents:



“I loved the event as a whole, it was really well organized and sparked an interest for youth in gov amongst me and my friends.”

- FHS Sophomore

Contract and Specialty Classes

Contract classes returned to pre-COVID program levels, with additional programming added on weekends. Classes included a variety of subjects, formats, locations and age ranges to reflect our community's diverse interests.

4,714 program participants

603 in-person programs offered

122 virtual programs offered

29% increase in overall participation compared to the previous year

Survey Highlights

93% would recommend the program to others

92% were satisfied with the registration process

94% were satisfied with the content covered in the program

92% were happy with how staff led the program

“The offerings are getting better and better each year! We're so excited to see so many ENGAGING STEM focused camps for all ages!”
- Parent of participant

Human Services Division Budget Breakdown

Revenue	Expenses	Full Time Staff	Temp Dollars
\$1,836,810	\$2,770,077	7.4	\$496,653



“I am happy with the programs Pleasanton offers for my children and also that they were willing to allow my daughter to have an aide to support her success at Vet Camp. She had a great experience! Thank you!”

- Parent of participant



Sports

City staff expanded recreational sports opportunities in FY 2022/23. Community favorite programs such as Pleasanton Youth Basketball and the Adult Basketball and Softball Leagues continued. The team supported local sports groups providing soccer, lacrosse, baseball, softball, cricket, and football; and provided contract oversight for sports administered by Lifetime Activities.

Youth Sports

Co-Sponsored Sports League

Participants: **5,867**

PYB/SYB Participants: **1,027**

Sport Camps/Classes Participants: **3,273**

Adult Sports

Softball League Participants: **2,057**

Basketball League Participants: **435**

Survey Highlights

Sports program participants agreed with the following:

94% agreed the program was fairly priced

100% agreed the facility was a suitable fit for the program

84% agreed the program improved their quality of life

93% of parents would sign up their child for the same sports league next year

New and Returning Programs

Brought back open gym volleyball & basketball

Offered adult basketball leagues two nights a week

Introduced new indoor soccer contract classes and outdoor in-line skating classes



“ This was our first year, and the kids really enjoyed the program. I don't have any suggestions as I felt that the program was run very well. Thank you! ”

- Parent of PYB participant

Sports and Aquatics Division Budget Breakdown

Revenue	Expenses	Full Time Staff	Temp Dollars
\$1,645,047	\$2,645,642	6	\$681,463

Aquatics

The Dolores Bengtson Aquatic Center (DBAC) expanded programs in FY 2022/23. Lifeguard and Water Safety Instructor numbers increased significantly, which helped expand lap swim, water exercise, and swim lessons.

Lap Swim Participants: **17,833**

Water Exercise Participants: **3,878**

Recreational Swim Participants: **5,285**

Swim Lessons/Camps Participants: **1,980**

Survey Highlights

More than nine in ten swim class participants...

94% were happy with how staff led the program

96% felt that the facility was suitable

96% believe the program was fairly priced

On average, swim lesson instructors received a **4.7** out of **5-star rating**



3 in every **4** swim class participants gave their instructors a **5-star rating**



FY 2022/23 Highlights:

DBAC brought back its popular Floating Pumpkin Patch event

First Annual Spring Egg Dive was an all-round success

Aquatics Team introduced a new morning water exercise class

Swim meets returned to DBAC

DBAC hosted the BAPPOA Lifeguard Games in 2022 and 2023



“The kids were offered great encouragement and they had fun while learning. At this age, that is all you can ask for!”

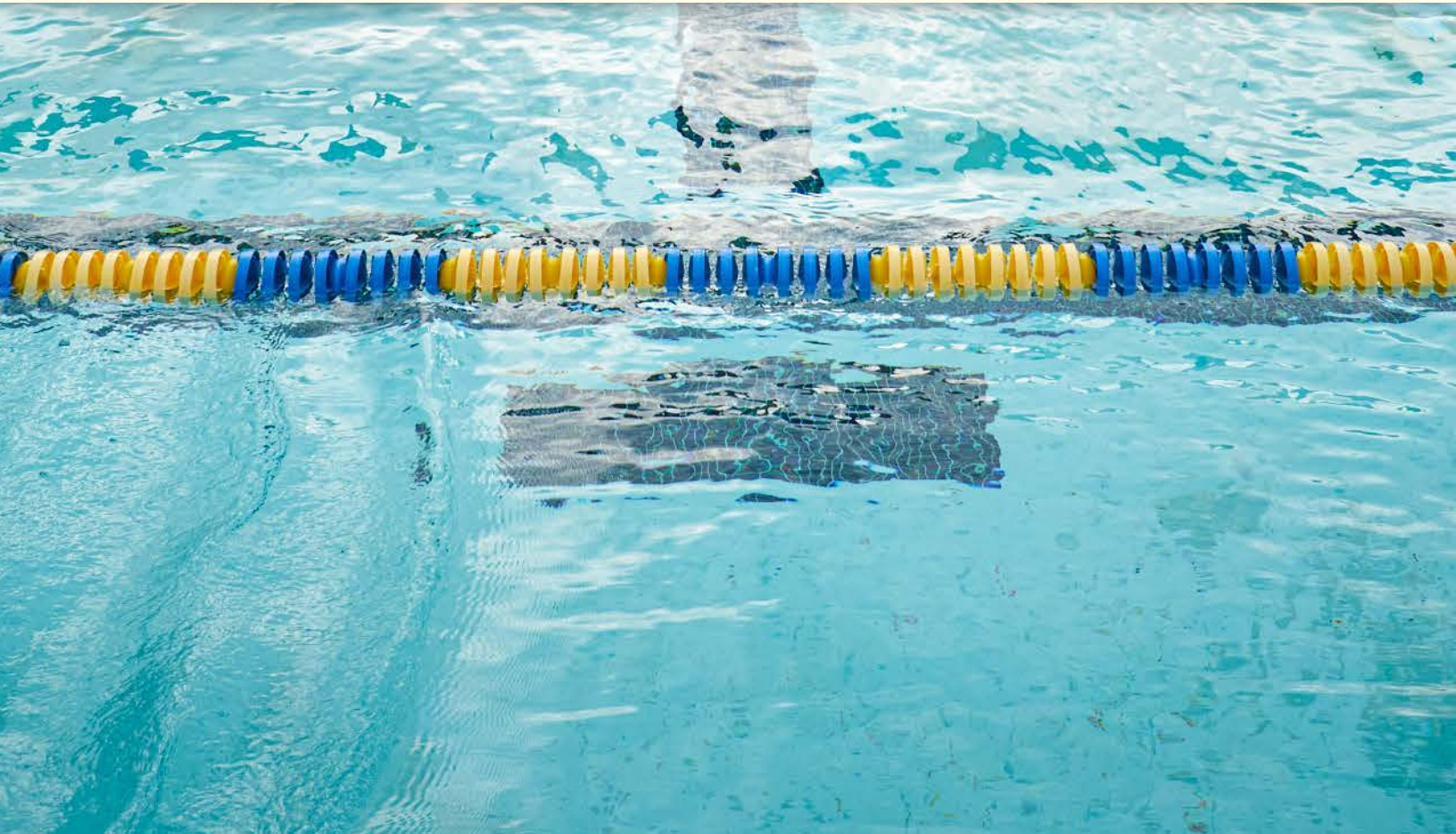
- Parent of swim lesson participant

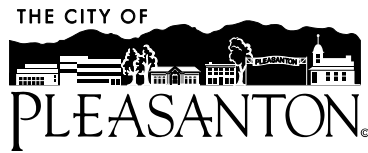


THE CITY OF



Library and Recreation Department
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YOUTH COMMISSION AGENDA REPORT

November 8, 2023
Item 7

SUBJECT: REVIEW AND COMMENT ON THE FISCAL YEAR 2022/23 LIBRARY AND RECREATION DEPARTMENT ANNUAL REPORT

SUMMARY

The Fiscal Year (FY) 2022/23 annual report highlights milestones, events, programs, and statistics that represent the City of Pleasanton Library and Recreation Department's work in the community.

RECOMMENDATION

Review and comment on the FY 2022/23 Library and Recreation Department Annual Report.

FINANCIAL STATEMENT

There is no financial impact.

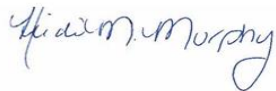
BACKGROUND

To share the story of the impact of Library and Recreation services in the community, staff created a report that highlights milestones, events, programs, and statistics. In previous years, staff brought this report to the five Library and Recreation commissions for feedback and comments.

DISCUSSION

Based upon feedback from the commissioners, the FY 2022/23 Annual Report is structured around a Fiscal Year, features a new format, provides additional data points and trends, and includes budget information. This new report includes both quantitative and qualitative data to measure the complete impact of departmental programs and services in the community.

Submitted by:

A handwritten signature in blue ink that reads "Heidi M. Murphy". The signature is written in a cursive style with a large, looped 'H' and 'M'.

Heidi M. Murphy
Director of Library and Recreation

Attachment:

1. FY 2022/23 Library and Recreation Department Annual Report