



CIVIC ARTS COMMISSION SPECIAL MEETING AGENDA

**Monday, March 18, 2024
6:00 p.m.**

**City Council Chamber
200 Old Bernal Avenue**

The meeting will be held in-person and streamed live at
<https://www.youtube.com/user/TheCityofPleasanton>.

Public participation: It is requested that members of the public wishing to address the Civic Arts Commission submit a speaker card in person at the meeting. When public comment is opened on an agenda item, individuals may speak once per agenda item. You may submit a physical speaker card to the clerk at the meeting.

CALL TO ORDER

- Pledge of Allegiance
- Roll Call

AGENDA AMENDMENTS

MEETING OPEN TO THE PUBLIC

1. Introductions/Awards/Recognitions/Presentations
2. Public Comment from the audience regarding items not listed on the agenda. Speakers are encouraged to limit comments to 3 minutes.

MATTERS FOR THE COMMISSION'S REVIEW/ACTION/INFORMATION

3. Review and Provide Comments on the Proposed Updates to the Civic Arts Commission Duties

MATTERS INITIATED BY THE COMMISSION

4. Brief reports on any meetings, conferences, and/or seminars attended by the Commission members.

FUTURE AGENDA ITEMS

- QR Codes
- 2014 Cultural Plan

ADJOURNMENT

Next Meeting: Monday, May 6, 2024 at 7:00 p.m. at City Council Chamber, 200 Old Bernal Avenue

Notice

Under Government Code §54957.5, any writings/documents regarding an open session item on this agenda provided to a majority of the Commission after distribution of the agenda packet are available for public inspection at the Library and Recreation Department, 200 Old Bernal Avenue, Pleasanton.

Accessible Public Meetings

The City of Pleasanton can provide special assistance for persons with disabilities to participate in public meetings. To request a disability-related modification or accommodation, please contact the Library and Recreation Department at 400 Old Bernal Avenue, Pleasanton, CA 94566, or (925) 931-5340 at the earliest possible time. If you need sign language assistance, please provide at least two working days' notice before the meeting.

March 18, 2024
Item 3

**TITLE: REVIEW AND PROVIDE COMMENTS ON THE PROPOSED UPDATES TO
THE CIVIC ARTS COMMISSION DUTIES**

SUMMARY

Evaluation of the City's Commission and Committee structure is included in the FY 2023/24 - FY 2027/28 ONE Pleasanton Strategic Plan goal of *Optimizing Our Organization* as part of a strategy to evaluate and enhance community engagement opportunities. In order to better align with the City's organizational structure, streamline opportunities for community input and engagement, and increase efficiency for the commission and committee members as well as supporting staff members, the City Council voted to create an ad-hoc subcommittee to discuss commission and committee restructure and bring recommendations forward for consideration.

At the February 20, 2024, City Council meeting, the City Council voted to modify the number of meetings and the number of commissioners on the Civic Arts Commission. City Council also asked that staff recommend updates to commission duties to improve clarity and foster enhanced engagement and purpose.

RECOMMENDATION

Review and provide direction on proposed updates to Civic Arts Commission duties.

BACKGROUND

Section 2.39.020 of Pleasanton's municipal code outlines the duties of the Civic Arts Commission.

- A. Act in an advisory capacity to the city council in all matters pertaining to the arts and culture of the city.
- B. Recommend to the city council the adoption of such ordinances, rules and regulations as it may deem necessary for the administration and preservation of fine arts and performing arts.
- C. Work cooperatively with city boards and commissions, city departments, and other public and private organizations in creating and promoting art and cultural programs and activities within the city.
- D. Review and recommend grant funding to arts-related, non-profit organizations in the community that are providing additional non-competitive arts programming.
- E. Serve as the art and culture ambassadors to the general public.
- F. Advocate to the public about the city's arts programs and policies.

- G. Review and make recommendations upon all works of art to be acquired by the city, either by purchase, gift, or otherwise pursuant to art in public places Chapter 13.16.
- H. Review and make recommendations with reference to any existing work of art in the public art collection in connection with: (1) the relocation or alteration thereof; or (2) the removal of; pursuant to the deaccession policy generally described in the Pleasanton Downtown Public Art Master Plan, as may be amended.
- I. Recommend the promulgation of policies and procedures for the development and implementation of public art in the city.
- J. With city council approval, apply for and accept gifts, grants, funds, contributions and bequests from individuals and public and private entities, agencies, foundations, trusts, corporations and other organizations or institutions that are arts and culture related.
- K. Other powers and responsibilities as outlined in other sections of this chapter and as may be appropriate in carrying out the purposes and goals of this chapter and as set forth in reports or recommendations adopted by the city council.

(Ord. 1819 § 1, 2001; Ord. 2132 § 1, 2016)

Many of the duties outlined in the existing code are overly vague. This lack of clarity leads to confusion regarding what is staff work, what is commission work, and what is the work of the City Council.

DISCUSSION

In order to align duties throughout the commissions, staff liaisons from the Parks and Recreation, Human Services, Civic Arts, and Library Commissions reviewed the duties of all commissions. The proposed duties for your review and comment provide for alignment in scope and purview for the four commissions, while allowing for subject-matter specificity on each commission.

Below are the proposed Civic Arts Commission duties:

1. Develop a commission workplan to be provided to the City Council for consideration during the budget process. The workplan should be based on the goals and strategies outlined in the ONE Pleasanton Strategic Plan as well as the role of the commission
2. Review and recommend policies to the City Council related to the arts
3. Review and advise city staff on seasonal programs and service plans related to the arts and provide feedback on the evaluation metrics at workplan's completion
4. Advise the City Council on services and capital projects related to the arts
5. Review and make recommendations regarding public art in accordance with established procedures

6. As a community leader solicit arts-related feedback from the community
7. Act as an advocate for the arts within the community
8. Review and recommend to City Council grant funding through the Community Grant Program, Civic Arts Category
9. Serve as liaison between the city and public and private businesses and institutions; local, regional, state, and national agencies; and private and public foundations, associations, and corporations.

Commission Workplan

To ensure that commissions and committees are working in concert with the City Council toward identified community goals, each commission and committee will submit a workplan to the City Council. In coordination with the staff liaison, these workplans should advance the ONE Pleasanton strategic plan goals and strategies and would be developed concurrently with the City's 2-year budget process and then be submitted to the City Council. Given how the implementation of the workplan progresses, it may be updated concurrently with the mid-term budget process. This annual workplan process would be incorporated into the enacting legislation for each commission and committee and would be memorialized in the Commissioners Handbook on its next revision.

Arts-Related Policy Recommendation to City Council

As subject-matter experts related to the arts, the commissioners offer valuable advice to the City Council on policies related to library services. Reviewing, updating, and identifying areas for new, and opportunities to sunset outdated library policies is an essential role of the commission.

Review and Advise City Staff on Seasonal Programs and Service Plans

As liaisons to the broader community, Civic Arts Commissioners bring valuable community insight to advise staff on arts programs and services that meet the needs and interests of our diverse community. This is done both through reviewing the program and service plans on the front end and also by reviewing the evaluation metrics on the back end to improve future program and service planning.

Advise the City Council on Capital Projects Related to Library Facilities

As both liaisons to the broader community and subject-matter experts on the arts, commission insight on future capital projects related to libraries is essential. Hopefully, at some point in the future, an additional or larger library will be considered in the community. However, this input on capital projects would also apply to major upgrades or renovations to the existing library.

Solicit Community Feedback

As liaisons between the staff, City Council, and the community, Civic Arts Commissioners are in a unique place to hear from the community. In this role,

commissioners would seek the input of community members as related to library programs and services and share that information back to staff to assist in continual improvement efforts.

Act as an Advocate for Arts Related Programs, Services and Facilities within the Community

In this role, commissioners would serve to champion the arts within the community by sharing information about programs, services, and hours of operation. This could happen on a large scale through outreach at events, or on a smaller scale through word of mouth in social groups or through social media.

Serve as Liaison to Outside Agencies

In this role, commissioners could connect with state, regional, and local organizations to expand learning opportunities and networks for commissioners within the arts.

EQUITY AND SUSTAINABILITY

This action does not have an equity or sustainability component.

OUTREACH

In order to gain feedback from commissioners ahead of the City Council review and adoption, staff is bringing this item to the Civic Arts Commission for review.

STRATEGIC PLAN ALIGNMENT

This action advances the following Citywide goals and strategies:

ONE Pleasanton Citywide Strategic Plan

- *Optimizing Our Organization*, Strategy 4 - Evaluate the organization's structure of community engagement opportunities (such as commissions and committees, and citizens' academy) to improve information sharing, optimize staff efficiency, and provide greater service to the community.

FISCAL IMPACT

There is no financial impact associated with this item.

Submitted by:



Rachel Prater
Recreation Manager, Civic Arts and Special Events