



PARKS AND RECREATION COMMISSION REGULAR MEETING AGENDA

Thursday, August 13, 2026
7:00 PM

City Council Chamber
200 Old Bernal Avenue
Pleasanton, CA 94566

Commissioner Joanne Hall Teleconference
Location:

2319 East 2nd Street, Unit 2
Long Beach, CA. 90802

The meeting will be held in-person and will be streamed
at <https://www.youtube.com/user/TheCityofPleasanton>.

Public participation: It is requested that members of the public wishing to address the Commission submit a speaker card. When public comment is opened on an agenda item, individuals may speak once per agenda item.

In Person:

- Submit a physical speaker card at the meeting. When your name is called, please provide comment at the podium.

CALL TO ORDER

- Pledge of Allegiance
- Roll Call

AGENDA AMENDMENTS

MEETING OPEN TO THE PUBLIC

1. Public Comment regarding items not listed on the agenda – Speakers are limited to 3 minutes.
2. Youth Presentation on "Sports Stack"

CONSENT CALENDAR

Items listed on the consent calendar are considered routine in nature and may be enacted by one motion. If discussion is required, that particular item will be removed from the consent calendar and will be considered separately.

3. Approve the minutes of the regular meeting of June 11, 2026

MATTERS FOR THE COMMISSION'S REVIEW/ACTION/INFORMATION

4. Recommend a reservation system for Muirwood Community Park Pickleball Courts
5. Recommend the City Council adopt a resolution updating the Master Fee Schedule to include rental fees for Lions Wayside and Delucchi parks
6. Recommend City Council adopt a resolution updating the Master Fee Schedule, Section VIII. Recreation
7. Recommend City Council Adopt a Memorial Bench Policy
8. Receive an update on the Library and Recreation Department's outreach vehicle and recommend new locations for the 2027 calendar year

COMMISSION REPORTS

1. *Bicycle, Pedestrian and Trails Committee — Commissioner Medina*
2. *Co-Sponsored User Group — Commissioners Brown/Schempp*
3. *Heritage Tree Board of Appeals - Commissioners Hall/Schempp*
4. *Public Art Selection — Commissioners Schempp/Brown*
5. *Community Engagement and Volunteer Programs Ad Hoc Subcommittee — Commissioners Schempp and Medina*
6. *Recreation Programming Ad Hoc Subcommittee — Commissioners Brown, Hall and Immadi*

MATTERS INITIATED

ADJOURNMENT

Notice

Under Government Code §54957.5, any writings/documents regarding an open session item on this agenda provided to a majority of the Commission after distribution of the agenda packet will be available for public inspection at the Library and Recreation department located at 400 Old Bernal Ave., Pleasanton, CA 94566.

Accessible Public Meetings

The City of Pleasanton can provide special assistance for persons with disabilities to participate in public meetings. To make a request for a disability-related modification or accommodation (e.g., an assistive listening device), please contact the Library and Recreation department located at 400 Old Bernal Ave., or (925) 931-5340 at the earliest possible time. If you need sign language assistance, please provide at least two working days' notice prior to the meeting date.

Sports Stack

By: Varun Vivek, Neti Vyas, Vrindha Pradeep, Anushree Theetharappan, Laya

Thangamani, Pranav Vashisht

Students from Foothill and Granada High School

Our Vision

A large majority of the families visit parks without sports equipment, which limits the opportunities for active play. Regardless of the vast space for recreation, without access to sports equipment children don't spend much time playing sports outdoors. By providing access to recreational equipments we are hoping to increase more engagement among park visitors.



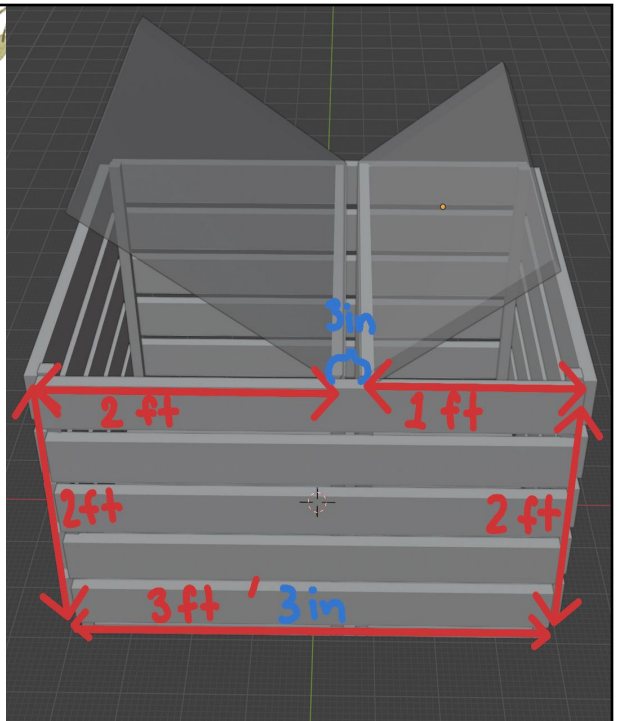
Our Solution

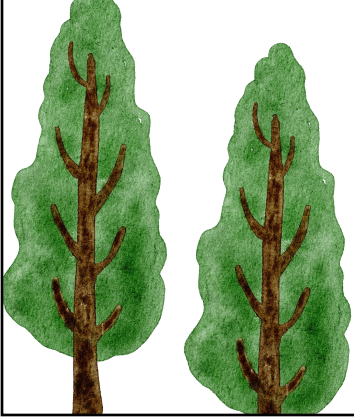
Our solution is to introduce the Sports Stack to parks in Pleasanton. The Sports Stack is a secure, weather-resistant community box that contains shared sports equipment for public use. Visitors can borrow items while they are at the park and return them when they leave. This process allows for a simple and accessible system that encourages outdoor activity. In addition to using the provided equipment sports stack encourages residents to donate gently used equipment.



Safety and Sustainability

The Sports Stack includes slow-closing hinges to help prevent finger injuries, rounded edges to eliminate sharp corners, and a smooth weather-resistant finish to ensure long-term outdoor use. The structure will remain under three feet tall so children can safely access equipment without climbing, and it can be securely anchored to the ground or a concrete base to prevent movement or vandalism. We will have weekly check-ins to ensure the box remains in good condition. We are also considering creating a group/club that checks up on the box after we graduate.





What we have already done!

To evaluate the effectiveness of this idea, we built a prototype and conducted a trial at Creekside Park in Pleasanton. The response from the community was overwhelmingly positive and children immediately began using the equipment



Positives we have heard!



Our Proposal

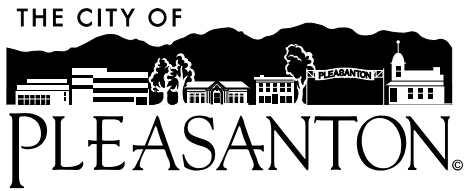
Today, we are requesting for a pilot program at a public park.

This pilot would allow us to monitor usage and gather community feedback.

Based on the success of our prototype and the overwhelmingly positive response from the community, we believe Sports Stack has the potential to become a valuable resource for Pleasanton residents.

Thank You!





Parks and Recreation Commission Meeting Minutes

June 11, 2026 – 7:00 p.m.

CALL TO ORDER

Vice Chair Hall called to order the Parks and Recreation Commission meeting at 7:00 p.m. from the City Council Chamber at 200 Old Bernal Ave.

Commissioner Dreyfus led the Pledge of Allegiance.

ROLL CALL

Present: Commissioners Dreyfus, Immadi, Kulkarni, Medina, Schempp, Vice Chair Hall

Absent: Chair Brown

AGENDA AMENDMENTS

None.

CONSENT CALENDAR

1. Approve minutes of the regular Parks and Recreation Commission meeting of April 9, 2026

MOTION: It was m/s by Immadi/Schempp to approve the Consent Calendar.

The motion passed by the following vote:

Ayes: Commissioners Dreyfus, Immadi, Kulkarni, Medina, Schempp, Vice Chair Hall

Noes: None

Absent: Chair Brown

MEETING OPEN TO THE PUBLIC

2. Public Comment regarding items not listed on the agenda

Vice Chair Hall opened public comment.

Vice Chair Hall closed public comment.

MATTERS FOR THE COMMISSION'S REVIEW/ACTION/INFORMATION

3. Receive an update on the Fiscal Year 2025/26 budget reduction implementation in the Parks Division of the Public Works Department

Presentation by Giacomo Damonte, Parks Division Manager

4. Review and approve proposed fee changes for Callippe Preserve Golf Course, effective July 1, 2026

Presentation by David Luera, Acting Assistant Director of Public Works Department
Eric Thompson from Callippe Preserve Golf Course answered the commissioners' questions.

MOTION: It was m/s by Schempp/Hall to amend staff recommendation and increase the resident greens fees by \$3.00 and by \$5.00 for non-resident green fees, and approve staff recommendation for cart and driving range fees to increase by \$1.00, effective July 1, 2026

The motion passed by the following vote:

Ayes:	Commissioners Dreyfus, Immadi, Kulkarni, Medina, Schempp, Vice Chair Hall
Noes:	None
Absent:	Chair Brown

5. Receive an update on the sand volleyball facilities

Presentation by Giacomo Damonte

MATTERS INITIATED BY THE COMMISSION

Reservation system for the Muirwood Park and Stoneridge Creek Park pickleball courts

MOTION: It was m/s Hall/Immadi to add to the agenda a discussion of the reservation system for the Muirwood Park and Stoneridge Creek Park pickleball courts that gives preference to residents of Pleasanton.

The motion passed by the following vote:

Ayes: Commissioners Dreyfus, Immadi, Kulkarni, Medina, Schempp, Vice Chair Hall
Noes: None
Absent: Chair Brown

COMMISSION REPORTS

- A. Bicycle, Pedestrian, and Trails Committee – Commissioner Medina provided a report
- B. Heritage Tree Review Board – No report
- C. Public Art Selection Sub-Committee – No report
- D. Co-Sponsor User Group – No report
- E. Ad-Hoc Subcommittee for Volunteers and Sponsorship – Commissioner Schempp provided a report
- F. Ad-Hoc Subcommittee for Programs – No report

ADJOURNMENT

Vice Chair Hall adjourned the meeting at 8:28 pm.

August 13, 2026
Library and Recreation

**TITLE: RECOMMEND A RESERVATION SYSTEM FOR MUIRWOOD COMMUNITY
PARK PICKLEBALL COURTS**

SUMMARY

At the June 11th Parks and Recreation Commission meeting, the commission voted to agendize a reservation process for the pickleball courts at Muirwood and Stoneridge Creek parks. Staff researched other city reservation systems and has provided two options for review and recommendation at Muirwood Park.

RECOMMENDATION

Recommend a reservation system for Muirwood Community Park Pickleball Courts

BACKGROUND

Staff reviewed the following cities and captured their information regarding pickleball court reservations and fees:

City	Location	Resident Rate per hour	Non-Resident Rate	Advance Reservation?	Notes
Fremont	Fremont Tennis Center	\$5	\$7	7 days in advance for residents 5 days in advance for non-residents	N/A
Dublin	Don Biddle Wallis Ranch	\$10	\$12	Based on rental group and date of rental - several months out	N/A
LARPD	May Nissen	\$10	\$10	No set advanced notice listed	N/A
San Ramon			N/A	N/A	No reservations allowed in San Ramon
Walnut Creek	Walnut Creek Tennis Center Rudgear	90 min court use = \$8	N/A	N/A	Managed by Lifetime Tennis No resident/non-resident - based on passes
Foster City	Leo Ryan	\$8		Foster City residents only	

Pleasanton	Stoneridge Park	N/A	N/A	N/A	Dual striped pickleball/tennis courts. No reservation is required. No fee. Pickleball players must bring their own net.
Pleasanton	Tennis and Community Park	\$6	\$7	One reservation per day. Residents may reserve courts 8 days in advance	Managed by Lifetime Tennis

DISCUSSION

Based on conversations with the community over the years and research conducted on pickleball reservation systems and pricing, staff developed two options for commission review. Both options are recommended for implementation at Muirwood only. The Muirwood courts are the most utilized courts and are striped exclusively for pickleball.

Recommendations:	
Option 1:	- Resident rate per hour: \$6 - Non-resident rate per hour: \$7.50 (25% more than the resident rate*)
Option 2:	- No fee for Residents - Non-resident rate per hour \$7.00 (matches non-resident rate at Tennis and Community Park)

**Standard practice for recreation programs is to charge an additional 25% for non-residents.*

Option 1:

Reservation Process:

- Residents can reserve seven days in advance
- Non-residents can reserve five days in advance
- Reservations are non-refundable
- Reservations made via a computer, a mobile device, or by calling the recreation office
- Each account can reserve one court for one hour per day
- Standard pickleball court rules would continue to apply, including players self-regulating and adhering to the reservation system.

Benefits to this option:

- Significant revenue generation that will be applied to future court maintenance
- Guarantee time and date for players.

Challenges to this option:

- May limit non-resident players due to higher fees.

Available Reservation Slots:

- Three courts at Muirwood would move into a reservation system, and three would remain available for free play
 - As some players may not be interested in a reservation system, leaving three courts open for drop-in play will allow players continued access free of charge and on a first-come, first-served basis
- Over 700 reservation time slots could be available per month.

Option 2:

Reservation Process:

- The same reservation process as option 1.

Benefits to this option:

- Residents can reserve courts without financial limitations
- Guarantee time and date for players.

Challenges to this option:

- May limit non-resident players due to higher fees.

Available Reservation Slots:

- The same number of reservation slots as option 1.

EQUITY AND SUSTAINABILITY

Generating revenue and ensuring the City's fiscal sustainability enables the City to continue providing programs and services that benefit all residents.

OUTREACH

No official outreach was conducted.

STRATEGIC PLAN ALIGNMENT

This action advances the following Citywide goals and strategies:

ONE Pleasanton Citywide Strategic Plan

- Funding Our Future, Strategy 1 -Develop a long-term strategy for funding operations and maintenance needs to ensure reliability of community-owned facilities and infrastructure and continuity of City services.
- Building A Community Where Everyone Belongs, Strategy 3 - Implement high-priority items from the Library and Recreation Strategic Plan to continue to deliver activities and programs that meet the needs and interests of the community.

FINANCIAL STATEMENT

Implementing the proposed pickleball reservation system will allow the City to generate revenue that partially offsets the General Fund expense of maintaining the Muirwood pickleball courts. Under Option 1, the City could generate an estimated \$30,000 per year, based on approximately 5,000 reservations annually. Option 2, by contrast, would likely generate little to no revenue, since non-resident players could simply play alongside a resident who books courts for free.

Prepared by:



Michele Crose, Assistant Director of Library/Recreation

Attachments:

None

**PARKS AND RECREATION
COMMISSION AGENDA REPORT**

August 13, 2026
Library and Recreation

**TITLE: RECOMMEND THE CITY COUNCIL ADOPT A RESOLUTION UPDATING THE
MASTER FEE SCHEDULE TO INCLUDE RENTAL FEES FOR LIONS WAYSIDE
AND DELUCCHI PARKS**

SUMMARY

The City receives many requests to use Lions Wayside and Delucchi parks for special events. Use of these parks for organized activities currently requires a special event permit, yet no fees have been established for this use. This report recommends fees associated with the reservation and use of these parks for special events.

RECOMMENDATION

Recommend the City Council adopt a resolution updating the Master Fee Schedule to include rental fees for Lions Wayside and Delucchi parks

BACKGROUND

California cities impose fees for providing services and activities through provisions of the State Constitution. Agencies are allowed to set fees at rates providing fair and reasonable recovery of costs incurred in providing the services, minimizing or eliminating use of general tax revenues.

Lions Wayside and Delucchi parks are in the heart of Downtown Pleasanton. With the recent renovations, staff has received an increase in requests to use these parks and the bandstand for special events. Use of these parks for organized events currently requires a special event permit, but no fees have been established. No reservation is required for casual, everyday use of the parks. Fees related to special events are located in Section V. Police, B. Special Permits section of the MFS.

DISCUSSION

To develop fees for the rental of Lions Wayside and Delucchi parks for special events, staff reviewed hourly staff rates for facility monitors (Recreation Leader III), general maintenance costs for the City's parks (based on the 2024 fee study conducted by NBS), and comparable rental fees for outdoor spaces throughout the City, such as picnic and field rentals. Comparable data was challenging to obtain for this particular space due to its unique layout and amenities.

The currently approved General Fund (GF) subsidy categories were also mirrored in this recommendation. Category I includes PUSD and co-sponsored user groups and provides a 40% GF subsidy; Category II includes non-profit organizations and provides a 30% GF subsidy; Category III includes Pleasanton residents for private use and includes a 20% GF subsidy; and Category IV includes non-residents and businesses, and provides no GF subsidy.

No GF subsidy is recommended for the bandstand.

A security deposit is recommended in case of damage. The deposit is refundable after the event if no damage occurs.

Special Event Fees

Fee Name		Current Fee	Recommended Fee	Details
Lions Wayside Rental Fees	4-Hr Block	N/A	Cat I: \$240 Cat II: \$280 Cat III: \$320 Cat IV: \$400	Newly proposed fee; includes fee for onsite staff
	6-Hr Block	N/A	Cat I: \$360 Cat II: \$420 Cat III: \$480 Cat IV: \$600	Newly proposed fee; includes fee for onsite staff
	Bandstand (Add-On)	N/A	\$100	Newly proposed fee
	Security Deposit	N/A	\$500	Newly proposed fee; refundable after the event

These rates are for the park and facility rental only. Special event fees are calculated through the special event permit process, based on the adopted MFS - "Actual Cost Basis (actual costs, including direct costs)." The GF subsidy categories also apply to special event fees.

Casual, everyday use of the parks will continue to require no permit or fee.

EQUITY AND SUSTAINABILITY

Charging fees for large-scale events helps to offset the costs associated with these events, and assures that the park is open and available for residents to use in a casual manner the majority of the time.

OUTREACH

No outreach has been conducted on this item.

STRATEGIC PLAN ALIGNMENT

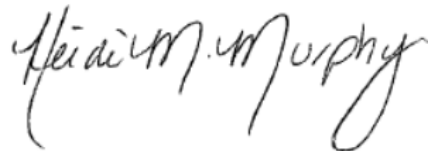
This item aligns with the ONE Strategic Plan goals of Funding Our Future and Building a Community Where Everyone Belongs.

FINANCIAL STATEMENT

Fiscal impact data is unknown at this time. It will fluctuate based on the number of rentals permitted through the special event process.

Prepared by:

Submitted by:

A handwritten signature in black ink, reading "Heidi M. Murphy". The signature is written in a cursive style with a large, looped 'H' and 'M'.

Heidi Murphy, Director of Library and Recreation

Attachments:

None

August 13, 2026
Library and Recreation

**TITLE: RECOMMEND CITY COUNCIL ADOPT A RESOLUTION UPDATING THE
MASTER FEE SCHEDULE, SECTION VIII. RECREATION**

SUMMARY

California cities impose fees for providing services and activities through provisions of the State Constitution. Agencies are allowed to set fees at rates providing fair and reasonable recovery of costs incurred in providing the services, minimizing or eliminating use of general tax revenues. City user fees and service charges are based on a variety of criteria including the change in the Consumer Price Index, fee studies, and the full cost for providing the service. This ensures the fee levels are at or below the costs for providing the services.

RECOMMENDATION

Recommend City Council adopt a resolution updating the Master Fee Schedule, Section VIII. Recreation.

BACKGROUND

City staff regularly reviews the [Master Fee Schedule \(MFS\)](#) to ensure that it is both transparent and up to date. In the latest review, staff identified several fees not listed in the MFS that need to be listed or clarified, fees that need to be adjusted to better reflect current costs and market rates, and fees that should be added.

DISCUSSION

The recommendations included in Attachment 1 fall into two distinct categories. The first category is administrative housekeeping: fees residents are already paying that were never formally captured in the MFS. The second category involves genuine changes — new fees, fee restructuring, or rate increases — most of which are grounded in benchmark surveys of comparable agencies or a need to clarify existing refund and cancellation practices.

Section 1: Existing Fees Not Currently Listed in the MFS

This section covers fees the Library and Recreation Department already charges — most adopted informally by past practice or by standalone Council resolution — that were simply never incorporated into the MFS document itself. No rate changes are proposed for the large majority of these; the recommendation is to formalize the current fees. Because these are administrative corrections rather than fee increases, the resident-facing and fiscal impacts are minimal, though they do close a compliance gap by aligning the official fee document with actual billing practices.

Fee areas included:

- Community Garden Fees
- Augustin Bernal Non-Resident Pass
- Park/Picnic Rental Security Deposit
- Meeting Room Rental Security Deposit
- Event Venue Rental Security Deposits
- Athletic Facility Fees

Staff fees are recommended to be charged on an actual-cost basis across all program areas to reflect the current practice.

Section 2: New and Updated Fees

This section reflects new fees, restructured fee categories, and rate increases.

Areas included:

- Main Street Banner Reservations
- Refund Processing Fee
- Meeting Room and Event Venue Cancellation Fees
- Outdoor Volleyball Courts
- Bocce Courts and Outdoor Skating Rink
- Dolores Bengston Aquatic Center Rentals

Explanations are included for each fee in Attachment 1.

EQUITY AND SUSTAINABILITY

Generating revenue helps ensure the City's long-term fiscal sustainability, enabling the City to continue providing programs and services that benefit all residents.

OUTREACH

No outreach was conducted on this item.

STRATEGIC PLAN ALIGNMENT

This action advances the following Citywide goals and strategies:

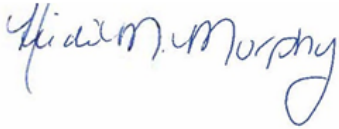
ONE Pleasanton Citywide Strategic Plan

- Funding Our Future, Strategy 1 — Develop a long-term strategy for funding operations and maintenance needs to ensure reliability of community-owned facilities and infrastructure and continuity of City services
- Building A Community Where Everyone Belongs, Strategy 3 — Implement high-priority items from the Library and Recreation Strategic Plan to continue to deliver activities and programs that meet the needs and interests of the community
- Investing In Our Environment, Strategy 7 — Continue to invest in parks, bicycle, and pedestrian infrastructure, and public art to improve traffic safety, promote climate resilience, and increase equitable access to cultural and recreational opportunities.

FINANCIAL STATEMENT

Implementation of the proposed fee changes will continue to build revenues to help offset expenditures.

Prepared by:

A handwritten signature in blue ink that reads "Heidi Murphy". The signature is written in a cursive, flowing style.

Heidi Murphy, Director of Library and Recreation

Attachments:

1. 2026 LR MFS Updates
2. Main Street Banner Resolution
3. Specific Amenities Comparative Survey

Existing Fees Not Currently Listed in the MFS

Community Garden Fees

Fee Name		Current Fee	Recommended Fee	Details
Community Garden Plot Fee	Large Plot	\$159	\$159	Currently charged but not listed in MFS.
	Small Plot	\$89	\$89	
Community Garden Deposit		\$125	\$125	Currently charged but not listed in MFS. Refundable if the plot is returned in good condition.
Community Garden - Late Renewal Fee	up to 14 calendar days after due date	\$25	\$25	Currently charged but not listed in MFS.
	14 to 30 calendar days after due date	\$50	\$50	

Augustin Bernal Fees

Fee Name	Current Fee	Recommended Fee	Details
Augustin Bernal Non-Resident Pass	\$10/week	\$10/week	Currently charged but not listed in MFS. Fee adopted by resolution by the City Council on June 4, 2024.

Park/Picnic Rental Fees

Fee Name	Current Fee	Recommended Fee	Details
Picnic Rental Security Deposit	\$100	\$100	Update to clarify that the fees are refundable after the event

Meeting Room Rental Fees

Fee Name	Current Fee	Recommended Fee	Details
Security Deposit (Cultural Arts & Senior Center Meeting rooms & Classrooms)	\$100	\$100	Update to clarify the fees are refundable after the event.

Event Venue Rental Fees

Fee Name		Current Fee	Recommended Fee	Details
Security Deposit	Amador Rec Center	\$500	\$500	Refundable after event.
	Vets Hall & Senior Center	\$1,000	\$1,000	Currently charged but not listed in MFS.

Athletic (Gym/Court/Field) Fees

Fee Name		Current Fee	Recommended Fee	Details
Gym Rentals	Security Deposit	\$1,000	\$1,000	Update to clarify that the fees are refundable after the event.
Sports Field Rentals	Security Deposit (Tournaments)	\$1,000	\$1,000	Existing under KMSP weekend field rental fields; recommend adding for all tournament rentals.
	Extra Cleaning Fee (Restrooms)	\$75.60	\$75.60	Currently charged but not listed in MFS. This is the fee charged by the janitorial service.

Recreation/Program Fees

Fee Name		Current Fee	Recommended Fee	Details
Refund Processing Fee		\$10	\$10 per class/program/camp	Currently charged and listed. Update to provide additional clarity that the fee is per course.

Staff Fees

Fee Name		Current Fee	Recommended Fee	Details
Staff Fee		Actual costs	Actual costs incurred	Currently charged but not listed in the MFS. No General Fund subsidies apply.

New and Updated Fees

Main Street Banner Fees

Fee Name		Current Fee	Recommended Fee	Details
Main Street Banner Reservations		\$70 per week	Cat I: \$294 per week Cat II: \$343 per week	Fee of \$50 currently listed in Resolution 91-55 (Attachment 2). Not listed in the MFS. The proposed fee is based upon actual labor and equipment costs (\$500), reduced by the GF subsidy for Category 1 (40%) and Category II (30%). Per the Main Street Banner Policy adopted in 1991, these are the only two categories that may use the Main Street Banner.

Meeting Room Cancellation Fees

Fee Name		Current Fee	Recommended Fee	Details
Cancellation Fee	30 days or more prior to the scheduled date:	50% of Security Deposit	50% of total hourly rental fees	Update to better clarify and reduce last-minute cancellations.
	Less than 30 days prior to the scheduled date:	- Cancellation 11-29 days prior to scheduled date: 50% of the rental fee - Cancellation less than 10 days prior to scheduled date: 100% of rental fee	100% of total hourly rental fees	

Event Venue Cancellation Fees

Fee Name		Current Fee	Recommended Fee	Details
Cancellation Fee	30 days or more prior to the scheduled date	50% of Security Deposit	50% of the Security Deposit	Update to better clarify and reduce last-minute cancellations.
	Less than 30 days prior to the scheduled date:	- Cancellation 11-29 days prior to scheduled date: 50% of the rental fee - Cancellation less than 10 days prior to scheduled date: 100% of rental fee	100% of the total hourly rate fee	

Sports Amenities

Fee Name		Current Fee	Recommended Fee	Details
Sports Courts/Rinks Rentals	Outdoor Volleyball Courts	Currently, only PUSD rents these courts at the Category I field rental rate (\$6.25/hr.). All other users have been drop-in users with no rental fee.	Cat I: \$23 Cat II: \$27 Cat III: \$30 Cat IV: \$38	Hourly rental rates. Currently, field rates apply to sand volleyball courts. Update to reflect benchmark survey for specific amenities (Attachment 3). Drop-in use would still be allowed when no rentals are booked.
	Bocce Courts	Cat I: \$6.25 Cat II: \$35 Cat III: \$40 Cat IV: \$50	Cat I: \$15 Cat II: \$17.5 Cat III: \$20 Cat IV: \$25	Hourly rental rates. Currently, field rates apply to bocce courts. Update to reflect benchmark survey for specific amenities (Attachment 3). Drop-in use would still be allowed when no rentals are booked.
	Skating Rink	Cat I: \$6.25 Cat II: \$35 Cat III: \$40 Cat IV: \$50	Cat I: \$6.25 Cat II: \$35 Cat III: \$40 Cat IV: \$50	Hourly rental rates. Currently, field rates apply to the skating rink. Update to reflect benchmark survey for specific amenities (Attachment 3). Drop-in use would still be allowed when no rentals are booked.

Dolores Bengtson Aquatic Center Fees

Fee Name		Current Fee	Recommended Fee	Details
Swim Meet and Tournament Pool Rental Fees	50-meter Olympic Pool	Cat I: \$85	Cat I: \$89	Hourly rental rates, not including staff fee. Two-hour minimum. Increase is 5% above previous year.
		Cat II: \$89	Cat II: \$94	
		Cat III: \$94	Cat III: \$98	
		Cat IV: \$99	Cat IV: \$103	
	Shallow Pool w/ Slide	Cat I: \$31	Cat I: \$32	
		Cat II: \$32	Cat II: \$34	
		Cat III: \$34	Cat III: \$36	
		Cat IV: \$36	Cat IV: \$38	
	Diving Well (only)	Cat I: \$15	Cat I: \$16	
		Cat II: \$16	Cat II: \$17	
		Cat III: \$17	Cat III: \$18	
		Cat IV: \$18	Cat IV: \$19	
	25- Meter L Shaped Pool	Cat I: \$42	Cat I: \$49	
		Cat II: \$45	Cat II: \$51	
		Cat III: \$47	Cat III: \$54	
		Cat IV: \$49	Cat IV: \$56	
Pool Lane Rentals	Short Course Fee	Cat I: \$3.86	Cat I: \$4.05	Hourly rental rates, not including staff fee. Two-hour minimum. Increase is 5% above previous year.
		Cat II: \$4.05	Cat II: \$4.25	
		Cat III: \$4.26	Cat III: \$4.47	
		Cat IV: \$4.47	Cat IV: \$4.69	
	Long Course Fee	Cat I: \$9.44	Cat I: \$9.90	
		Cat II: \$9.91	Cat II: \$10.40	
		Cat III: \$10.41	Cat III: \$10.91	
		Cat IV: \$10.93	Cat IV: \$11.46	

Dolores Bengtson Aquatic Center Fees-continued

Private Party Rental Packages	Shallow Pool Only (no slide)	These packages are not currently offered.	Cat I: \$144 Cat II: \$151 Cat III: \$155 Cat IV: \$167	Hourly rate for private use of the whole facility, including staff fee. Two-hour minimum.
	Shallow Pool and 25-Meter Pool with Diving Boards (no slide)		Cat I: \$378 Cat II: \$397 Cat III: \$417 Cat IV: \$438	
	Water Slide (Add-On)		Cat I: \$111 Cat II: \$117 Cat III: \$123 Cat IV: \$129	

CITY COUNCIL OF THE CITY OF PLEASANTON

ALAMEDA COUNTY, CALIFORNIA

RESOLUTION NO. 91-155

RESOLUTION APPROVING USE POLICY AND FEES FOR
USE OF MAIN STREET BANNER STRUCTURE

WHEREAS, at its meeting of September 17, 1991, the Director of Parks and Community Services presented a report (SR 91:389) regarding the proposed policies and priorities for use of the Main Street banner structure and a proposed fee for use of the structure;

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF PLEASANTON RESOLVES AS FOLLOWS:

Section 1: Approves a fee of \$50.00 for use of the Main Street banner structure by Priority 3 and 4 users.

Section 2: Approves the policy for use of the Main Street banner structure as set forth on Exhibit "A", attached hereto and incorporated herein by this reference.

Section 3: This resolution shall become effective immediately upon its passage and adoption.

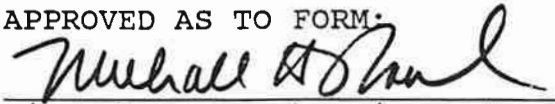
I HEREBY CERTIFY THAT THE FOREGOING WAS DULY AND REGULARLY ADOPTED BY THE CITY COUNCIL OF THE CITY OF PLEASANTON, AT A MEETING HELD ON SEPTEMBER 17, 1991 BY THE FOLLOWING VOTE:

AYES: Councilmembers - Butler, Mohr, Scribner, and Tarver
NOES: Mayor Mercer
ABSENT: None
ABSTAIN: None

ATTEST:


Peggy L. Ezidro, City Clerk

APPROVED AS TO FORM:


Michael H. Roush, City Attorney

POLICY FOR THE USE OF THE
MAIN STREET STRUCTURE FOR HANGING A BANNER

General

1. The construction of the banner shall meet the specifications as determined by the Director of Parks and Community Services. The specifications shall include the size of banner that can be accommodated, and construction and material guidelines. The specifications shall be clearly printed on the Application to Hang a Banner on the Main Street Structure. Should a banner not reasonably meet the specifications, it will not be hung.
2. The wording on the banner shall be kept short and easily readable.
3. Banners will be limited to hanging a maximum of one week except for special circumstances. Banners to be hung are to be delivered by the date noted on an approved application.
4. The Department of Parks and Community Services shall be responsible for receiving applications for use of the Main Street banner site and for administering the program.
5. Priority of Use
 - A. The use of the Main Street sign structure for banners will primarily be reserved for Pleasanton civic events and nonprofit organizations use for events held in Pleasanton.
 - B. The Main Street sign structure for banners will not be used for commercial purposes. (Banner acknowledging or welcoming large conventions or commercial groups to Pleasanton is not considered commercial.)
 - C. Priority for use will be controlled by allowing higher priority users to book further in advance. Once a reservation has been established, a higher priority user may not "bump" a lower priority user.

D. Priority categories and booking privilege:

Priority No. 1 - May book up to 15 months in advance

Civic Affairs Events

Example: National holidays, City Council officially designated weeks such as Public Schools Week or Fire Prevention Week, Banner Encouraging People to Vote in an Election, Centennial Celebration, Christmas Tree Lighting, Alameda County Fair - for Fair only.

Priority No. 2 - May book up to 12 months in advance

City/School District - Promotion of official City or District programs

Example: Adult Education Promotion and Registration Information, Department of Parks and Community services Program Promotion and Registration Information

Priority No. 3 - May book up to 9 months in advance

Downtown Association, Chamber of Commerce, non-profit organizations events of community-wide importance and value.

Example: Pleasanton Playhouse production, Pasta Festival, Taste of the Valley, Foothill Band Parade, Valley View Carnival, Amador Boosters Jazz Festival, Jail and Bail, Community Concert Band Performance in Pleasanton

Priority No. 4 - May book up to 6 months in advance

Banner requests that do not fall into Priority 1, 2, or 3, but have merit, will be reviewed on an individual basis and, if determined by the Director of Parks and Community Services to be of benefit to the community, will be approved for a reservation if a date is available.

Example: Chabot College drama productions, Amador Valley Quilters quilt show, Convention Bureau GoodGuys

///

CITY OF PLEASANTON
Department of Parks & Community Services
200 Old Bernal Avenue - (415) 484-8160

DRAFT

REQUEST TO HANG BANNER ON MAIN STREET

Date Received _____

Name _____ Address _____ Daytime Phone _____

Agency/Organization _____
Nonprofit Agency? Yes ☐ No ☐

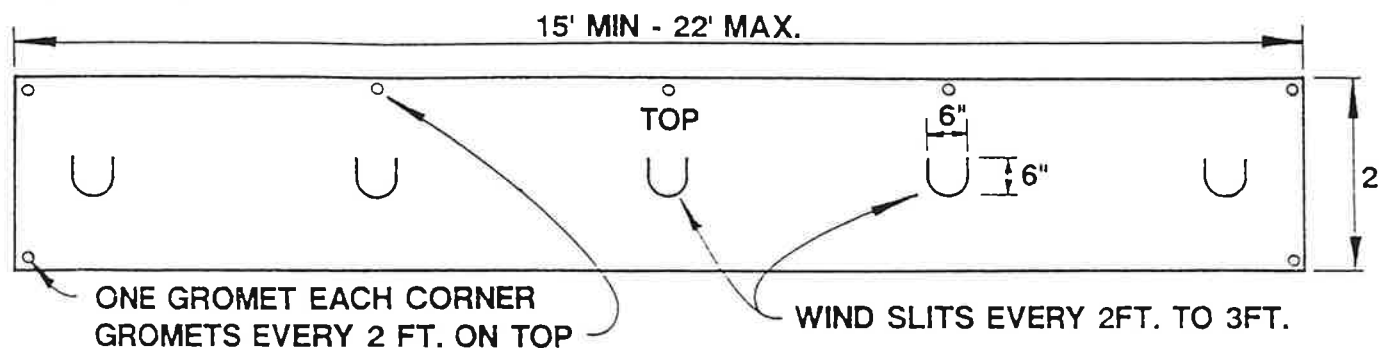
Banner Purpose _____

Approximate Wording of Banner _____

Request For One Week Beginning: Monday, _____, 19____
Second Choice: Monday, _____, 19____

Signature _____ Date _____

BANNER SPECIFICATIONS



NOTE : BANNER READS FROM BOTH SIDES.

All portions of the banner should be constructed of waterproof materials designed for extended outdoor use.

Deliver banner to the Administration Building of the Operations Service Center, 3333 Busch Road, by noon on the Friday before the banner is to be hung (office hours - 7:00 a.m. to 3:30 p.m.). Banners are to be picked up at the delivery site within five working days after removal. For specific questions regarding hanging the banner, call Pat Miranda, 484-8056.

For Office Use

Your request to hang a banner on Main Street for one week beginning Monday, _____, 19____, is: approved ☐ not approved ☐.

Signature _____ Date _____

Sand Volleyball Court Comparisons

City	Location	Resident Rate/Hour	Non-Resident Rate/Hour
Walnut Creek	Heather Farms	\$37	Same as Resident
San Ramon	Athen Downs	\$0	\$0
Fremont	Central Park Beach Volleyball	Primetime (Wkds 3pm-10pm): \$9 + \$4 each additional 30min Non-Primetime: \$5 + \$2 each additional 30min Large Group: \$13	
Danville	Oak Hill Park	\$23	\$23
Brisbane	Mission Blue Sand Volleyball	\$90	\$110
Foster City	Boothbay Park	\$26	\$32
Saratoga	El Quito Park Wildwood Park	\$24	
Sausalito	Dunphy Park	\$26	\$37
San Francisco	Mission Creek	\$50	Same as Resident
Cambell	Central Park	\$21	\$26
Dublin	Fallon Sports Park Ted Fairfield Park	\$22	\$35

Bocce Court Comparisons

City	Location	Resident Rate/Hour	Non-Resident Rate/Hour
Concord	Baldwin Park	\$16	\$26
Alameda	Lincoln Park	\$13	\$15
Burlingame	Washington Park	\$35	\$40
Los Altos	Hillview Park	\$10	\$10
Dublin	Fallon Sports Park	\$10	\$12
Danville	Sycamore Valley Park	\$23	\$27
Livermore	Bothwell	\$0	\$0
San Ramon	Ramona Park	\$0	\$0
Sausalito	Dunphy Park	\$26	\$37

Inline Skating Rink Comparisons*

City	Location	Resident Rate/Hour	Non-Resident Rate/Hour
Pleasanton	BUSC Futsal Courts	\$125-\$150	\$125-\$150
Lafayette	Lafayette Rink	\$60	\$65
Hayward	Sunset Futsal Courts	\$0	\$0
San Jose	Roosevelt	\$40 Hockey \$75 Non-Hockey	\$40 Hockey \$75 Non-Hockey
Fresno	Cary Park Hockey Rink	\$25	\$25
San Francisco	Mission Dolores Rick	\$0	\$0

*Note: Futsal courts were used as a comparable amenity as the inline skating rink is also rented for futsal. A broader geographic range was also included as this is a less common public amenity.

August 13, 2026
Library and Recreation

TITLE: RECOMMEND CITY COUNCIL ADOPT A MEMORIAL BENCH POLICY

SUMMARY

Staff receives regular inquiries from the community about the opportunity for memorial benches in our parks and trails to honor the lives of loved ones. The proposed Memorial Bench Donation Policy establishes guidelines, standards, and procedures for the installation and care of memorial benches donated to City of Pleasanton to manage aesthetic impacts, mitigate ongoing maintenance costs, and identify available locations within City parks and trails.

RECOMMENDATION

Recommend City Council Adopt a Memorial Bench Policy

BACKGROUND

Currently, the City does not have a standard process for the purchase and installation of Memorial Benches. This is done one by one.

DISCUSSION

Adopting a policy allows for a more efficient and customer-friendly approach to memorial benches within the City. By identifying locations, benches, and costs, the process is streamlined and more user-friendly.

The fee of \$5,000 represents all costs associated with the purchase, installation and maintenance of the bench for fifteen years.

EQUITY AND SUSTAINABILITY

Generating revenue and ensuring the City's fiscal sustainability enable the City to continue providing programs and services that benefit all residents.

OUTREACH

No outreach was conducted for this item.

STRATEGIC PLAN ALIGNMENT

This action advances the following Citywide goals and strategies:

ONE Pleasanton Citywide Strategic Plan

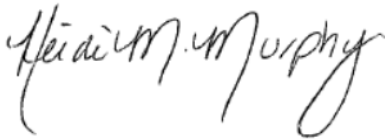
- Funding Our Future, Strategy 1 -Develop a long-term strategy for funding operations and maintenance needs to ensure reliability of community-owned facilities and infrastructure and continuity of City services.
- Building A Community Where Everyone Belongs, Strategy 3 - Implement high priority items from the Library and Recreation Strategic Plan to continue to deliver activities and programs that meet the needs and interests of the community.

- Investing In Our Environment, Strategy 7 -Continue to invest in parks,bicycle, and pedestrian infrastructure, and public art to improve traffic safety, promote climate resilience, and increaseequitableaccess to cultural and recreational opportunities

FINANCIAL STATEMENT

It is anticipated that the revenue generated by the \$5,000 fee will offset the expenses associated with this program.

Prepared by:

A handwritten signature in cursive script, reading "Heidi Murphy".

Heidi Murphy, Director of Library and Recreation

Attachments:

1. Pleasanton Memorial Bench Policy



MEMORIAL BENCH DONATION POLICY

Purpose: The purpose of this policy is to establish guidelines, standards, and procedures for the installation and care of memorial benches donated to City of Pleasanton parks and trails. The City encourages donations and seeks to manage aesthetic impacts and mitigate ongoing maintenance costs. Acceptable donations are dependent upon the specific needs and available locations within City parks and trails.

Guidelines established by this policy apply to all donations made after the effective date of this policy. Donations made prior to the adoption of this policy shall be subject to applicable sections of this policy. Standards established by this policy will apply to installation methods, donation acknowledgements, and long-term care of all donations made after adoption.

Scope: This policy applies to City of Pleasanton owned parks and trails, including trails located within or adjacent to open space areas. This policy does not apply to City buildings.

GUIDELINES FOR EXISTING DONATIONS

Definition of an Existing Donation: For the purpose of this policy, existing donations are those installed prior to the adoption of this policy.

Appearance and Aesthetics: Decoration, ornamentation, and adornment of donated memorial benches can interfere with routine maintenance and the appearance of the donated item. Nothing shall be hung or tied to memorial benches. Landscaping shall not be installed around donated benches.

Maintenance: Donated memorial benches become City property. Donations made prior to the adoption of this policy are to be maintained by the City during their life spans.

STANDARDS FOR NEW DONATIONS

Definition of New Donations: New donations are those made after the adoption of this policy.

Acquisition and Purchase: The City and the community have an interest in ensuring that memorial benches purchased and installed be of high quality related to style, appearance, durability, and ease of maintenance. City staff will be responsible for the purchase and installation of all memorial benches.

Appearance and Aesthetics: The City and the community have an interest in ensuring the best appearance of their public parks and trails. Memorial benches and their associated donation acknowledgements shall reflect the character of the park or trail, adhere to existing City standards, and match existing site furnishings. All memorial benches will be installed in a manner that will not substantially change the character of a park or trail and its intended use.

Maintenance: Donated memorial benches and their associated donation acknowledgements become City property. Accordingly, the City has the duty to maintain the donation for the expected life cycle of the bench.

Repair: Memorial benches must be of high quality to ensure a long life and must be resistant to the elements, wear and tear, and to acts of vandalism. Repair parts and materials must be readily available.

Cost: The City has an interest in ensuring that the donor covers the cost of the purchase, installation, and maintenance of the donated memorial bench. The City will detail all costs for donation and installation.

PROCEDURE FOR MAKING A DONATION

The City will manage all memorial bench donations on City park and trail property.

Application: The donor must contact the Library and Recreation Department to determine whether a donation may be accepted based upon the criteria contained in this policy. If a donation can be accepted, the donor will complete an application form (Appendix A). Applications are available through the City website or in person at the Library and Recreation Department. Completed applications and payment will be reviewed and processed by the Library and Recreation Department.

CRITERIA FOR ACCEPTANCE

Bench Map: To accept a memorial bench donation, the bench must be listed as available on the Memorial Bench Map on the City website.

Donation Acknowledgements / Memorial Plaques: Memorial plaques are available for donated benches. Plaques, as approved by the City, shall be directly affixed to the bench and purchased through the City. Plaques will be a standard size to fit the specifications of the bench being installed, in a material established by the City of Pleasanton. The Library and Recreation Department will review all plaque text and will purchase plaques from a City-approved vendor to ensure quality, longevity, and durability.

Notification: These criteria apply to both existing and new donations. It is the responsibility of the donor to provide the Library and Recreation Department with a current mailing address for notification purposes. The City will attempt to send a certified letter to the donor notifying them of changes related to the status of their donation, including any need to remove, relocate, or comply with conditions of this policy.

CONDITIONS

Installation: Installation of donated memorial benches, including donor acknowledgement plaques, will be completed by the City at a time and date determined by the City staff so as not to unnecessarily interfere with routine park maintenance activities.

Ownership: Donated benches become City property at the time of purchase.

Removal and/or Relocation: This section applies to both existing and new donations. The City reserves the right to remove and/or relocate donated memorial benches and their associated plaques when they interfere with site safety, maintenance, or construction activities. The City will attempt to contact each identifiable donor notifying them of any such action. In emergency or safety situations, notification may occur after the action is taken. In the event a bench must be permanently removed, the City will seek an alternative location consistent with this policy.

MAINTENANCE AND REPAIR

The long-term care and maintenance of donated memorial benches is important to both the donor and the City.

Life-Cycle Care: Maintenance and repair during the scheduled 15-year life cycle of a donated memorial bench will be the responsibility of the City. At the end of the life-cycle term, the City may choose to extend the term or remove the bench.

Attachments:

Appendix A: Memorial Bench Donation Application and Fee



**City of Pleasanton
Memorial Bench Donation Application**

Recreation Office:
400 Old Bernal Ave. Pleasanton, CA 94566
(925) 931-5340
recreation@cityofpleasantonca.gov
www.cityofpleasantonca.gov/

(TO BE COMPLETED BY APPLICANT, PLEASE PRINT LEGIBLY)

APPLICANT INFORMATION:

Name of Donor	
Address of Donor	
Home Phone	Cell Phone
Email Address	

DONATION INFORMATION:

Location of Donation
Alternate Location
Wording on Memorial Acknowledgment
Approved Location
Donation Payment Method ☐ Cash ☐ Check ☐ Credit/Debit Card

MEMORIAL BENCH DONATION FEE SCHEDULE	
DONATION TYPE	INSTALLATION COST
Park Bench	\$5,000.00

I HAVE READ AND AGREED TO THE TERMS OF THE MEMORIAL AND DONATION POLICY

Requested By	Date
--------------	------

(TO BE COMPLETED BY CITY STAFF)

Reviewed and Approved by:

Parks Department	Date
Library and Recreation Department	Date

August 13, 2026
Library and Recreation

TITLE: RECEIVE AN UPDATE ON THE LIBRARY AND RECREATION DEPARTMENT'S OUTREACH VEHICLE AND RECOMMEND NEW LOCATIONS FOR THE 2027 CALENDAR YEAR

SUMMARY

This item provides the commission with an informational update on the first year of Zippy, the City of Pleasanton's Library and Recreation Department mobile outreach vehicle, which launched in May 2025. Over its first year, Zippy delivered 17 outreach visits across various locations, reaching an estimated 1,200 individuals. This update reviews the first year of Zippy visits and program outcomes and invites commission input to inform development of the 2027 calendar.

RECOMMENDATION

Receive an update on the Library and Recreation Department's outreach vehicle and recommend new locations for the 2027 calendar year.

BACKGROUND

Launched in May 2025, Zippy is the City of Pleasanton's first mobile Library and Recreation Department outreach vehicle, a custom-built 28-foot step van that brings library materials and services, recreational programming, and community engagement opportunities directly to residents. The vehicle is equipped with library books and materials, book carts, a wheelchair lift, Wi-Fi, HVAC, a sound system, a 55-inch LCD monitor, and a canopy shade. Its colorful exterior wrap makes it easily recognizable as it travels throughout Pleasanton.

The need for an outreach vehicle was first documented in the City's 2021 Community Survey, which found that residents' satisfaction with library services declined with increasing distance from the library. Overall satisfaction dropped by approximately 29% among residents living farthest, compared to those living nearby. With a single library serving approximately 80,000 residents across 24 square miles, Zippy was envisioned as a way to meet residents where they are and expand access beyond the library, with a particular focus on lower-income residents and those who lack regular transportation.

The vehicle was made possible by a \$175,000 grant awarded in January 2022 from the California State Library's "Stronger Together: Improving Library Access" program for the purchase and design of the vehicle; Pleasanton was one of only 15 recipients statewide in that cycle. The project received supplemental funding of \$12,250 through the Black Gold Cooperative Library System for exterior design and books, along with a \$10,000 donation for books from the Friends of the Pleasanton Library. Following a series of delays related to manufacturing and supply-chain disruptions, safety modifications, training, and state compliance requirements, Zippy made its public debut on May 31, 2025, at the Library and Recreation Summer Reading Program kickoff, with a community ribbon-cutting and vehicle

tours.

Over its first year (May 2025 – July 2026), staff focused on establishing Zippy's presence in the community, visiting a range of locations and event types, and building partnerships with community organizations, nonprofits, senior living communities, and more. These efforts supported the development of community partnerships and the expansion of outreach and educational opportunities. Progress was demonstrated through outreach activities, attendance and participation data, and ongoing community engagement. A complete event-by-event list with participation data is provided as Attachment 1.

During the one-year period, Zippy held 17 visits across community parks, events, and facilities, reaching approximately 1,200 residents. The strongest turnout was at the inaugural visit to the Pleasanton Library for the Summer Reading kickoff on May 31, 2025, while steady participation was observed across many park visits. Events with lower turnout offered a chance to maintain the monthly cadence and to spend more time connecting with individual attendees, while providing useful lessons about timing and location that will inform future scheduling. In summer 2026, staff began tracking the number of unique library card sign-ups and books checked out aboard Zippy. During the June visit, 56 residents came aboard Zippy, 80 books were checked out, and two new library cards were issued. In July, 50 residents came aboard, 31 books were checked out, and 1 new library card was issued. Staff will continue collecting this data going forward and will report a full year of these metrics to the commission as part of next year's year-two update.

DISCUSSION

Staff is providing information on scheduled Zippy events for the remainder of 2026, and encouraging commission input on the 2027 calendar.

Upcoming Events (August – December 2026)

Aug. 20, 2026 — Hively Collaboration: Creekside Community Park

Zippy will team up with local nonprofit Hively's outreach vehicle, the Hive on Wheels, for a family-friendly morning featuring storytime at 11 a.m. and a tea party-inspired theme with Hively's mascot, Honey.

Sep. 17, 2026 — Zippy Celebrates Library Card Sign-up Month, Bernal Community Park

Zippy will celebrate Library Card Sign-up Month at Bernal Community Park with storytime at 11 a.m., along with activities encouraging kids and families to sign up for library cards.

Oct. 3, 2026 — Zippy Visits Pleasanton Palooza, Main Street

Zippy will join the Pleasanton Downtown Association's free Pleasanton Palooza street fair on Main Street, which features live music, a vendor market, family entertainment, and a returning BMX bike show.

Nov. 5, 2026 — Zippy Celebrates Neighbors & Community, Ridgeview Commons Senior Living

Zippy will bring the library and recreation experience to residents at Ridgeview Commons Senior Community, offering book checkouts, a rock-painting activity, and information on library and senior center programs.

Dec. 5, 2026 — Zippy Rides in the Hometown Holiday Parade, Downtown
Zippy will ride through downtown Pleasanton in the Hometown Holiday Parade, spreading holiday cheer as part of the city's festive community celebration.

Marketing, Staff, and Volunteers

Zippy visits have benefited from active marketing campaigns for each visit. Events are promoted through social media, the City newsletter, flyers, emails, the Library and Recreation Activities Guide, and announcements from library programs. The most effective channels to date are email blasts sent through the Recreation registration software and social media posts. Opportunities to strengthen outreach being discussed include a “Where’s Zippy?” campaign, stamp cards, and a Zippy jingle contest.

Staffing for Zippy varies by location and planned activities. A typical event includes four staff members over four hours, including setup, event management, storytime, library card sign-ups and book checkouts, craft and recreation activities, line management, event breakdown, and travel time. In 2026, a volunteer driver was an integral part of each visit, and a year-two consideration is to expand volunteer support to other event roles.

2027 Event Calendar (In development)

Staff is developing the 2027 calendar, targeting one Zippy visit per month and balancing proven high-traffic locations with new neighborhoods and partnerships. Staff seeks commission input on several key considerations, including neighborhoods or locations to visit in 2027, which community events or partners the program should coordinate with, and what services or programming would add the most value at each stop. Commission input is also welcome on how the program can better reach underserved or harder-to-reach residents.

EQUITY AND SUSTAINABILITY

The Zippy program is designed to provide inclusive, accessible, and culturally responsive services by bringing the Library and Recreation directly to residents, including those who may face barriers to visiting a City facility. Equity is considered in selecting locations, outreach materials, and partnerships to support broad participation.

OUTREACH

No outreach has been done in advance of this item.

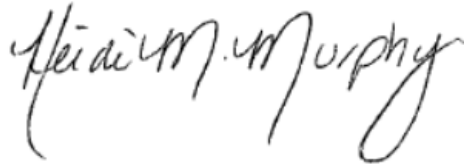
STRATEGIC PLAN ALIGNMENT

This item supports the City's strategic priorities related to community engagement, equitable access to services, and organizational effectiveness, consistent with the following ONE Pleasanton Strategic Plan goal of Building a Community Where Everyone Belongs.

FINANCIAL STATEMENT

There is no fiscal impact associated with this item.

Prepared by:

A handwritten signature in black ink that reads "Heidi Murphy". The signature is written in a cursive, flowing style.

Heidi Murphy, Director of Library and Recreation

Attachments:

1. Zippy - Year One Visits
2. 2026 Zippy Commission Presentation

Zippy — Year One Visits
Program period: May 2025 – July 2026

Attachment 1

Date	Time	Event Name	Location	Total Event Attendance	Zippy Visit Attendance
Saturday, May 31, 2025	10 a.m. - 2 p.m.	Zippy at Summer Reading Program Kickoff	Pleasanton Library	250	250
Thursday, June 26, 2025	11 a.m. - 1 p.m.	Zippy visits Kottinger Park	Kottinger Park	130	70
Friday, July 11, 2025	5:30 p.m. - 7:30 p.m.	Zippy at Concerts in the Park	Lyons Wayside Park	<i>N/A</i>	200
Thursday, July 24, 2025	11 a.m. - 1 p.m.	Zippy Visits Ken Mercer Sports Park	Ken Mercer Sports Park	87	77
Thursday, August 21, 2025	11 a.m. - 1 p.m.	Zippy Visits Val Vista Park	Val Vista Park	43	33
Thursday, September 11, 2025	11 a.m. - 1:30 p.m.	Zippy Celebrates National Senior Center Month	Pleasanton Senior Center	20	15
Friday, October 24, 2025	4:30 p.m. - 6:30 p.m.	Zippy at the FOG Family Social	Gingerbread Preschool	<i>N/A</i>	112
Saturday, November 15, 2025	10 a.m. - 12 p.m.	Zippy Visits RADD	Pleasanton Senior Center	20	15
Saturday, December 6, 2025	5 p.m. - 6 p.m.	Zippy Rides in the Hometown Holiday Parade	Downtown Pleasanton	<i>N/A</i>	<i>N/A</i>
Tuesday, February 24, 2026	11:30 a.m. - 1:30 p.m.	Zippy Celebrates Love Your Library Month	Amador Community Park	130	76
Thursday, March 26, 2026	3 p.m. - 5 p.m.	Zippy Visits Sunflower Hill	Sunflower Hill	31	31
Wednesday, April 22, 2026	12:30 p.m. - 2:30 p.m.	Zippy Celebrates Our Natural World	Alviso Adobe Community Park	20	20
Thursday, May 14, 2026	11:30 a.m. - 1:30 p.m.	Zippy Celebrates Water Safety Month	Dolores Bengtson Aquatic Center	35	30
Saturday, May 16, 2026	11 a.m. - 1 p.m.	Zippy Celebrates Community (AAPI Heritage Month Celebration)	Firehouse Arts Center	<i>N/A</i>	57
Wednesday, June 10, 2026	4 p.m. - 6 p.m.	Zippy Celebrates Summer Reading at Las Ventanas	Las Ventanas	60	56
Thursday, July 9, 2026	10 a.m. - 12 p.m.	Zippy Celebrates National Parks & Recreation Month	Ken Mercer Sports Park	150	122
Friday, July 24, 2026	5 p.m. - 7 p.m.	Zippy Celebrates Performing Arts	Firehouse Arts Center	<i>N/A</i>	50

Zippy: Library and Recreation On the Go!

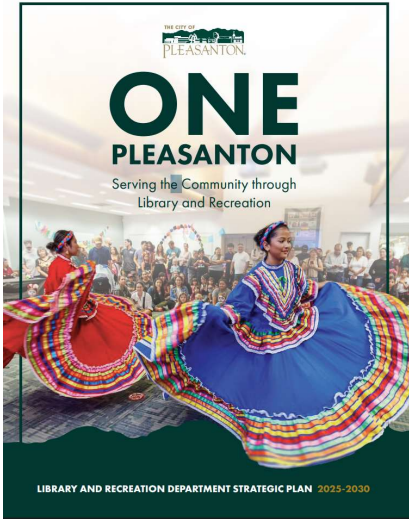
A Year-One Update on the Library & Recreation Outreach Vehicle and a Look Ahead to the 2027 Calendar

Parks and Recreation Commission
August 13, 2026



1

Library and Recreation Strategic Plan




2

Introducing Zippy: Library and Recreation Outreach Vehicle

- Library and Recreation activities: Books and library materials, games, crafts, and more!
- Bold, colorful exterior wrap
- Wheelchair lift for full accessibility
- Indoor features: Shelving, book carts, storage, Wi-Fi, HVAC system, wheelchair lift
- Outdoor features: 55-inch LCD monitor, retractable awning, generator, sound system



3



Year One of Zippy Visits

- | | |
|----------------------------|-----------------------------------|
| • Pleasanton Library | • Amador Community Park |
| • Kottinger Park | • Sunflower Hill |
| • Lyons Wayside Park | • Alviso Adobe Community Park |
| • Ken Mercer Sports Park | • Dolores Bengtson Aquatic Center |
| • Val Vista Park | • Firehouse Arts Center |
| • Pleasanton Senior Center | • Las Ventanas |
| • Gingerbread Preschool | • Ken Mercer Sports Park |
| • Pleasanton Senior Center | • Firehouse Arts Center |
| • Downtown Pleasanton | |

4

Zippy by the Numbers

- **17 outreach visits** across parks, senior centers, schools, and community events
- **~1,200 residents reached** in Year One (May 2025 – July 2026)
- **New this year:** formally tracking card sign-ups and checkouts aboard Zippy
- **June 2026:** 56 residents aboard, 80 books checked out, 2 new library cards issued
- **July 2026:** 172 residents aboard, 118 books checked out, 6 new library card issued



5

Upcoming Zippy Visits

Aug. 20, 2026

Hively Collaboration: Tea Time at the Park, Creekside Community Park

Sep. 17, 2026

Zippy Celebrates Library Card Sign-up Month, Bernal Community Park

Oct. 3, 2026

Zippy Visits Pleasanton Palooza, Main Street

Nov. 5, 2026

Zippy Celebrates Neighbors & Community, Ridgeview Commons Senior Living

Dec. 5, 2026

Zippy Rides in the Hometown Holiday Parade, Downtown



6

Commission Discussion

- Which locations or neighborhoods should Zippy prioritize in 2027?
- Which community events or partners should we coordinate with?
- What services or programming would add the most value at each visit?
- How can we better reach underserved or harder-to-reach residents?

