



CIVIC ARTS COMMISSION REGULAR MEETING AGENDA

Monday, August 3, 2026
7:00 PM

City Council Chamber
200 Old Bernal Avenue
Pleasanton, CA 94566

The meeting will be held in-person and will be streamed at <https://www.youtube.com/user/TheCityofPleasanton>.

Public participation: It is requested that members of the public wishing to address the Commission submit a speaker card. When public comment is opened on an agenda item, individuals may speak once per agenda item.

In Person:

- Submit a physical speaker card at the meeting. When your name is called, please provide comment at the podium.

CALL TO ORDER

- Pledge of Allegiance
- Roll Call

AGENDA AMENDMENTS

CONSENT CALENDAR

Items listed on the consent calendar are considered routine in nature and may be enacted by one motion. If discussion is required, that particular item will be removed from the consent calendar and will be considered separately.

1. Approve minutes of the adjourned regular meeting of June 8, 2026

MEETING OPEN TO THE PUBLIC

2. Public Comment regarding items not listed on the agenda – Speakers are limited to 3 minutes.

MATTERS FOR THE COMMISSION'S REVIEW/ACTION/INFORMATION

3. Recommend City Council adopt a resolution updating the Master Fee Schedule Section VIII. Recreation
4. Receive an update on the Library and Recreation Department's outreach vehicle and provide input on the 2027 calendar
5. Receive informational updates on current and upcoming Civic Arts programs and projects

MATTERS INITIATED

COMMISSION REPORTS

6. Public Art Plaque Ad-Hoc Subcommittee
7. Don Lewis Exhibition Ad-Hoc Subcommittee
8. Public Art Stewardship Volunteer Program Ad-Hoc Subcommittee
9. Community Engagement and Volunteer Program Ad-Hoc Subcommittee
10. Other brief reports on any meetings, conferences, and/or seminars attended by the Commission members

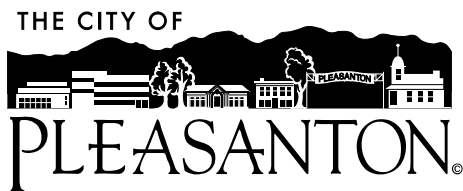
ADJOURNMENT

Notice

Under Government Code §54957.5, any writings/documents regarding an open session item on this agenda provided to a majority of the Commission after distribution of the agenda packet will be available for public inspection at the Library and Recreation department located at 400 Old Bernal Ave., Pleasanton, CA 94566.

Accessible Public Meetings

The City of Pleasanton can provide special assistance for persons with disabilities to participate in public meetings. To make a request for a disability-related modification or accommodation (e.g., an assistive listening device), please contact the Library and Recreation department located at 400 Old Bernal Ave., or (925) 931-5340 at the earliest possible time. If you need sign language assistance, please provide at least two working days' notice prior to the meeting date.



Civic Arts Commission Meeting Minutes

June 8, 2026 – 7:00 p.m.

CALL TO ORDER

Chair Coleman-Knight called to order the adjourned meeting of the Civic Arts Commission at 7:00 p.m. from the City Council Chamber – 200 Old Bernal Ave.

Commissioner Giancola led the Pledge of Allegiance.

Roll Call

Present: Commissioners Dooley, Fry, Giancola, Simmons, Sauzade (7:02 p.m.),
Chair Coleman-Knight

Absent: None

AGENDA AMENDMENTS

None.

CONSENT CALENDAR

MOTION A: It was m/s by Simmons/Fry to approve the consent calendar as recommended.

Commissioner Simmons and Commissioner Fry withdrew their motion and second.

MOTION B: It was m/s by Giancola/Coleman-Knight to approve the consent calendar with an update to Item 5 to include that Commissioner Giancola was appointed as the member for the Public Art Selection Subcommittee (PASS) and Commissioner Fry was appointed as the alternate. Motion passed by the following vote:

Ayes: Commissioners Dooley, Fry, Giancola, Simmons, Sauzade, Chair Coleman-Knight

Noes: None

1. Approve Civic Arts Commission meeting minutes of April 6, 2026

Recommendation: Approve Civic Arts Commission meeting minutes of April 6, 2026

MEETING OPEN TO THE PUBLIC

2. Public Comment regarding items not listed on the agenda.

Chair Coleman-Knight opened public comment. There being none, Chair Coleman-Knight closed public comment.

MATTERS FOR THE COMMISSION'S REVIEW / ACTION / INFORMATION

3. Review and recommend the City Council adopt the Civic Arts Commission's Workplan Priorities for Fiscal Year 2026/27

Presentation by Rachel Prater, Recreation Manager.

MOTION: It was m/s by Coleman-Knight/Giancola to recommend the Civic Arts Commissioner's workplan priorities for Fiscal Year 2026/27 with amendments as follows:

- Priority #1: Under Success Measures, add gathering information from public including any questions they may have on the public art piece
- Priority #2: Keep as is
- Priority #3: Under Focus Areas, include training the commission
- Priority #4: Under Focus Areas, add wording about sponsorships and/or donations, and under Success Measures, include developing city programs that have a public art focus

Motion passed by the following vote:

Ayes: Commissioners Dooley, Fry, Giancola, Simmons, Sauzade, Chair Coleman-Knight
Noes: None

4. Discuss ad-hoc subcommittee topics and assignments

Presentation by Rachel Prater, Recreation Manager.

MOTION: It was m/s by Coleman-Knight/Fry to establish the following Ad-Hoc Subcommittees with the following appointed members:

- Public Art Plaque and QR Code Ad-Hoc Subcommittee, with Chair Coleman-Knight and Commissioner Sauzade appointed as members
- Don Lewis Exhibition Ad-Hoc Subcommittee, with Chair Coleman-Knight and Commissioners Sauzade and Simmons appointed as members
- Public Art Stewardship Volunteer Program Ad-Hoc Subcommittee Commissioners Fry and Giancola appointed as members.
- Civic arts Outreach and Community Engagement, with Commissioners Simmons and Dooley appointed as members

- Utility Box Art Program Exploration Ad-Hoc Subcommittee to be tabled and explored at a different time.

Motion passed by the following vote:

Ayes: Commissioners Dooley, Fry, Giancola, Simmons, Sauzade, Chair Coleman-Knight
Noes: None

5. Review informational updates on current and upcoming Civic Arts programs and projects

Presentation by Rachel Prater, Recreation Manager.

MATTERS INITIATED

None.

COMMISSION REPORTS

Commissioners Giancola, Simmons, Fry, Chair Coleman-Knight, and Commissioner Dooley provided comments.

ADJOURNMENT

Chair Coleman-Knight adjourned the meeting at 8:22 p.m.

August 3, 2026
Library and Recreation

TITLE: RECOMMEND CITY COUNCIL ADOPT A RESOLUTION UPDATING THE MASTER FEE SCHEDULE SECTION VIII. RECREATION

SUMMARY

California cities impose fees for providing services and activities through provisions of the State Constitution. Agencies are allowed to set fees at rates providing fair and reasonable recovery of costs incurred in providing the services, minimizing or eliminating use of general tax revenues. City user fees and service charges are based on a variety of criteria including the change in the Consumer Price Index, fee studies, and the full cost for providing the service. This ensures the fee levels are at or below the costs for providing the services.

RECOMMENDATION

Recommend City Council adopt a resolution updating the Master Fee Schedule Section VIII. Recreation.

BACKGROUND

The City of Pleasanton periodically reviews and updates the Master Fee Schedule to ensure fees remain fair, reasonable, and aligned with the cost of providing services. Section VIII. Recreation Fees includes charges associated with gallery exhibits, as well as facility rentals and programs.

DISCUSSION

To align with operational practices and costs, staff recommends updating the MFS Section VIII. Recreation to include the following:

Fee Name	Current Fee	Recommended Fee	Details
Harrington Gallery Exhibit Fee	\$2,000 base fee \$55 per artist fee This fee is currently listed in Section VIII A - as a maximum General Fund Subsidy of 40%	\$2,800	Fee charged to organizations exhibiting in the gallery, except those under a co-sponsorship MOU. Previously, this fee consisted of a \$2,000 base fee plus a separate \$55 per-artist participant fee. This update consolidates both into a single flat fee of \$2,800, and replaces the maximum General Fund subsidy

			percentage with an actual dollar amount for improved financial planning and enhanced transparency.
Firehouse Arts Center Lobby Exhibit Fee	\$60 This fee is currently listed in Section VIII A - as a maximum General Fund Subsidy of 40%	\$150	Increased to offset Firehouse's below-market 30% commission (vs. the 50–60% private gallery standard) without shifting more cost onto artists' sales. A flat-fee increase distributes cost recovery evenly across all exhibitors, while a commission increase would penalize artists who sell well and generate no revenue from shows that sell poorly, making the flat fee the more stable and equitable mechanism for recovering marketing, staffing, and exhibition costs.
Facility Add-On Fee: Drumkit Mic Set	\$75	\$75	Currently charged but not listed in MFS.
Security Deposit (Firehouse Arts Center)	\$1,000	\$1,000	Refundable/Currently charged but not listed in MFS.
Security Deposit (Firehouse Arts Center Classrooms)	\$100	\$100	Refundable/Currently charged but not listed in MFS.

EQUITY AND SUSTAINABILITY

Generating revenue and ensuring the City's fiscal sustainability enable the City to continue providing programs and services that benefit all residents.

OUTREACH

Not applicable, as this item is a matter of commission business.

STRATEGIC PLAN ALIGNMENT

This action advances the following Citywide goals and strategies:

ONE Pleasanton Citywide Strategic Plan

- Funding Our Future, Strategy 1 - Develop a long-term strategy for funding operations and maintenance needs to ensure reliability of community-owned facilities and infrastructure and continuity of City services.
- Building A Community Where Everyone Belongs, Strategy 3 - Implement high-priority items from the Library and Recreation Strategic Plan to continue to deliver activities and programs that meet the needs and interests of the community.

FINANCIAL STATEMENT

There are no immediate costs associated with this item.

Prepared by:

A handwritten signature in black ink that reads "Rachel Prater". The signature is written in a cursive, flowing style.

Rachel Prater, Recreation Manager

Attachments:

None

August 3, 2026
Library and Recreation

TITLE: RECEIVE AN UPDATE ON THE LIBRARY AND RECREATION DEPARTMENT'S OUTREACH VEHICLE AND PROVIDE INPUT ON THE 2027 CALENDAR

SUMMARY

This item provides the commission with an informational update on the first year of Zippy, the City of Pleasanton's Library and Recreation Department mobile outreach vehicle, which launched in May 2025. Over its first year, Zippy delivered 17 outreach visits across various locations, reaching an estimated 1,200 individuals. This update reviews the first year of Zippy visits and program outcomes and invites commission input to inform development of the 2027 calendar.

RECOMMENDATION

Receive an update on the Library and Recreation Department's outreach vehicle and provide input on the 2027 calendar.

BACKGROUND

Launched in May 2025, Zippy is the City of Pleasanton's first mobile Library and Recreation Department outreach vehicle, a custom-built 28-foot step van that brings library materials and services, recreational programming, and community engagement opportunities directly to residents. The vehicle is equipped with library books and materials, book carts, a wheelchair lift, Wi-Fi, HVAC, a sound system, a 55-inch LCD monitor, and a canopy shade. Its colorful exterior wrap makes it easily recognizable as it travels throughout Pleasanton.

The need for an outreach vehicle was first documented in the City's 2021 Community Survey, which found that residents' satisfaction with library services declined with increasing distance from the library. Overall satisfaction dropped by approximately 29% among residents living farthest, compared to those living nearby. With a single library serving approximately 80,000 residents across 24 square miles, Zippy was envisioned as a way to meet residents where they are and expand access beyond the library, with a particular focus on lower-income residents and those who lack regular transportation.

The vehicle was made possible by a \$175,000 grant awarded in January 2022 from the California State Library's "Stronger Together: Improving Library Access" program for the purchase and design of the vehicle; Pleasanton was one of only 15 recipients statewide in that cycle. The project received supplemental funding of \$12,250 through the Black Gold Cooperative Library System for exterior design and books, along with a \$10,000 donation for books from the Friends of the Pleasanton Library. Following a series of delays related to manufacturing and supply-chain disruptions, safety modifications, training, and state compliance requirements, Zippy made its public debut on May 31, 2025, at the Library and Recreation Summer Reading Program kickoff, with a community ribbon-cutting and vehicle tours.

Over its first year (May 2025 – July 2026), staff focused on establishing Zippy’s presence in the community, visiting a range of locations and event types, and building partnerships with community organizations, nonprofits, senior living communities, and more. These efforts supported the development of community partnerships and the expansion of outreach and educational opportunities. Progress was demonstrated through outreach activities, attendance and participation data, and ongoing community engagement. A complete event-by-event list with participation data is provided as Attachment 1.

During the one-year period, Zippy held 17 visits across community parks, events, and facilities, reaching approximately 1,200 residents. The strongest turnout was at the inaugural visit to the Pleasanton Library for the Summer Reading kickoff on May 31, 2025, while steady participation was observed across many park visits. Events with lower turnout offered a chance to spend more time connecting with individual attendees, while providing useful lessons about timing and location that will inform future scheduling.

In terms of program impact, staff recently began tracking the number of unique library card sign-ups and books checked out aboard Zippy. For example, during the June visit, 56 residents came aboard Zippy, 80 books were checked out, and two new library cards were issued. In July, 172 residents came aboard, 118 books were checked out, and six new library cards were issued over the two visits. Staff will continue collecting this data going forward and will report a full year of these metrics to the commission as part of next year’s year-two update.

DISCUSSION

Staff is providing information on scheduled Zippy events for the remainder of 2026, and encouraging commission input on the 2027 calendar.

Upcoming Events (August – December 2026)

Aug. 20, 2026 — Hively Collaboration: Creekside Community Park

Zippy will team up with local nonprofit Hively’s outreach vehicle, the Hive on Wheels, for a family-friendly morning featuring storytime at 11 a.m. and a tea party-inspired theme with Hively’s mascot, Honey.

Sep. 17, 2026 — Zippy Celebrates Library Card Sign-up Month, Bernal Community Park

Zippy will celebrate Library Card Sign-up Month at Bernal Community Park with storytime at 11 a.m., along with activities encouraging kids and families to sign up for library cards.

Oct. 3, 2026 — Zippy Visits Pleasanton Palooza, Main Street

Zippy will join the Pleasanton Downtown Association’s free Pleasanton Palooza street fair on Main Street, which features live music, a vendor market, family entertainment, and a returning BMX bike show.

Nov. 5, 2026 — Zippy Celebrates Neighbors & Community, Ridgeview Commons Senior Living

Zippy will bring the library and recreation experience to residents at Ridgeview Commons Senior Community, offering book checkouts, a rock-painting activity, and information on library and senior center programs.

Dec. 5, 2026 — Zippy Rides in the Hometown Holiday Parade, Downtown

Zippy will ride through downtown Pleasanton in the Hometown Holiday Parade, spreading holiday cheer as part of the city's festive community celebration.

Marketing, Staff, and Volunteers

Zippy visits have benefited from active marketing campaigns for each visit. Events are promoted through social media, the City newsletter, flyers, emails, the Library and Recreation Activities Guide, and announcements at library programs. The most effective channels to date are email blasts sent through the Recreation registration software and social media posts. Opportunities to strengthen outreach being discussed include a "Where's Zippy?" campaign, stamp cards, and a Zippy jingle contest.

Staffing for Zippy varies by location and planned activities. A typical event includes four staff members over four hours, including setup, event management, storytime, library card sign-ups and book checkouts, craft and recreation activities, line management, event breakdown, and travel time. In 2026, a volunteer driver was an integral part of each visit, and a year-two consideration is to expand volunteer support to other event roles.

2027 Event Calendar (In development)

Staff is developing the 2027 calendar, targeting one Zippy visit per month and balancing proven high-traffic locations with new neighborhoods and partnerships. Staff seeks commission input on several key considerations, including neighborhoods or locations to visit in 2027, which community events or partners the program should coordinate with, and what services or programming would add the most value at each stop. Commission input is also welcome on how the program can better reach underserved or harder-to-reach residents.

EQUITY AND SUSTAINABILITY

The Zippy program is designed to provide inclusive, accessible, and culturally responsive services by bringing library and recreation services directly to residents, including those who may face barriers to visiting a City facility. Equity is considered in selecting locations, outreach materials, and partnerships to support broad participation.

OUTREACH

No outreach has been done in advance of this item.

STRATEGIC PLAN ALIGNMENT

This item supports the City's strategic priorities related to community engagement, equitable access to services, and organizational effectiveness, consistent with the following ONE Pleasanton Strategic Plan goals:

- Building a Community Where Everyone Belongs, Strategy 3: Implement high priority items from the Library and Recreation Strategic Plan to continue to deliver activities and programs that meet the needs and interests of the community.
- Optimizing Our Organization, Strategy 4: Evaluate the organization's structure of community engagement opportunities (such as commissions and committees and

citizen's academy) to improve information sharing, optimize staff efficiency, and provide greater service to the community.

FINANCIAL STATEMENT

There is no fiscal impact associated with this item.

Zippy's original project funding in 2022 was as follows: \$175,000 in grant funding from the California State Library, \$12,250 from the Black Gold Cooperative Library System, a \$10,000 donation from the Friends of the Pleasanton Library for books, and \$175,000 in City matching funds, for total project funding of \$372,250.

The Friends of the Pleasanton Library have approved \$1,500 in funding for Zippy programs in FY 2026/27. Expenses to the City's General Fund associated with individual visits vary based on staff time, with personnel expenses funded in the Library and Recreation divisional accounts.

Prepared by:

A handwritten signature in cursive script that reads "Rachel Prater".

Rachel Prater, Recreation Manager

Attachments:

1. Zippy - Year One Visits

Zippy — Year One Visits

Program period: May 2025 – July 2026

Attachment 1

Date	Time	Event Name	Location	Total Event Attendance	Zippy Visit Attendance
Saturday, May 31, 2025	10 a.m. - 2 p.m.	Zippy at Summer Reading Program Kickoff	Pleasanton Library	250	250
Thursday, June 26, 2025	11 a.m. - 1 p.m.	Zippy visits Kottinger Park	Kottinger Park	130	70
Friday, July 11, 2025	5:30 p.m. - 7:30 p.m.	Zippy at Concerts in the Park	Lyons Wayside Park	<i>N/A</i>	200
Thursday, July 24, 2025	11 a.m. - 1 p.m.	Zippy Visits Ken Mercer Sports Park	Ken Mercer Sports Park	87	77
Thursday, August 21, 2025	11 a.m. - 1 p.m.	Zippy Visits Val Vista Park	Val Vista Park	43	33
Thursday, September 11, 2025	11 a.m. - 1:30 p.m.	Zippy Celebrates National Senior Center Month	Pleasanton Senior Center	20	15
Friday, October 24, 2025	4:30 p.m. - 6:30 p.m.	Zippy at the FOG Family Social	Gingerbread Preschool	<i>N/A</i>	112
Saturday, November 15, 2025	10 a.m. - 12 p.m.	Zippy Visits RADD	Pleasanton Senior Center	20	15
Saturday, December 6, 2025	5 p.m. - 6 p.m.	Zippy Rides in the Hometown Holiday Parade	Downtown Pleasanton	<i>N/A</i>	<i>N/A</i>
Tuesday, February 24, 2026	11:30 a.m. - 1:30 p.m.	Zippy Celebrates Love Your Library Month	Amador Community Park	130	76
Thursday, March 26, 2026	3 p.m. - 5 p.m.	Zippy Visits Sunflower Hill	Sunflower Hill	31	31
Wednesday, April 22, 2026	12:30 p.m. - 2:30 p.m.	Zippy Celebrates Our Natural World	Alviso Adobe Community Park	20	20
Thursday, May 14, 2026	11:30 a.m. - 1:30 p.m.	Zippy Celebrates Water Safety Month	Dolores Bengtson Aquatic Center	35	30
Saturday, May 16, 2026	11 a.m. - 1 p.m.	Zippy Celebrates Community (AAPI Heritage Month Celebration)	Firehouse Arts Center	<i>N/A</i>	57
Wednesday, June 10, 2026	4 p.m. - 6 p.m.	Zippy Celebrates Summer Reading at Las Ventanas	Las Ventanas	60	56
Thursday, July 9, 2026	10 a.m. - 12 p.m.	Zippy Celebrates National Parks & Recreation Month	Ken Mercer Sports Park	150	122
Friday, July 24, 2026	5 p.m. - 7 p.m.	Zippy Celebrates Performing Arts	Firehouse Arts Center	<i>N/A</i>	50

August 3, 2026
Library and Recreation

TITLE: RECEIVE INFORMATIONAL UPDATES ON CURRENT AND UPCOMING CIVIC ARTS PROGRAMS AND PROJECTS

SUMMARY

This item provides the Civic Arts Commission with informational updates on current and upcoming Civic Arts programs and projects, including public art, Firehouse Arts Center programming, and cultural and community initiatives. The updates are intended to keep the Commission informed of recent activities, highlight upcoming events, and support awareness of Civic Arts programs and services within the community.

RECOMMENDATION

Receive informational updates on current and upcoming Civic Arts programs and projects.

BACKGROUND

Pursuant to Pleasanton Municipal Code § 2.39.020, the Civic Arts Commission serves in an advisory capacity to the City Council on matters related to arts and culture, including reviewing programs, services, policies, and capital projects, and advocating for arts and culture within the community.

To support this role and in alignment with the Commission's work plan priorities, including enhancing outreach and community engagement, staff provide regular updates on key Civic Arts program areas. These areas include public art, Firehouse Arts Center operations, and cultural and community programming. The updates are intended to keep the Commission informed of recent activity, highlight upcoming programs, and support broader awareness of the City's public art collection and Civic Arts initiatives.

These efforts also support the development of community partnerships and the expansion of outreach and educational opportunities. Progress in these areas is demonstrated through the delivery of outreach activities, collaboration with community partners, integration of public art into City programs, and ongoing community engagement.

DISCUSSION

Staff is providing the following program updates for the Commission's information:

Program Area	Update
Public Art	• Art Conservation/Maintenance: On July 6th, Preservation Arts completed treatment of the three bronze sculptures at the

	Pleasanton Public Library, cleaning and rewaxing all three and addressing water- and vegetation-related copper corrosion. • Maestro – Don Lewis Harmonic Symphony: The City’s newest public art installation has been added to the Public Art Map, and the permanent plaque for the artwork has been completed and will be installed in August.
Firehouse Arts Center	• Upcoming Shows: The Golden Follies (8/23), Jeff Bordes and Friends – A Tribute to Louis Armsontong (8/28) • Art Exhibits: <i>Yesterday Once More, Scenes from the Past</i> (August 13 – October 10, 2026), is a joint exhibition between the City of Pleasanton's Harrington Gallery and the UNCLE Credit Union Art Gallery at the Bankhead Theater. Marina Omelianenko, solo exhibit on the Nancy Thomason Memorial Wall (July 18-September 5). <i>Topography of Reminisccape</i> by HJ Chae, (July 11-August 28).
Cultural Celebration Series / Community Programs	• Zippy Celebrates Performing Arts: Zippy visited the Firehouse Arts Center on July 24 (5-7 p.m.) for an evening celebrating performing arts and creativity, featuring staff from the Pleasanton Youth Theater Company (PYTC) sharing youth theater opportunities, alongside book check-out and arts and crafts. • Hometown Holiday Celebration: the annual Hometown Holiday Celebration is scheduled for Saturday, December 5, 2026, beginning with the Hometown Holiday Parade at 5:00 p.m. followed by a Tree Lighting Ceremony in front of the Museum on Main. Sponsorship opportunities are now available; more information can be found at www.hometownholiday.com.

EQUITY AND SUSTAINABILITY

Civic Arts programs aim to provide inclusive, accessible, and culturally responsive opportunities for the community. Equity is considered in program design, outreach, and partnerships to support broad participation. Sustainability considerations include efficient use of resources and environmentally responsible practices where feasible.

OUTREACH

No outreach has been done in advance of this item.

STRATEGIC PLAN ALIGNMENT

This item supports the City's strategic priorities related to community engagement, cultural enrichment, and organizational effectiveness, including:

- Building a Community Where Everyone Belongs, Strategy 3: Implement high priority items from the Library and Recreation Strategic Plan to continue to deliver activities and programs that meet the needs and interests of the community.
- Optimizing Our Organization, Strategy 4: Evaluate the organization's structure of community engagement opportunities (such as commissions and committees and citizen's academy) to improve information sharing, optimize staff efficiency, and provide greater service to the community.

FINANCIAL STATEMENT

There is no financial impact associated with this item.

Prepared by:

A handwritten signature in cursive script that reads "Rachel Prater".

Rachel Prater, Recreation Manager

Attachments:

None