

Civic Arts Commission Special Meeting Minutes

November 6, 2023 – 7:00 p.m.

CALL TO ORDER

Chair Coleman-Knight called to order the regular meeting of the Civic Arts Commission at 7:00 p.m. from the Operation Services Center, Remillard Room.

Commissioner Fry led the Pledge of Allegiance.

Roll Call

Present: Commissioners Fry, Gianola, Simmons, Song and Chair Coleman-Knight.
Absent: Commissioners Baiocchi, Farley-Rodgers, Mundaden and Yee

AGENDA AMENDMENTS

None.

MINUTES

1. Approve regular meeting minutes of August 7, 2023

Motion: It was m/s by Fry/Simmons to approve the minutes of the August 7, 2023 meeting. Motion passed by the following vote:

Ayes: Commissioners Fry, Gianola, Simmons, Song and Chair Coleman-Knight.
Noes: None.
Absent: Commissioners Baiocchi, Farley-Rodgers, Mundaden and Yee

2. Approve special meeting minutes of August 21, 2023

Motion: It was m/s by Giancola/Song to approve the minutes of the August 21, 2023 meeting. Motion passed by the following vote:

Ayes: Commissioners Fry, Gianola, Simmons, Song and Chair Coleman-Knight.
Noes: None.
Absent: Commissioners Baiocchi, Farley-Rodgers, Mundaden and Yee

3. Approve Civic Arts and Youth joint special meeting minutes of October 11, 2023

Motion: It was m/s by Fry/Song to approve the minutes of the October 11, 2023 meeting.
Motion passed by the following vote:

Ayes: Commissioners Fry, Gianola, Simmons, Song and Chair Coleman-Knight.
Noes: None.
Absent: Commissioners Baiocchi, Farley-Rodgers, Mundaden and Yee

MEETING OPEN TO THE PUBLIC

4. Introductions/Awards/Recognitions/Presentations

None.

5. Public Comment from the audience regarding items not listed on the agenda.

None.

MATTERS FOR THE COMMISSION'S REVIEW / ACTION / INFORMATION

6. Review and Comment on the Fiscal Year 2022/23 Library and Recreation Department Annual Report

Recommendation: Review and comment on the FY 2022/23 Library and Recreation Department Annual Report.

Rachel Prater, Civic Arts Manager, presented the item, answered questions, and received information from commissioners.

7. Review Fiscal Year 2022/23 Civic Arts Community Grant Final Performance Reports

Recommendation: Review FY 2022/23 Community Grant Final Reports.

Rachel Prater, Civic Arts Manager, presented the item, answered questions, and received information from commissioners.

8. Review and Approve Funding Criteria for Fiscal Year 2024/25 Community Grant Program – Civic Arts Category

Recommendation: Review and approve funding criteria for FY 2024/25 Community Grant Program – Civic Arts Category

It was m/s by Giancola/Simmons to approve the following funding criteria for Fiscal year 2024/25:

- Encourage diversity, equity, and inclusion (DEI) and include equitable access.
- Engage new participants and audiences in the arts.

- Target a specific community need or gap in arts services.
- Pursue arts education programs or collaborate with the Pleasanton Unified School District (PUSD).
- Involve collaboration or co-production with local organizations.

Ayes: Commissioners Fry, Gianola, Simmons, Song and Chair Coleman-Knight.

Noes: None.

Absent: Commissioners Baiocchi, Farley-Rodgers, Mundaden and Yee

9. Review and Approve Pausing the Joint Library and Civic Arts Teen Poet Laureate Selection Subcommittee for 2024

Recommendation: Review and approve pausing the Joint Library and Civic Arts Teen Poet Laureate Selection Subcommittee for 2024.

Ayes: Commissioners Fry, Gianola, Simmons, Song and Chair Coleman-Knight.

Noes: None.

Absent: Commissioners Baiocchi, Farley-Rodgers, Mundaden and Yee

10. Discuss Public Art Selection Subcommittee Commission Members for 2024

Recommendation: Discuss Public Art Selection (PASS) commission members for 2024.

Commissioner Fry was appointed the regular and Commissioner Giancola the alternate PASS committee member.

11. Review and Approve Civic Arts Commission Meeting Schedule for 2024

Recommendation: Review and approve the Civic Arts Commission meeting schedule for 2024.

It was m/s by Coleman-Knight/Giancola to approve the proposed meeting schedule with the addition of a meeting on May 6, 2024.

Ayes: Commissioners Fry, Gianola, Simmons, Song and Chair Coleman-Knight.

Noes: None.

Absent: Commissioners Baiocchi, Farley-Rodgers, Mundaden and Yee

12. Receive Civic Arts Project Status Report

Recommendation: Receive Civic Arts Project Status Report

Rachel Prater, Civic Arts Manager, presented the item and answered questions from commissioners.

13. Select Commission Chairperson and Vice Chairperson for 2024

Recommendation: Select a commission Chairperson and Vice Chairperson for 2024.

It was m/s by Giancola/Song to appoint Coleman-Knight as Chairperson and Simmons as Vice Chairperson for 2024.

Ayes: Commissioners Fry, Gianola, Simmons, Song and Chair Coleman-Knight.
Noes: None.
Absent: Commissioners Baiocchi, Farley-Rodgers, Mundaden and Yee

MATTERS INITIATED BY COMMISSION

14. Brief reports on any meetings, conferences, and/or seminars attended by the Commission members.

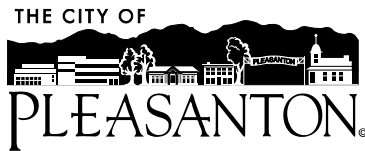
None.

ADJOURNMENT

Chair Coleman-Knight adjourned the meeting at 8:35 p.m.

NEXT MEETING

February 5, 2024, 7:00 p.m.



CIVIC ARTS COMMISSION AGENDA REPORT

February 5, 2024
Item 4

TITLE: REVIEW FISCAL YEAR 2023/24 CIVIC ARTS COMMUNITY GRANT MIDTERM REPORTS

SUMMARY

As required by the Community Grant Program compliance protocols, each agency must meet certain requirements including submitting a midterm report and final report for each funded project. The midterm reports were to be completed in Zoomgrants by November 15, 2023.

In the Civic Arts category, six agencies received funding for nine different projects. The midterm report serves as an update to Commissioners on the status of the nine projects.

RECOMMENDATION

Review Fiscal Year 2023/24 Civic Arts Community Grant Midterm Reports.

BACKGROUND

In April 2023, the City Council approved the Civic Arts Commission's funding recommendations for the Fiscal Year 2023/24 Community Grant program. Six agencies received funding for nine projects for a total of \$47,800.

Community Grant Program award recipients were required to submit a midterm report for each funded project by November 15, 2023.

DISCUSSION

The Civic Arts Commission's Grant Summary Report provides details on expenditures by the agency and remaining funds for the FY 2023/24 grant cycle. Also noted in the report is the date midterm reports were submitted. The midterm report serves as a mechanism for the agencies to provide a brief update on their projects including the status of their goals, potential challenges, number of clients served, and amount of funding expended to date.

Attached for the commission's review are the Civic Arts Grant Midterm Summary Report (Attachment 1) and the detailed agency midterm reports as submitted in Zoomgrants. (Attachment 2).

EQUITY AND SUSTAINABILITY

Not applicable, as this item is an administrative matter of City business.

OUTREACH

Staff sent an email communication to all agencies as a reminder of the midterm report requirement and upcoming due date.

STRATEGIC PLAN ALIGNMENT

This action advances the following Citywide goals and strategies:

ONE Pleasanton Citywide Strategic Plan (Attachment 3)

- Building a Community Where Everyone Belongs, Strategy 1 – Apply strategies from the City’s Diversity, Equity, and Inclusion (DEI) Action Plan to increase equitable access to City programs and services for the community
- Building a Community Where Everyone Belongs, Strategy 3 – Implement high-priority items from the Library and Recreation Strategic Plan to continue to deliver activities and programs that meet the needs and interests of the community.
 - Library and Recreation Strategic Plan (Attachment 4)
 - Goal A: Programs, Plans and Services – Deliver exceptional programs and services that meet the needs and interests of the community.

FINANCIAL STATEMENT

The Civic Arts Commission recommended grant funding to six agencies in the amount of \$47,800. No funds have been expended thus far.

Submitted by:



Rachel Prater
Recreation Manager, Civic Arts and Special Events

Attachments:

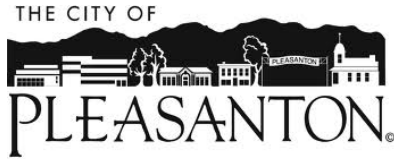
1. FY 2023/24 Midterm Summary Report
2. FY 2023/24 Community Grant Midterm Reports
3. [One Pleasanton Citywide Strategic Plan](#) (online)
4. [Library and Recreation Strategic Plan](#) (online)

COMMUNITY GRANTS - FY 2023-24

YOUTH

Summary Report- MIDTERM

AGENCY	PROJECT	AMOUNT OF GRANT	INVOICES Amount	BALANCE	MIDTERM REPORT	FINAL REPORTS
	GRANT TOTALS	\$47,800.00	\$0.00	\$47,800.00	Due 11/15/2023	Due 7/15/2024
Alliance for Visual Arts	Open Studios TVAST	\$5,000.00			11/3/2023	
Alliance for Visual Arts	Performance by East Bay Jazz High School All-Stars	\$4,600.00			11/15/2023	
Amador Livermore Valley Historical Society (Museum on Main)	An Afternoon or Evening with....Series	\$7,500.00			11/2/2023	
East Bay Musical Society	East Bay Musical Society Broadway Chorus	\$6,500.00			11/14/2023	
Pacific Chamber Orchestra	Clinics for middle and high school string students	\$3,000.00			11/15/2023	
Pacific Chamber Orchestra	Discovery Music Elementary In-School Assembly Program	\$4,000.00			11/15/2023	
Pacific Chamber Orchestra	Pacific Chamber School Day Orchestra Matinee Concert	\$6,400.00			11/15/2023	
Pleasanton Community Concert Band	Program Enrichment	\$5,000.00			11/13/2023	
Pleasanton Cultural Arts Council	Marketing support and program advertising	\$5,800.00			11/13/2023	



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City of Pleasanton
Community Services

FY 2023/2024 Community Grant Program - Civic Arts

**Alliance for the Visual Arts
Open Studios TVAST**

Name of Person Completing Report:

Report 1
Dennis Baker

Title:

Report 1
President, Alliance for the Visual Arts

Telephone:

Report 1
925-518-7917

Email:

Report 1
Grants@ava-art.org

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Alt+A

Report 1

At the moment, we are beginning our planning for the May 2024 event. We are developing a

survey of our past artist participants and asking for their input going forward for any changes that might be included in TVAST 2024. We have been contacting previous volunteer personnel and asking if they are willing to return to those positions.

Describe any significant actions taken during the reporting period.

Report 1

Purchased advertisement banners and flyers and displayed these as part of our pre event publicity at an AVA supported booth at the Livermore Art Walk event held on October 14. Volunteers remained at that booth all day, displaying their artwork and handing out flyers to the public to promote the event, TVAST 2024, the first weekend of May.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1

We have not reached the point where we are making any modifications to project goals, etc. We have not submitted any invoices as we have made only two small purchases for publicity for the event.

Were any costs incurred for this project (from any source) during this reporting period?

- ☒ Yes
☐ No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1

No Pleasanton grant funds have been expended for this project yet. The sum total of our expenditures has been under \$200. We will advise when we have more expenditures moving forward.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- ☐ Audience (performance)
☒ Spectators (events)
☐ Participants
☐ Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

100,000	100,000.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
0	0.00	B) Total number of people served by THIS PROJECT:
100,000.00	100,000.00	TOTAL

What method do you use to track your participant data for this project?

- ☐ Database
☐ Ticket sales
☐ Sign-in sheet
☒ Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

Report 1

It is extremely tough to track participation during an event of this manner. The public enters one of our Venues, be at a private home or large public building like the Bothwell Art Center or Pleasanton Firehouse. They wander around and speak with Artists

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

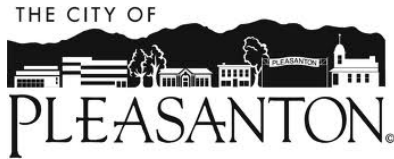
Report 1

In answering question number 12 above... of course, the event for which this grant was awarded does not occur until May 2024. The following is in regards our May 2023 event:

The public that enters a venue is often unwilling to provide a name or email to allow us to count them accurately. Also, one member of the public may visit several venues. Hopefully they do. In our application we set a goal to reach out to notify a large section of the public. We cannot say exactly how many actually showed up with any great accuracy. I can say from experience, having run such an event during four different years, that this past event in May 2023 was highly successful in terms of public turnout. The Firehouse Arts Center location was very well attended due to the proximity of the location to the farmers market and the closing of Main Street for the monthly "first weekend" event. That location had artists demonstrating throughout the day. As far as art sales go... which is not always a fantastic measure of "Success"... Several thousands of dollars in sales were made. At my location, my private home studio where we had five artists, we were busy from the moment we opened until we closed. Only a few of the venues reported a low public turnout at certain times of the day - and those were single/two artists in private homes. And we are addressing that issue and hoping to encourage the public to visit more smaller venues using a variety of incentives - to include fine art giveaways, adding more scheduled demos, talks, etc.

With the grant money provided to us now we are able to expand our publicity to include

purchasing more advertising and large scale banners that are hung within downtown city areas such as the one that we purchased and hung for one week in Pleasanton to publicize TVAST 2023. Events of this nature, similar to the highly successful Art Walk in Livermore that has been going on for over 20 years, requires both a continuation of hard work and patience to see it grow.



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City of Pleasanton
Community Services
FY 2023/2024 Community Grant Program - Civic Arts

Alliance for the Visual Arts Performance by East Bay Jazz High School All-Stars

Name of Person Completing Report:

Report 1
Linda Ryan

Title:

Report 1
Arts and Education Assistant

Telephone:

Report 1
925-337-0567

Email:

Report 1
Lindaryanart@gmail.com

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1
East Bay Jazz is currently in their off-season for the rest of the calendar year until auditions. As described in the grant application, the grant funds are to be used in the early Spring of 2024 for

Describe any significant actions taken during the reporting period.

Report 1
As described in 5. above, we are in a holding pattern until early Spring of 2024, however, the rehearsal and needed concert space have been secured.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1
We are not aware of any modifications to date.

Were any costs incurred for this project (from any source) during this reporting period?

- ☐ Yes
- ☒ No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1
No.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- ☒ Audience (performance)
- ☐ Spectators (events)
- ☐ Participants
- ☐ Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

320	320.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by
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THIS PROJECT (unduplicated):

0320	320.00
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B) Total number of people served by THIS PROJECT:

640.00	640.00	TOTAL
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What method do you use to track your participant data for this project?

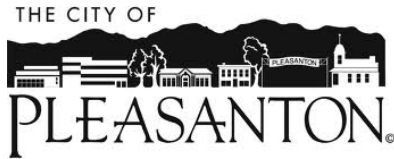
- ☐ Database
- ☒ Ticket sales
- ☐ Sign-in sheet
- ☐ Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.**Report 1**

N/A

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:**Report 1**

N/A



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City of Pleasanton
Community Services

FY 2023/2024 Community Grant Program - Civic Arts

Amador Livermore Valley Historical Society (Museum on Main)
An Afternoon or Evening with... Series

Name of Person Completing Report:

Report 1
Sarah Schaefer

Title:

Report 1
Executive Director

Telephone:

Report 1
925-462-2766

Email:

Report 1
executive@museumonmain.org

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1
In October we completed our 2023 season with both in-person and virtual options. We have secured the dates from the Firehouse Arts Center for 2024, booked the talent for 2024, and are

working on the logistics like booking hotels, printing and cutting tickets and marketing the upcoming season.

Describe any significant actions taken during the reporting period.

Report 1

Dates have been secured, talent has been booked and contracted and logistics are being finalized.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1

The only change that has been made is that the 2024 season will not be starting in January, but instead in March and run through November. We have two performances in November, so our total number of performances will remain that same as the grant stated (10). The timing was changed because we see lower attendance in the January and February months. We have also found it increasingly challenging to bring performers in during the winter months due to weather concerns.

Were any costs incurred for this project (from any source) during this reporting period?

- ☒ Yes
☐ No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1

No

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- ☒ Audience (performance)
☐ Spectators (events)
☐ Participants
☐ Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

1432	1,432.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
1474	1,474.00	B) Total number of people served by THIS PROJECT:
2,906.00	2,906.00	TOTAL

What method do you use to track your participant data for this project?

- ☐ Database
☒ Ticket sales
☐ Sign-in sheet
☐ Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

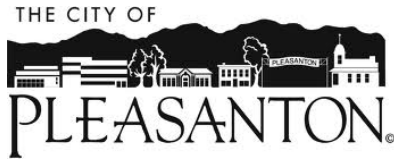
Report 1

N/A

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1

The numbers reported above represent our total attendance/ ticket sales for the 2023 season from July- October. This does not match up to our stated goals number for a variety of reasons. First, our season runs in a calendar year which does not match the City's fiscal year, so our numbers do not match the yearly goal stated in the application. Second, the grant goal number reflects the total number of unduplicated Pleasanton residents served, which is not comparable to total number of people served.



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City of Pleasanton
Community Services
FY 2023/2024 Community Grant Program - Civic Arts

East Bay Musical Society **East Bay Musical Society - Broadway Chorus**

Name of Person Completing Report:

Report 1
Dan Floyd

Title:

Report 1
President

Telephone:

Report 1
8058685630

Email:

Report 1
info@eastbaymusicals.org

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1
We are about three-quarters of the way through our first session (Fall 2023), with a concert scheduled for Friday, December 8. Rehearsals have been underway since September, and final

preparations for the concert at Asbury United Methodist Church in Livermore are underway.

Describe any significant actions taken during the reporting period.

Report 1

This grant allowed us to put together significant marketing for the first time, with campaigns submitted to Pleasanton Weekly, Livermore Vine, and Peachjar (grade-school email marketing).

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1

N/A

Were any costs incurred for this project (from any source) during this reporting period?

- ☒ Yes
☐ No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1

Yes, Pleasanton grants funds were expended during this reporting period. We have not yet submitted invoices because as we are finalizing payments to our vendors, including our rehearsal and performance space provider.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- ☐ Audience (performance)
☐ Spectators (events)
☒ Participants
☐ Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

35-50	0.00
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A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):

35	35.00
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B) Total number of people served by THIS PROJECT:

35.00	35.00
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TOTAL

What method do you use to track your participant data for this project?

- ☐ Database
- ☒ Ticket sales
- ☐ Sign-in sheet
- ☐ Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

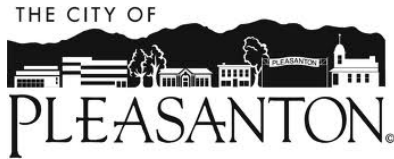
Report 1

N/A

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1

The grant has significantly allowed us to expand our advertising efforts along with helping to sustain the Broadway Chorus.



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City of Pleasanton
Community Services
FY 2023/2024 Community Grant Program - Civic Arts

Pacific Chamber Orchestra Clinics for middle and high school string students

Name of Person Completing Report:

Report 1
Lawrence Kohl

Title:

Report 1
Music and Executive Director

Telephone:

Report 1
925-3234-2775

Email:

Report 1
LKohl@PacificChamberOrchestra.org

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1
Planning

Describe any significant actions taken during the reporting period.

Report 1
None taken this is a spring project

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1
None

Were any costs incurred for this project (from any source) during this reporting period?

- ☐ Yes
- ☒ No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1
No

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- ☐ Audience (performance)
- ☐ Spectators (events)
- ☒ Participants
- ☐ Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

200	200.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
0	0.00	B) Total number of people served by THIS PROJECT:
200.00	200.00	TOTAL

What method do you use to track your participant data for this project?

- ☐ Database
- ☐ Ticket sales
- ☒ Sign-in sheet
- ☐ Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

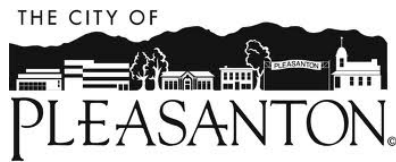
Report 1

N/A

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1

None



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City of Pleasanton
Community Services
FY 2023/2024 Community Grant Program - Civic Arts

Pacific Chamber Orchestra **Discover Music Elementary In-School Assembly Program**

Name of Person Completing Report:

Report 1
Lawrence Kohl

Title:

Report 1
Music and Executive Director

Telephone:

Report 1
925-324-2775

Email:

Report 1
LKohl@PacificChamberOrchestra.org

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1
The activity is underway. The music has been chosen and arranged , the musicians have been engaged, the educational study guide materials for teachers have been prepared, schools have

been contacted and assemblies have been scheduled for Mohr Elementary on Dec 1st and Lydiksen Elementary on December 4th.

Describe any significant actions taken during the reporting period.

Report 1

The music has been chosen and arranged , the musicians have been engaged, the educational study guide materials for teachers have been prepared, schools have been contacted and assemblies have been scheduled for Mohr Elementary on Dec 1st and Lydiksen Elementary on December 4th.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1

No modifications to the project have been made

Were any costs incurred for this project (from any source) during this reporting period?

- ☒ Yes
☐ No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1

No: all payments to musicians, arranger, music director, educational coordinator will be made upon completion of the project.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- ☒ Audience (performance)
☐ Spectators (events)
☐ Participants
☐ Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

1200	1,200.00
0	0.00
1,200.00	1,200.00

A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):

B) Total number of people served by THIS PROJECT:

TOTAL

What method do you use to track your participant data for this project?

- ☐ Database
- ☐ Ticket sales
- ☒ Sign-in sheet
- ☐ Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

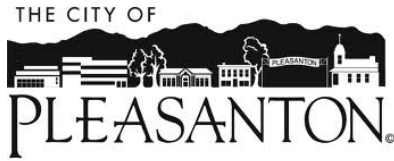
Report 1

N/A

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1

- 1) More schools requested assemblies than there were grants funds to cover.
- 2) There two school were not the ones we visited the previous year and those were visited the previous were thus not contacted as the program was filled.
- 3) Having discussed with principals at different schools, teachers may use the assembly time and follow-up projects as teaching minutes towards California State requirements in music for their classes.



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City of Pleasanton
Community Services
FY 2023/2024 Community Grant Program - Civic Arts

Pacific Chamber Orchestra Holiday Concert

Name of Person Completing Report:

Report 1

-no answer-

Title:

Report 1

-no answer-

Telephone:

Report 1

-no answer-

Email:

Report 1

-no answer-

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1

-no answer-

Describe any significant actions taken during the reporting period.

Report 1

-no answer-

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1

-no answer-

Were any costs incurred for this project (from any source) during this reporting period?

☐ Yes

☐ No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1

-no answer-

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

☐ Audience (performance)

☐ Spectators (events)

☐ Participants

☐ Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

	0.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
	0.00	B) Total number of people served by THIS PROJECT:
0.00	0.00	TOTAL

What method do you use to track your participant data for this project?

- ☐ Database
- ☐ Ticket sales
- ☐ Sign-in sheet
- ☐ Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

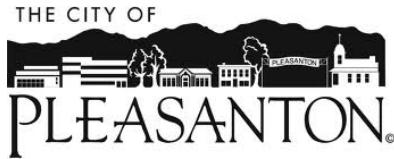
Report 1

-no answer-

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1

-no answer-



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City of Pleasanton
Community Services
FY 2023/2024 Community Grant Program - Civic Arts

Pacific Chamber Orchestra

Pacific Chamber School Day Orchestra Matinee Concert

Name of Person Completing Report:

Report 1

Lawrence Kohl

Title:

Report 1

Music and Executive Director

Telephone:

Report 1

925-324-2775

Email:

Report 1

LKohl@PacificChamberOrchestra.org

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1

The date for the matinee concert has been 4/26/2023 has been reserved with Pleasanton Middle School. TH music to be performed will be from Mendelssohn's Scottish Symphony and the Bruch

Violin Concerto with Livia Sohn as guest soloist with the orchestra. Everything else is in the planning stage. Announcements to all the elementary teachers will go out at the latest early January.

Describe any significant actions taken during the reporting period.

Report 1

see above.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1

No modifications and no delays.

Were any costs incurred for this project (from any source) during this reporting period?

- ☐ Yes
☒ No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1

No

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- ☒ Audience (performance)
☐ Spectators (events)
☐ Participants
☐ Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

375	375.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by
-----	--------	---

THIS PROJECT (unduplicated):

B) Total number of people served by THIS PROJECT:

TOTAL**What method do you use to track your participant data for this project?**

- ☐ Database
☐ Ticket sales
☒ Sign-in sheet
☐ Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

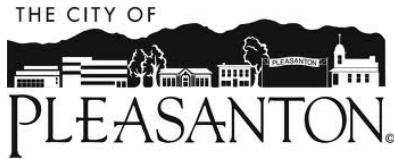
Report 1

N/A

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1

No additional comments.



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City of Pleasanton
Community Services
FY 2023/2024 Community Grant Program - Civic Arts

Pleasanton Community Concert Band Program Enrichment

Name of Person Completing Report:

Report 1
Les Duman

Title:

Report 1
Grant Manager/Board Member

Telephone:

Report 1
510-305-6396

Email:

Report 1
les@dumanassociates.com

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1
Activity is underway. We have produced and performed 2 of our 3 community concerts, we have performed for the July 4th celebration at Wayside Park, at the Veterans Day event in front of the

Veterans Memorial Building, and at the Pleasanton Farmers Market.

We have taken actions to enhance our social media presence and outreach via local newspapers.

Focus of upcoming activity will include professional improvements to our website and advertising efforts.

PCCB continues to encourage new younger members to participate.

Describe any significant actions taken during the reporting period.

Report 1

Most notable are the reorganization efforts now that our long time (39 years) band director Bob Williams has retired and Mark Aubel has stepped on as our new Director

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1

We will be aggregating expenditures from the first period and we will be submitting invoices in January.

Were any costs incurred for this project (from any source) during this reporting period?

- ☒ Yes
☐ No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1

Yes, We will be aggregating expenditures from the first period and we will be submitting invoices in January.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- ☒ Audience (performance)
☐ Spectators (events)
☐ Participants

☐ Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

3500 est.	0.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
5000 est	0.00	B) Total number of people served by THIS PROJECT:
0.00	0.00	TOTAL

What method do you use to track your participant data for this project?

- ☐ Database
☐ Ticket sales
☐ Sign-in sheet
☒ Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

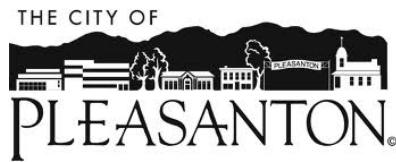
Report 1

Since our concerts and other performances are free and accessible, we determine audiences estimating audience size at each performance.e by venue size and

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1

With a new Director and a number of new band members we expect to broaden our repertoire and present some new and adventurous musical programs.



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City of Pleasanton
Community Services
FY 2023/2024 Community Grant Program - Civic Arts

Pleasanton Cultural Arts Council Marketing support and program advertising

Name of Person Completing Report:

Report 1
Les Duman

Title:

Report 1
VP and Grant Manager

Telephone:

Report 1
510-305-6396

Email:

Report 1
les@dumanassociates.com

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1
Certain activities have been completed. The bulk of Grant Funding will be in support of our "Evening in Paris" fundraising and community outreach event.

Describe any significant actions taken during the reporting period.**Report 1**

Promotion of the Banner Project unveiling, promotion and participation in the Hispanic Heritage and Dowali events, We also had a new street banner created for the Main Street Arch which we can easily revise for many future events.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.**Report 1**

Between now and January 1st, we will be aggregating all of the grant expenses as of Dec 31st.

Were any costs incurred for this project (from any source) during this reporting period?

- ☒ Yes
☐ No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.**Report 1**

Yes, we have expended a portion of the Grant funds, We have not yet submitted invoices per item 7 above: It seems that it will be most efficient if we aggregate because most of the expenses are relatively low value. If the City prefers many small requests for reimbursement versus a single aggregated submission, we can do that.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- ☐ Audience (performance)
☐ Spectators (events)
☒ Participants
☐ Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

2000 appro	0.00
3000 appro	0.00
0.00	0.00

A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):

B) Total number of people served by THIS PROJECT:

TOTAL

What method do you use to track your participant data for this project?

- ☐ Database
- ☐ Ticket sales
- ☐ Sign-in sheet
- ☒ Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

Report 1

Funds were used for a number of events as well as website enhancements.

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1

PCAC has been asked, and we have agreed to partner with the City at a number of City sponsored cultural events at the Firehouse ARTS CENTER, THE aLVOSO aDOBE AND OTHER UPCOMING EVENTS.

Civic Arts Project Status Report



REPORT DATE	PROJECT NAME	PREPARED BY	
February 2024	Civic Arts Project Status Update	Rachel Prater, Recreation Manager	
Category	Project	Status	Date
Public Art			
<i>Times Past</i>	"Times Past" by Margene Rivera – Historical stained-glass Window at Museum on Main added to the Collections list	Completed	July 2023
<i>Current pieces in public art collection = 44</i> <i>Traffic Boxes = 19</i> <i>Temporary Murals = 2</i>			
Community Grants			
	FY 2024/25 - Community Grant Applications due January 19, 2024 - Civic Arts Commission Grant Meeting, March 4, 2024 @6pm	In Progress	
Upcoming Youth Programs	<i>More performances at www.firehousearts.org</i>		
	Creatures of Impulse: Face-Off February 22 - 24		
Upcoming Performances	<i>More performances at www.firehousearts.org</i>		
	- MJ' Brass Boppers February 9 8pm - Flamenco at the Firehouse with Jesse Torre February 10 8 pm - Stella Meets Nat: The Music of Nat King Cole February 16 8 pm - Jeff Bordes: Valentine's Show February 17 8pm - ABBAFab: The #1 Abba Tribute March 2 - 3 - The T-Sisters March 8 8pm - CaliCeltic March 15 8pm - Firehouse Open Mic March 28 7pm		
Harrington Gallery			
	Flora in Focus January 10 – March 9, 2024 Fresh Works XII March 23 – May 18, 2024		
Pleasanton Art League (PAL) Wall	- Mike D'Amelio January 11 – February 24, 204 - Olga Symonenko March 1 – April 13, 2024		
FAC Lobby Walls	- Orlonda Uffre January 10 – March 2, 2024 - Christine So March 7 – May 1, 2024		
Special Events/Programs			

	<i>Cultural Celebration Series</i> - Lunar New Year Celebration February 3 1-3pm Amador Theater - Black History Month Celebration February 24 1-3pm Pleasanton Library - AAPI Heritage Month Celebration May 11 11am-1pm Pleasanton Library - Juneteenth Celebration June 15 11am – 1pm Firehouse Arts Center		
Cultural Plan	9 Goals	1 Goal Completed	
	36 Strategies	11 Strategies Completed 15 Strategies In- Progress	

NOTES/COMMENTS

To receive the Firehouse Arts Center newsletter, visit: www.firehousearts.org, scroll to the bottom of the home page, and “Join Our Mailing List” by entering your email address and clicking “submit.”