



**ECONOMIC VITALITY COMMITTEE
REGULAR MEETING MINUTES**

**February 20, 2025
7:30 a.m.
200 Old Bernal Avenue, Council Chambers**

CALL TO ORDER/PLEDGE OF ALLEGIANCE

Meeting called to order at 7:33 a.m. by EVC Chair Brian Wilson followed by the Pledge of Allegiance.

ROLL CALL

Present: Chair Brian Wilson, Gavin Shea, Josh Chanin, Davinder Channon, Ken Benhamou, Reena Gupta, and Igor Leonov. Steve McCoy-Thompson joined the meeting after roll call.

City staff: Community Development Director Ellen Clark, Economic Development Manager Lisa Adamos, Associate Planner Megan Campbell, Economic Development Program Specialist Simone Pereira

AGENDA AMENDMENTS

None were noted.

CONSENT CALENDAR

Approval of the Consent Calendar which included December 19, 2024, meeting minutes were approved as presented on motion by Ken Benhamou and second by Davinder Channon. The motion passed unanimously.

MEETING OPEN TO THE PUBLIC

Chair Wilson opened public comment. There were no public comments. Chair Wilson closed public comment.

PUBLIC HEARINGS AND OTHER MATTERS

3. Receive Updates on Stoneridge Mall Planning & Current Mall Activities

Community Development Director Ellen Clark provided an overview of the progress to date on the Stoneridge Mall Planning which was initiated in August 2022. In January 2023, the City Council adopted the Stoneridge Shopping Center Framework components and more recently, in June 2024, a sixth extension of a Development Agreement with Simon Property Group was approved. City staff held a series of meetings with Simon and the other property owners to make progress on the mall master planning. Future planning efforts are anticipated to include ongoing ownership group and city staff coordination, and preparation of technical studies and analysis.

Stoneridge Mall General Manager Kevin Saldana provided a presentation on current activities and events to increase foot traffic and strengthen community ties.

Chair Wilson opened public comment. There were no public comments. Chair Wilson closed public comment.

The committee provided feedback on the information presented and asked clarifying questions. No action was taken by the committee.

4. Receive Economic Development Information/Updates

Economic Development Program Specialist Simone Pereira provided a brief update on the Gift Pleasanton egift card holiday bonus promotion results.

MATTERS INITIATED BY ECONOMIC VITALITY COMMITTEE

EVC members requested the following topics for future meetings: Hacienda, housing, and business attraction.

Chair Wilson asked committee members to provide reports on business-related meetings or events recently attended.

MEETING ADJOURNED

The meeting was adjourned at 9:03 a.m.