

## ENERGY AND ENVIRONMENT COMMISSION MEETING MINUTES

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Wednesday, August 13, 2025

### CALL TO ORDER, PLEDGE OF ALLEGIANCE, AND ROLL CALL

Chair Bloom called the regular meeting of the Energy and Environment Commission to order at 5:31 p.m. from 200 Old Bernal, Council Chamber.

Vice Chair Nene led the Pledge of Allegiance.

Commissioners Present: Commissioners Bowman, Klein, Liu, and Vice Chair Nene

Commissioners Absent: Commissioners Jaishankar, Lee and Chair Bloom

### AGENDA AMENDMENTS

None.

### CONSENT CALENDAR

1. Approve the meeting minutes of May 21, 2025

Recommendation: Approve the meeting minutes.

**MOTION:** It was m/s by Klein/Liu to approve the Consent Calendar, as recommended. Motion passed by the following roll call vote:

Ayes:	Commissioners Bowman, Klein, Liu, and Vice Chair Nene
Noes:	None
Absent:	Commissioners Jaishankar, Lee and Chair Bloom
Abstain:	None

### MEETING OPEN TO THE PUBLIC

2. Public comment regarding items not listed on the agenda.

Vice Chair Nene opened the public comment. There were no public comments. Vice Chair Nene closed the public comment.

### PUBLIC HEARING AND OTHER MATTERS

3. Waste and Recycling Update

Waste and Recycling Manager ZeeLaura Page and the City's consultant, HF&H Consultants, presented a waste and recycling update. This was a presentation and discussion item only. No action was taken.

### **STAFF UPDATE AND FUTURE CALENDAR**

Associate Planner Megan Campbell provided a staff update on future items.

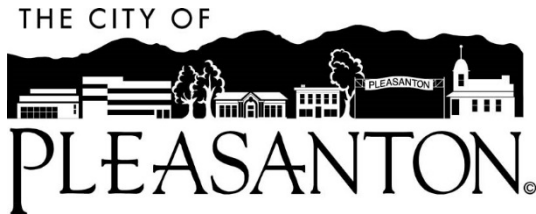
### **MATTERS INITIATED BY COMMISSION MEMBERS**

The Commission discussed various events, workshops, meetings, and activities since the prior Commission meeting.

### **ADJOURNMENT**

Vice Chair Nene adjourned the meeting at 6:52 p.m.

Respectfully Submitted,  
Megan Campbell



# Energy and Environment Commission Agenda Report

November 19, 2025  
Item 4

**SUBJECT: Energy and Environment Commission Regular Meeting Dates for 2026**

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## **BACKGROUND**

Annually, the Energy and Environment Commission reviews its regular meeting calendar and adjusts it as needed due to holidays or other potential schedule conflicts. The Energy and Environment Commission's regular meetings are typically held at 5:30 pm on the third Wednesday of the month (quarterly). The Commission meets in the City Council Chamber at 200 Old Bernal Avenue.

## **DISCUSSION**

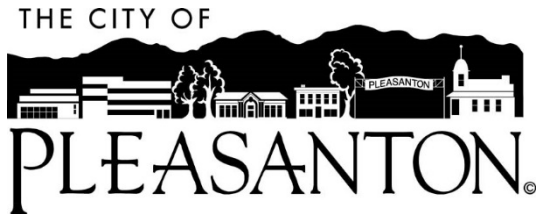
Staff recommends the Commission review the proposed regular meeting calendar for 2026. Revisions may be suggested as necessary. If acceptable, staff suggests the Commission approve the calendar. Special meetings may be added throughout the year as needed; however, these dates are intended to serve as the formal schedule for the Commission.

### Proposed Regular Meetings

January 21, 2026  
April 15, 2026  
August 19, 2026  
November 18, 2026

Submitted by:

Megan Campbell  
Planning & Sustainability Specialist



# Energy and Environment Commission Agenda Report

November 19, 2025  
Item 5

**SUBJECT: Selection of Energy and Environment Commission Chair and Vice Chair for 2026**

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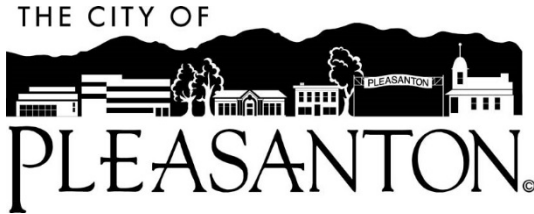
## **BACKGROUND AND DISCUSSION**

Annually, the Energy and Environment Commission elects a Chairperson and Vice Chairperson. The Chair will preside and facilitate Commission meetings, with the Vice Chair presiding in the Chair's absence. Pursuant to the Commission's enacting legislation (Ordinance 2275), the Commission Chair and Vice Chair are selected by a majority vote of the Commission during the last regular meeting of the year. Accordingly, the Commission shall select a Chair and Vice Chair.

Commissioners may nominate candidates for the Chair and Vice Chair positions. Historically, Commission members have rotated the Chair and Vice Chair responsibilities. Those selected begin service in January and shall serve in the positions for one year. No Commissioner shall service more than two consecutive full terms as Chair or Vice Chair.

Submitted by:

Megan Campbell  
Planning & Sustainability Specialist



# Energy and Environment Commission Agenda Report

November 19, 2025  
Item 6

**SUBJECT: Selection of Committee Assignment for the Bicycle, Pedestrian, and Trails Committee**

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## **BACKGROUND AND DISCUSSION**

Pursuant to Resolution 2024-003, the Bicycle, Pedestrian, and Trails Committee (BPTC) shall have nine members comprised of:

- a. One member from the Planning Commission
- b. One member from the Parks and Recreation Commission
- c. One member from the Youth Commission
- d. One member from the Energy and Environment Commission
- e. Five at-large members who shall be residents of Pleasanton

Annually, the Energy and Environment Commission selects a representative to participate in the BPTC. The Commission also selects an alternate in the event the main representative is unavailable. The selected representative will provide updates to the Energy and Environment Commission on the BPTC's activities and projects.

### **Bicycle, Pedestrian, and Trails Committee**

The BPTC advises the Parks and Recreation Commission, City Council, Traffic Engineering Division, and Public Works on matters related to bicycles, pedestrians, and trail-related matters. This includes actions and policies of the Climate Action Plan 2.0 related to bicycles, pedestrians, and trails. The BPTC reviews and prioritizes potential projects, provides input on policies related to bikeways and trails, and promotes community education and awareness regarding non-motorized forms of transportation.

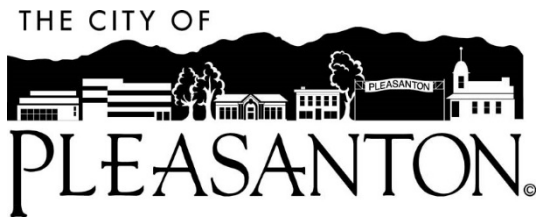
Meeting Time:	Fourth Monday of each month at 6:30 p.m. (every other month in odd months as needed)
Meeting Location:	Pleasanton Senior Center, 5353 Sunol Blvd., Pleasanton
Current Representative:	Phil Bowman
Current Alternate:	N/A

The regular calendar of the BPTC has not been adopted to date, however, the first anticipated meeting date is on January 26, 2026. The BPTC holds approximately 4-6 meetings per year.

Staff recommends the Commission select a BPTC representative and alternate.

Submitted by:

Megan Campbell  
Planning & Sustainability Specialist



**Energy and Environment Commission**  
**Agenda Report**  
November 19, 2025  
Item 7

**TITLE: CLIMATE AND SUSTAINABILITY COMMUNICATIONS**

**SUMMARY AND RECOMMENDATION**

This past year, the Commission has requested a larger presence of climate and sustainability topics across the City's communications platforms. As such, an item on staff's Sustainability work plan for this fiscal year is to bolster climate and sustainability communications. Staff has analyzed the potential pathways to pursue this effort and is bringing forward this item for review by the Commission.

Staff recommends that the Commission develop a communications framework that will be implemented, as appropriate, by the Communications Manager. Staff additionally recommends that, if desired, a subcommittee be formed that can assist in drafting communications content and discuss the communications strategy more often than the quarterly Commission meetings allow.

**BACKGROUND AND DISCUSSION**

Climate and sustainability initiatives are spread across several City Departments, including Community & Economic Development, Library & Recreation, and Public Works. Below are examples of climate and sustainability work spanning across the City:

- **Community and Economic Development-** Responsible for overseeing the implementation of the Climate Action Plan 2.0 (CAP 2.0), tracking greenhouse gas reductions, and managing energy and transportation programs. Additionally, oversees implementation of the Bicycle & Pedestrian Master Plan and manages the City's transportation network (including planning and operating sidewalks and bikeways).
- **Public Works-** Responsible for the maintenance and improvement of public buildings, facilities, parks, and trails. Oversees the Urban Forest Master Plan and tree preservation across the City. Houses City water and sewer services (including managing recycled water programs, water conservation efforts, clean water program, etc.) and houses waste and recycling services (implements SB 1383, recycling initiatives, waste reduction, compost program, etc.). Additionally, Public Works manages fleet vehicles and infrastructure and is overseeing the fleet transition to EVs.
- **Library & Recreation-** Oversees library services and recreation programming, including environmental education programs for the community.

Additionally, the Livermore-Pleasanton Fire Department and City Manager's Office are critical in improving resilience and minimizing risk to climate-related natural disasters.

Each Department handles its respective communications plans in coordination with the City's Communications Manager (housed in the City Manager's office). The Communications Manager oversees all social media content, newsletters, press releases, and engagement strategies around citywide communications.

The City has a constant flow of communications that need to be relayed to the community, and it is imperative to have oversight on that flow of information. If, for example, too much information is shared in one day, it would oversaturate the community and create a scenario where the community becomes disconnected from the news rather than engaged.

### Bolster Climate and Sustainability Communications

The Communications Manager reviewed the Commission's desire to have more focused and intentional climate and sustainability citywide communications and is supportive of the initiative. It was suggested that a climate and sustainability communications framework be prepared, which can serve as the basis for increased communications. The framework and content will be the responsibility of the Sustainability Specialist to prepare and maintain. It will be reviewed by the Communications Manager, who will ultimately be responsible for distributing the content appropriately in relation to other citywide content being disseminated.

Bolstering climate and sustainability communications aligns with the ONE Pleasanton Strategic Plan (Investing in Our Environment) and the Climate Action Plan 2.0 (Action P16: Comprehensive Climate Awareness).

### Climate and Sustainability Communications Framework

Staff has prepared a draft framework intended for the Commission's input. The framework identifies topic areas for each month, as well as some known events (not all event timing is known at this time) and programs. Programs are available to the community through several agencies, including the City, Ava, PG&E, BayRen, Bike East Bay, 511.org, and others.

Based on the proposed framework, monthly citywide communications will be distributed related to climate and sustainability. The Communications Manager will determine the appropriate location (e.g., Newsletter, Instagram) and timing for communications based on other citywide communications. The framework can be a living document, in that, as events and initiatives kick off, the framework can be adjusted to include content related to those items.

The City's Newsletter has around 19,000 subscribers. The City's Facebook page has around 1,600 followers and the City's Instagram page has around 3,000 followers. The content can also be cross-referenced with the City's sustainability webpage.

Important to note, some climate and sustainability topic areas are already being included in the broader communications strategy. For example, water, waste and recycling, and Library and Recreation provide monthly content to the Communications Manager for distribution to the City. As such, these focus areas are not included in the proposed framework as they are already covered. The framework focuses largely on the climate and sustainability communications gaps- particularly around buildings, energy, transportation, and land use.

Focus questions for the Commission:

- Are there additional known events or seasonal information that should be identified in the framework, particularly pertaining to current communication gaps (buildings, energy, transportation, and land use)?
- Are there missing topic areas that relate back to the City's CAP 2.0 and are not already covered under the broader communications strategy? Further- are there specific

programs that the City can promote that do not fall under the topic areas highlighted below?

**Table 1: Proposed Framework**

<b>Month</b>	<b>Topic Area/ Potential Content</b>	<b>Events and Seasonal Info</b>
January	-Electric Vehicles- Highlight programs related to EVs	
February	-Building Electrification- Highlight programs related to building electrification	
March	-Commendable Commutes- Promote commendable commutes programs for employers -Event promotion for April events	
April	-Event promotion	-Earth Day -Arbor Day -Bicycle Safety Workshops: April 18 and April 25, 2026
May	-Active Transportation- Highlight programs related to active transportation (e.g., Bike Pleasanton), bikeways, and trails in town -Event Promotion	-Bike to Wherever Day -Bicycle Safety Workshop: May 2, 2026
June	-Energy Tips for Summer	-Weather getting warmer
July	-Spare the Air- Promote Spare the Air and programs to improve outdoor air quality -Indoor Air Quality- Promote programs to improve indoor air quality (e.g., Induction Cooktop through Library)	-Wildfire season
August	-Public Transit- Highlight public transit, Try Transit program, and other programs	
September	-Urban Forest- Interview with landscape architects and promote tree preservation	
October	-Schools- Promoting active and alternative transportation in schools -Event Promotion	-Walk and Roll to School Day
November	-Energy Tips for Winter	-Weather getting colder
December	-Ava Wrapped- Overview of accounts on Renewable 100, customers with solar, etc.	


## Communications Content

The Planning & Sustainability Specialist will be responsible for creating content that aligns with the framework, and the Communications Manager will distribute the content across social media platforms as deemed appropriate. The Commission has expressed a desire to assist with content preparation for the communications framework established. If desired, staff recommends that a subcommittee be established to help prepare content. A few important notes on the content prepared:

- Content should be tied to activities, events, programs, initiatives, or seasonal information.
- Content should be easy to understand and actionable (avoid jargon, abbreviations, and technical details).
- Content should be brief and align with the length of other content in the City's Newsletter or social posts (if there are topic areas with additional information, the Newsletter post can direct the community to the website for additional details).
- If data and facts are included in the content drafted, sources should be provided for staff's reference.
- For social media content, provide a photo or graphic (photo is preferred) to accompany text. If no photo or graphic is available, provide a description of a desired photo or graphic.

Example posts in the City's October Newsletter:

### Expanded Rebates for Water-Efficient Landscaping Now Available



**Coming soon...**  
Higher Rebate Rates!  
Learn more in the CONSERVATION ZONE

Starting October 1, Zone 7 has significantly increased rebates to make it easier for both residents and businesses to create water-efficient landscapes.


- **Lawn Conversion Rebates:** Doubled to \$2 per square foot, with maximums of \$3,000 for homes and \$20,000 for commercial properties.
- **Smart Irrigation Controller Rebates:** Up to 50% of the cost, with a maximum rebate of \$125 for homes and multi-family properties.

These programs encourage replacing grass lawns with drought-tolerant plants and installing irrigation controllers that water only when needed—helping conserve water and protect our local ecosystem.

Learn more about rebates, eligibility, and how to apply at [Zone 7 Water Rebates](#).

[Learn More About Rebates](#)

### Explore Induction Cooking



Curious about induction cooking or thinking about making the switch? The Pleasanton Library now offers the chance to borrow an induction cooktop for free.

Residents can reserve a cooktop through the library's online catalog or at the information desk. Each kit includes a single-burner cooktop, pot, pan, and instruction packet, and can be checked out for up to three weeks.

Induction cooktops are more energy efficient than gas and electric models, produce less indoor air pollution, are easy to clean, and reduce fire risks. They also support Pleasanton's Climate Action Plan (CAP 2.0) by lowering reliance on fossil fuels and associated emissions.

[Learn More About Induction Cooking](#)

## **NEXT STEPS AND CONCLUSION**

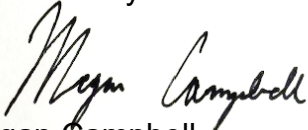
### Conclusion

City Staff is committed to expanding communications around climate and sustainability. This includes promoting events, city initiatives, and seasonal information. Staff recommends the Commission review the proposed framework and provide comments and feedback. If desired, staff recommends the Commission establish a subcommittee to assist with communications content.

### Next Steps

The Communications Manager will review the proposed framework and make any necessary adjustments. If a subcommittee is formed, the Sustainability Specialist will work with the subcommittee to queue up content for the 2026 calendar year. This content will be shared with the Communications Manager for distribution, as appropriate.

Submitted by:



Megan Campbell  
Planning & Sustainability Specialist