



LIBRARY COMMISSION REGULAR MEETING AGENDA

Thursday, June 5, 2025
7:00 PM

City Council Chamber
200 Old Bernal Avenue
Pleasanton, CA 94566

The meeting will be held in-person and will be streamed at <https://www.youtube.com/user/TheCityofPleasanton>.

Public participation: It is requested that members of the public wishing to address the Commission submit a speaker card. When public comment is opened on an agenda item, individuals may speak once per agenda item.

In Person:

- Submit a physical speaker card at the meeting. When your name is called, please provide comment at the podium.
-

CALL TO ORDER

- Pledge of Allegiance
- Roll Call

AGENDA AMENDMENTS

MEETING OPEN TO THE PUBLIC

1. Introductions/Awards/Recognitions/Presentation
 - Zippy: Library and Recreation on the Go, presented by Lia Bushong, Assistant Director of Library and Recreation
2. Public Comment regarding items not listed on the agenda – Speakers are limited to 3 minutes.

CONSENT CALENDAR

Items listed on the consent calendar are considered routine in nature and may be enacted by one motion. If discussion is required, that particular item will be removed from the consent calendar and will be considered separately.

3. Approve regular meeting minutes of April 3, 2025.

MATTERS FOR THE COMMISSION'S REVIEW/ACTION/INFORMATION

4. Review and discuss the Pleasanton Public Library Collection Development Plan for

FY 2025/26

5. Receive information on the 2025 Summer Reading Program at the Pleasanton Public Library

COMMISSION REPORTS

6. Friends of the Library Updates
7. Other brief reports on any meetings, conferences, and/or seminars attended by the Commission members.

MATTERS INITIATED

FUTURE AGENDA ITEMS

Library Meeting Room Policy

Commission Workplan for FY 2025/26

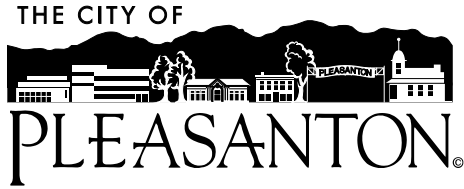
ADJOURNMENT

Notice

Under Government Code §54957.5, any writings/documents regarding an open session item on this agenda provided to a majority of the Commission after distribution of the agenda packet will be available for public inspection at the Library and Recreation department located at 400 Old Bernal Ave., Pleasanton, CA 94566. meeting, regardless of whether it is a regular or special meeting.

Accessible Public Meetings

The City of Pleasanton can provide special assistance for persons with disabilities to participate in public meetings. To make a request for a disability-related modification or accommodation (e.g., an assistive listening device), please contact the Library and Recreation department located at 400 Old Bernal Ave., or (925) 931-5340 at the earliest possible time. If you need sign language assistance, please provide at least two working days' notice prior to the meeting date.



Library Commission Regular Meeting Minutes

April 3, 2025 – 7:00 p.m.

CALL TO ORDER

Chair Sabatini called to order the regular meeting of the Library Commission at 7:01 p.m. from the /City Council Chamber located at 200 Old Bernal Ave., Pleasanton.

Commissioner Stroud led the Pledge of Allegiance.

ROLL CALL

Present: Commissioners Chen, Dhillon, Emerson, Murphy, Stroud and Chair Sabatini
Absent: Commissioner Kimsey

AGENDA AMENDMENTS

None.

CONSENT CALENDAR

1. Approve regular meeting minutes of February 6, 2025

MOTION: It was m/s by Dhillon/Emerson to approve the regular meeting minutes of February 6, 2025.

The motion passed by the following vote:

Ayes: Commissioners Chen, Dhillon, Emerson, Murphy, Stroud and Chair Sabatini
Noes: None
Absent: Commissioner Kimsey

MEETING OPEN TO THE PUBLIC

2. Introductions/Awards/Recognitions/Presentations

Lia Bushong, Assistant Director of Library and Recreation provided opening remarks acknowledging Commissioner Dhillon for her service.

Commissioner Dhillon shared comments.

3. Public comment regarding items not listed on the agenda.

Chair Sabatini opened public comment. There being no speakers, Chair Sabatini closed public comment.

MATTERS FOR THE COMMISSION'S REVIEW / ACTION / INFORMATION

4. Review and Discuss the Pleasanton Teen Poet Laureate Program

Lia Bushong, Assistant Director of Library and Recreation, presented the item and answered questions from commissioners.

Chair Sabatini opened public comment.

There being no speakers, Chair Sabatini closed public comment.

Commissioners provided comments.

5. Review and recommend City Council Adopt a Resolution Approving the Library Privacy Policy

Lia Bushong, Assistant Director of Library and Recreation, presented the item and answered questions from commissioners.

Chair Sabatini opened the item for public comment.

There being no speakers, Chair Sabatini closed the item for public comment.

Commissioners provided comments.

MOTION: It was m/s by Dhillon/Emerson to recommend City Council adopt a resolution approving the Library Privacy Policy with the following adjustments:

- Add Information on the Library App
- Update glossary for consistency of acronyms and wording

The motion passed by the following vote:

Ayes: Commissioners Chen, Dhillon, Emerson, Murphy, Stroud and Chair Sabatini

Noes: None

Absent: Commissioner Kimsey

6. Review Library Programs Held in April/May and Discuss Commissioner Outreach Opportunities

Lia Bushong, Assistant Director of Library and Recreation, presented the item and answered questions from commissioners.

Chair Sabatini opened the item for public comment.

There being no speakers, Chair Sabatini closed the item for public comment.

Commissioners provided feedback and comments.

COMMISSION REPORTS

7. Brief Reports on any meetings, conferences, and/or seminars

8. Friends of the Library Updates

Commissioner Murphy provided a report.

MATTERS INITIATED BY THE COMMISSION

FUTURE AGENDA ITEMS

Collection Development Plan for FY 2025/26

Library and Recreation Outreach Vehicle

Summer Reading Program 2025

Commission Workplan for FY 2025/26

ADJOURNMENT

There being no further business, Chair Sabatini adjourned the meeting at 8:26 p.m.

**LIBRARY COMMISSION AGENDA
REPORT**

June 5, 2025
Library and Recreation

**TITLE: REVIEW AND DISCUSS THE PLEASANTON PUBLIC LIBRARY COLLECTION
DEVELOPMENT PLAN FOR FY 2025/26**

SUMMARY

The duties of the Library Commission include: “Seasonally, review program and service plans and key performance indicators”. (Pleasanton Municipal Code, 2.34.020)

The Pleasanton Public Library Collection Development Plan for FY 2025/26 is being shared with the Library Commission for review and input.

RECOMMENDATION

Review and discuss the Pleasanton Public Library Collection Development Plan for FY 2025/26.

BACKGROUND

In November 2023, the City Council approved a Collection Development Policy (Attachment 1) and an Inclusiveness in Materials Statement (Attachment 2), both developed by the Library Commission’s Policy Subcommittee and approved by the Library Commission. These foundational resources, along with usage data and patron input, informed the development of the first annual Collection Development Plan in 2024. That plan was reviewed by the Library Commission at their August 1, 2024, meeting. During that presentation, staff provided an overview of the Library’s physical and digital collections, and commissioners provided questions and shared feedback.

DISCUSSION

The Collection Development Plan for FY 2025/26 outlines annual goals for the selection and management of library materials. It includes information about collection development methodology, promotional efforts, ongoing maintenance, and an overview of the current collection scope and usage trends.

Tools like this allow the Library to establish goals, align collection decisions with available funding, and ensure that limited resources are allocated effectively. As budget levels are finalized and spending priorities shift, staff will provide plan updates to the Library Commission.

EQUITY AND SUSTAINABILITY

Library materials are free to all, and the FY 2025/26 Collection Development Plan continues the Library’s commitment to maintaining a collection of materials in multiple formats that reflect the diversity of the Pleasanton community. With the launch of the Library and Recreation mobile vehicle, Zippy, the Library will build on existing efforts to offer multilingual materials and inclusive resources through both in-person and outreach services.

OUTREACH

No outreach has been done in advance of this item.

STRATEGIC PLAN ALIGNMENT

This action advances the following Citywide goals and strategies:

ONE Pleasanton Citywide Strategic Plan

- Building a Community Where Everyone Belongs, Strategy 3 – Implement high priority items from the Library and Recreation Strategic Plan to continue to deliver activities and programs that meet the needs and interests of the community.

Library and Recreation Strategic Plan

- Goal A. Programs, Plans, and Services – Identify and enhance programming to encourage exploration, intellectual curiosity, and life literacies.

FINANCIAL STATEMENT

Funding for Fiscal Year 2025/26 physical and digital collections will be considered as part of the City's biennial budget planning process.

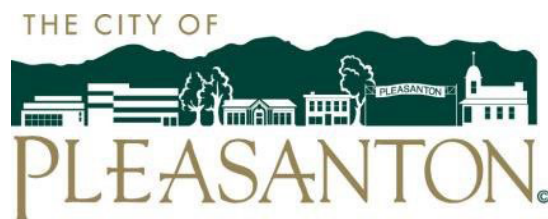
Prepared by:



Lia Bushong, Assistant Director of Library and Recreation

Attachments:

1. Collection Development Policy (2023)
2. Inclusiveness in Materials Statement (2023)
3. FY 2025/26 Collection Development Plan



Collection Development Policy

I. Mission

Pleasanton Public Library's mission is to be the place for all members in the community to "Discover, Connect, and Share." To fulfill this mission, the library provides free and equal access to resources in a variety of formats to meet the cultural, informational, recreational and educational needs of the diverse community it serves. The Library Collection Development policy addresses these goals by articulating its position on the selection and maintenance of its collection of materials.

II. Selection

Pleasanton Library staff are responsible for the selection of physical and digital library materials. The library provides an assortment of physical and digital titles that resonate personally at the individual level, while offering avenues of connection into the diversity of human experience. To develop such a collection, library staff utilize analytics, professional reviews, curated lists, and trade journals during the selection process. Titles are generally selected according to the following criteria:

- a. Demonstrated community interest, need, or demand of patrons
- b. Quality, including accuracy, clarity, and usability
- c. Merit, awards, or critical acclaim
- d. Reputation of author and/or publisher
- e. Contemporary significance or permanent value
- f. Relevance to the experience and contributions of diverse populations
- g. Extent to which the subject matter is already represented in the collection
- h. Local history and interest
- i. Budgetary and space considerations

The selection of library materials is based on the entire work and not chapters or sections, and materials need not meet every criterion to be selected. Materials are selected which are appropriate to public libraries and meet the needs and interests of the community. Interlibrary loan service is also available to give Pleasanton patrons access to larger, more specialized collections.

Demographic composition, along with the above criteria, informs the acquisition of non-English materials, and will continue to evolve with the community. The library develops smaller collections of Spanish and Asian languages books, digital newspapers and

learning tools in multiple languages, as well as an “International DVD” section representing over 40 languages.

III. Free and Equitable Access to Information

The library affirms that free and equitable access to information resources supports an enlightened citizenry, which is interpreted from the American Library Association’s (ALA) [Library Bill of Rights](#). As a public space, the library functions as an impartial repository of materials, where stories and ideas from different walks of life may be discovered and borrowed without hindrance, thereby upholding the values of [intellectual freedom](#). Furthermore, the Library acknowledges the [right and responsibility of parents and guardians](#) to determine their children’s use of library materials.

IV. Collection Maintenance

In order to maintain a vital and relevant collection, library staff regularly assess library materials and digital resources for condition, accuracy, and usage. Staff make these assessments through both direct examination and usage data, and adhere to the principles stated in the ALA’s [Evaluating Library Collections](#) statement.

Library materials that have been lost or damaged may be replaced using the same criteria as was used for selection. Other factors considered when deciding on replacements include the current number of duplicate holdings (copies), availability of newer materials on the subject, existence of adequate coverage of a subject, and demand for a specific title.

Deselection of materials, or weeding, is essential to maintain the quality, relevance, and purpose of library collections and involves the removal of items from the collection. Library staff deselect items based upon several factors including publishing date, physical condition, community interest, availability of newer or more valid titles, and space limitations.

Deselected materials are donated to the Friends of the Pleasanton Library nonprofit group. The Friends of the Library may then choose to further donate materials, resell materials with proceeds benefiting the library, or ship materials for recycling.

V. Reconsideration of Materials

Patrons may share their concerns regarding the content of a particular title by filling out and submitting a [Request for Reconsideration of Materials](#) form. Library staff will review the form and provide a written response within 30 days of receipt.

Approved by the Library Commission, October 5, 2023.

Adopted by the Pleasanton City Council, November 7, 2023.



Inclusiveness in Materials Statement

Pleasanton Public Library's (Library) mission is to be a place for all members in the community to "Discover, Connect, and Share" and is guided by the Library and Recreation Department's values of integrity, inclusiveness, innovation, customer service, and collaboration. To fulfill its mission and values, the Library is dedicated to free and equal access to resources in a variety of formats to meet the cultural, informational, recreational, and educational needs of the diverse community it serves.

This statement articulates the Library's position on its freedom to acquire lawful materials without content limitations, and the Library's commitment to oppose attempts to ban, remove, or otherwise restrict library patrons' free and open access to books, materials, information, and resources. In doing so, this statement reinforces the Library's commitment to a patron's individual choice.

Book Challenges in Public Libraries

Books have been banned throughout the history of the United States, without sustained success or benefit to its citizenry. Removing or denying access to resources based on personal bias, prejudice, or because the materials may be viewed as controversial or objectionable, is a form of censorship which is constitutionally restricted.

The American Library Association's (ALA) Library Bill of Rights, a set of guiding principles originally adopted in 1939, outlines free and equitable access to information to support an enlightened citizenry. The American Library Association launched Banned Books Week in 1982 in response to a surge in the number of challenges to books in schools, bookstores, and libraries. The event highlights the value of free and open access to information and brings together community members, librarians, booksellers, publishers, journalists, and teachers in shared support of the freedom to seek and express ideas. Banned Books Week is celebrated each year in October to highlight these important freedoms.

Despite these efforts, the American Library Association's Office for Intellectual Freedom reported that book challenges in the United States nearly doubled between 2021 and 2022, reaching the highest number of attempted book bans since ALA began compiling data about censorship in libraries more than 20 years ago.

Individual Choice in Libraries

The Library affirms the right for individuals to make their own decisions about their use of library materials and information. The Library is a public space established for the

community and serves as an impartial repository of materials that encompass stories and ideas from different walks of life, that may be discovered, borrowed, and viewed without hindrance. Concerns and disagreements may arise regarding the specific content of library materials, and these differences of opinion are important in a democratic society.

Role of Parents and Guardians in the Library

The American Library Association's Bill of Rights strongly supports the vital role of parents and guardians in helping their children develop fundamental reading skills, in determining their children's use of library materials, and in guiding their children's reading, viewing and listening, as appropriate for their personal stages and individual beliefs. These rights and responsibilities are acknowledged by the Library.

As part of its commitment to collaboration and customer service, Library staff are trained and prepared to assist families by providing curated book lists, professional review sources, and recommendations of library materials for each child's individual reading stages, needs, and interests.

Library Collection Development [Policy](#)

Library staff select and maintain a wide range of materials for the community under the guidance of the Library's Collection Development Policy. This policy outlines selection criteria that consider community needs and interests, the quality and merit of materials, contemporary significance, relevance to diverse populations, collection gap areas, local history, as well as budgetary and space limitations. Each of the selection criteria reflects the five departmental values of integrity, inclusiveness, innovation, customer service, and innovation.

Reconsideration of Library Materials [Form](#)

The Library maintains a process for patrons to request a reconsideration of any materials in the Library's collection. The Request for Reconsideration of Materials form asks that the requestor state their concerns, indicate that they have read or viewed the material in its entirety, and provide specific information related to the concern. Upon receipt of the form, staff will review each request using the Collection Development Policy as the basis for the determination. Responses are provided within 30 days of submission.

The Library values this process for patron input and welcomes community feedback regarding its selection of materials.

Approved by the Library Commission, October 5, 2023.

Adopted by the Pleasanton City Council, November 7, 2023.

Pleasanton Library Collection Development Plan

Fiscal Year 2025/26

Overview

Pleasanton Public Library has a physical collection of approximately 160,000 items, valued at approximately \$4 million. In addition to its physical holdings, the library maintained 21 digital platforms in FY 2024/25, offering over 2.39 million individual titles and resources.

Each year, staff develop a plan to purchase, maintain, and promote these collections to meet community needs. With the goal of meeting the recreational, informational, and cultural needs of its diverse community in mind, staff develop collections that meet popular demand and emerging topics, curate a Library of Things collection, acquire non-English materials, and perform collection maintenance to identify and remediate damaged and outdated materials for replacement.

The Collection Development Plan for FY 2025/26 is based on the principles of the Commission and Council-approved Pleasanton Library Collection Development Policy (2023). The plan outlines prior year performance, collection goals, methodology, marketing and promotion, and materials maintenance.

Collection Goals for FY 2025/26

- **Quality:** Prioritize materials with high literary, informational, or artistic merit, including those recognized through awards, professional reviews, and critical acclaim
- **Relevance:** Maintain a collection that is timely and reflective of community interests, cultural trends, and contemporary issues
- **Diversity, Equity, Inclusion, and Belonging:** Expand materials that highlight diverse voices, lived experiences, and multilingual resources, ensuring representation across backgrounds, identities, and perspectives, in alignment with the Library and Recreation Department Strategic Plan, 2025-2030
- **Accessibility:** Provide materials in a range of formats—including print, digital, large print, and audio—to support different learning styles, reading preferences, and accessibility needs
- **Impartiality:** Uphold the values of intellectual freedom by curating a collection guided by the Commission and Council-approved Inclusiveness in Materials Statement (2023), which affirms the Library's role as an impartial resource for discovering stories, ideas, and viewpoints from all walks of life
- **Community Engagement:** Encourage community participation in collection development through tools like patron suggestions and newsletter surveys.

Physical Collections

The Pleasanton Library's physical collections are curated to meet the community's diverse interests and needs. The library continually assesses its physical resources, using the Collection Development Policy as guidance and incorporating usage data to ensure a well-rounded selection of materials.

The physical collection includes books, DVDs, CDs, and Library of Things items. Funding allocations for adult/teen and children's collections are based on circulation volume and average item cost. Children's materials have a lower per-unit cost, allowing for broader coverage despite representing a smaller share of the budget.

Physical Collections	FY 2023/24 Checkouts	FY 2023/24 Cost for New Materials	FY 2023/24 % of New Materials	Notes
Adult/ Teen/Audiovisual/ Library of Things	217,761	\$131,312 (materials) \$38,616 (processing)	57%	Higher per-item cost, lower total volume
Children's Collection	667,192	\$92,800 (materials) \$27,222 (processing)	43%	Lower per-item cost, high usage
TOTAL	884,953	\$215,000 (materials) \$63,306 (processing)	100%	

Digital Collections

The library's digital platforms provide access to eBooks, audiobooks, streaming media, and research tools. Following the COVID-19 pandemic and the demand for digital collections, these tools continue to remain important for their flexibility in providing 24/7 access to certain Library resources.

In FY 2023/24 and FY 2024/25, digital offerings were selected based on usage trends and cost-effectiveness. The Library's Digital Workgroup staff team evaluated each platform using cost and usage data, user experience feedback, and holdings of neighboring libraries and gaps in physical holdings. The same methodology is being utilized to determine the FY 2025/26 digital collections.

The chart below outlines the FY 2023/24 collection use in two categories, based on the collection type and the statistical measures provided by the vendor. Obtaining uniform statistics across digital collection vendors remains a challenge for libraries that subscribe to these services, as each vendor platform uses different definitions and reporting standards for usage, making it difficult to draw direct comparisons or aggregate usage.

Digital Collections	FY 2023/24 Checkouts	FY 2023/24 Cost
Digital Materials* – eBooks, Streaming Video and eAudio	193,460 (Checkouts)	\$255,000
Digital Resources** - Learning and Research Tools	432,359 (Retrievals)	\$60,194
TOTAL	625,819	\$315,194

****“Digital Materials” includes eBooks, Streaming Video and eAudio services:**

- | |
|--|
| <ul style="list-style-type: none"> • Libby (Overdrive) • Kanopy Streaming Films • Hoopla Streaming Films and eBooks |
|--|

****“Digital Resources” includes Learning and Research Tools:**

A to Z Databases (Business Information)
Help-NOW (Online Live Homework Help)
Press-Reader (Magazines & Newspaper in different Languages)
Book Browse (Online Booklists and Reading Suggestions)
EBSCO Flipster (Online Magazines)
EBSCO Library Aware & Novelist Plus
Novelist Select
NewsBank (Local Newspapers)
Gale Database Package
Value Line (Stock Buying Guide)
Mercury News Online
Weiss Ratings (Mutual Funds Guide)
O'Reilly (Tech Books and Resources)

Marketing and Promotion

Effective promotion helps ensure the community is aware of and can access the

library's wide range of materials, including print books, eBooks, audiobooks, magazines, digital resources, and Library of Things items. Promoting these formats supports different reading preferences, learning styles, and accessibility needs.

To reach diverse audiences, the Library uses the following tools:

- Social Media & Email: Highlight new acquisitions, reading challenges, and themed booklists
- Signage & Posters: Draw attention to featured or seasonal collections within the library
- Displays & Merchandising: Create attractive, themed displays using face-out shelving and signage to encourage discovery and increase circulation
- Programs & Events: Engage the community through book clubs, reading programs, and themed events
- Online Promotion: Feature recommended titles and seasonal picks through the website and newsletters.

These strategies help keep the collection visible, engaging, and relevant to community interests.

Collection Maintenance

Maintaining a current and accurate collection ensures patrons have access to relevant information and resources that reflect community needs and evolving trends.

Staff use the following methods to keep the collection up to date:

- Collection Evaluation: Review collections regularly for currency, relevance, usage, and condition
- Weeding: Remove outdated, damaged, or low-use materials
- Replacement: Reorder lost or worn copies of popular and legacy titles.

Regular maintenance ensures the library collection remains vibrant, accurate, and useful for education, enrichment, and exploration.

Ongoing Collection Development Plan Updates

The Pleasanton Public Library Collection Development Plan for FY 2025/26 is a dynamic document, as staff continue to evaluate, develop, promote, and maintain library collections. The plan will continue to be revised to align with the adoption of the City's Two-Year Operating Budget for FY 2025/26 and FY 2026/27.

**LIBRARY COMMISSION AGENDA
REPORT**

June 5, 2025
Library and Recreation

TITLE: RECEIVE INFORMATION ON THE 2025 SUMMER READING PROGRAM AT THE PLEASANTON PUBLIC LIBRARY

SUMMARY

Each year, the Pleasanton Public Library hosts a summer reading program for community members of all ages. The program focuses on reading for fun and enjoying special programs and events throughout the summer months. This report provides a review of community input from the 2024 Summer Reading Program as well as a preview of the theme and activities for Summer 2025.

RECOMMENDATION

Receive information on the 2025 Summer Reading Program at the Pleasanton Public Library.

BACKGROUND

The Summer Reading Program has been a fun and engaging tradition in Pleasanton for more than 30 years. Each year, a unique theme shapes library programming and decorations, helping to keep the experience fresh and exciting for returning participants. Past themes have explored topics such as the arts (“Reading Colors Your World”), Pleasanton’s quasiquicentennial celebration (“Reading Through the Years”), outdoor exploration (“Read Beyond the Beaten Path”), and personal expression (“Find Your Voice”).

In 2024, the theme “Read, Renew, Repeat” was centered around environmental awareness and sustainability. A total of 3,712 individuals participated in the program, including:

- 164 babies
- 2,471 children
- 1,077 teens and adults

The program achieved several milestones, such as a 187% increase in participation from the 2023 program and the introduction of a successful High School Reading Advocates volunteer program.

Participants were invited to complete an online Summer Reading Survey at the end of the program, with responses indicated in the chart below:

2024 Summer Reading Program Survey Responses

	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	TOTAL
▼ The Summer Reading program encouraged me and/or my family to read more this summer.	61.22% 30	30.61% 15	4.08% 2	2.04% 1	2.04% 1	49
▼ The Summer Reading program encouraged me and/or my family to connect and engage with other community members and library staff.	32.65% 16	32.65% 16	26.53% 13	4.08% 2	4.08% 2	49
▼ The Summer Reading Program encouraged me to visit the library in person this summer.	59.18% 29	32.65% 16	6.12% 3	0.00% 0	2.04% 1	49
▼ Overall, I am satisfied with the Summer Reading Program.	67.35% 33	24.49% 12	0.00% 0	6.12% 3	2.04% 1	49

	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	NOT APPLICABLE	TOTAL
▼ Instructions for signing up for the Summer Reading Program were clear and straightforward.	47.92% 23	43.75% 21	4.17% 2	2.08% 1	0.00% 0	2.08% 1	48
▼ Using physical gameboards and interacting with Summer Reading Advocates was simple and easy to do.	57.45% 27	31.91% 15	8.51% 4	0.00% 0	0.00% 0	2.13% 1	47
▼ I prefer to track summer reading on paper gameboards, not a digital app (like Beanstack) on a phone, computer or tablet.	50.00% 24	18.75% 9	20.83% 10	4.17% 2	4.17% 2	2.08% 1	48
▼ I am satisfied with the number of languages available to participate in the Summer Reading program.	33.33% 16	14.58% 7	20.83% 10	2.08% 1	0.00% 0	29.17% 14	48
▼ I am satisfied with the number and types of prizes available to Summer Reading participants.	50.00% 24	33.33% 16	6.25% 3	6.25% 3	2.08% 1	2.08% 1	48

Narrative survey feedback from the 2024 program highlighted how much children look forward to the program each year and how it makes reading feel fun and rewarding. Prizes were frequently mentioned as a strong motivator for all ages. Parents shared that the program encouraged their children to read more and visit the library regularly. All-aged participants praised the teen volunteers for being especially kind and helpful, while a senior couple

described their excitement about the space-themed game and enjoyed meaningful book conversations with younger volunteers.

Participants in 2024 also suggested a few improvements for future years, such as more training for volunteers on program logistics, offering additional individual prizes to complement the raffle drawings, and providing clear community messaging about how and when the raffle winners are selected. All of these suggestions have been incorporated into the planning for the 2025 Summer Reading Program.

DISCUSSION

The 2025 Summer Reading Program began on Saturday, May 31, 2025, and will run through Sunday, August 3. This year's theme, "Level Up at Your Library," draws inspiration from games, puzzles, and STEM activities, offering interactive and educational experiences designed to engage readers of all ages.

Participants sign up for the program at the Library and track their reading using themed gameboards, which are available in person to encourage visits to the library. The program is open to babies, children, teens, and adults, with reading and activity tracks designed for each age group. The program is promoted through the library's website, newsletter, social media, the Library and Recreation Activity Guide, and outreach to Pleasanton Unified School District families.

Prize incentives remain a key feature of the program. The Friends of the Pleasanton Library sponsor prizes for participants who meet their reading and activity goals. This year's rewards include popular items from past years, along with new prizes that reflect the "Level Up" theme.

Special events and performances, also supported in part by the Friends of the Pleasanton Library, will take place at the library and in local parks. This summer's highlights include the kickoff event with Rhythm Builders, two park programs featuring Zippy, the department's Library and Recreation outreach vehicle, a "Level Up" Trivia Night at the Firehouse Arts Center, Film Club for Adults, a teen graphic novel illustration workshop, and inclusive storytimes for all ages and abilities, including baby, toddler, family, and sensory-friendly options. Event information is available on the Library's website, monthly calendar (Attachments 1 and 2), and through promotional flyers (Attachment 3).

The "Level Up at Your Library" theme offers a fun, accessible way for the community to explore Library collections and activities throughout the summer. Centered on interactive learning for all ages and abilities, the program supports the Library and Recreation Department's mission: "To build community through exceptional services and inclusive programming. Discover, Connect, Belong."

EQUITY AND SUSTAINABILITY

The Summer Reading Program promotes equity by providing free access to reading incentives and events. The program encourages children and families from all walks of life to engage in literacy activities and social connections during the summer months. Public library resources and programs help level the playing field and support reading and educational opportunities for all.

OUTREACH

Staff have provided outreach to the PUSD school libraries and Kids Club sites. Booklegger school outreach volunteers share information during their classroom visits in May. Library Commissioners are encouraged to help spread the word to their personal and professional networks.

STRATEGIC PLAN ALIGNMENT

This action advances the following Citywide goals and strategies:

ONE Pleasanton Citywide Strategic Plan

- Building a Community Where Everyone Belongs, Strategy 3 – Implement high priority items from the Library and Recreation Strategic Plan to continue to deliver activities and programs that meet the needs and interests of the community.

Library and Recreation Strategic Plan

- Goal A. Programs, Plans, and Services – Identify and enhance programming to encourage exploration, intellectual curiosity, and life literacies.

FINANCIAL STATEMENT

Funding for Summer Reading Program performances, supplies, and prizes in the amount of \$15,000 is provided by the Friends of the Pleasanton Library and is budgeted in the FY 2024/25 library reimbursable budget account #00152301- 433166.

Funding for Summer Reading Program staffing and supplies totaling approximately \$133,000 is budgeted in the FY 2024/25 City's general fund and included in the City's FY 2025/26 Proposed Operating Budget. Library program costs are reflected in the Library divisional accounts # 00152200, 00152201, 00152301, and the Departmental administrative account # 00150100.

Prepared by:



Lia Bushong, Assistant Director of Library and Recreation

Attachments:

1. June Program Calendar
2. July Program Calendar
3. Summer Reading Program Flyer



Press Start!
Game Over,
Super Rabbit
Boy!
by Thomas
Flintham



Pleasanton Public Library June 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4 Baby Storytime 11 a.m. Registration required Family Storytime 7 p.m.	5 Toddler Storytime 11 a.m.	6	7 "Level Up - Play and Literature" Exhibit Artists Reception & Awards Ceremony 1 p.m. Harrington Art Gallery
8 Sensory Storytime 10 a.m. Registration Recommended	9	10 Puzzle and Game Night - All Ages 6:30 p.m.	11 Baby Storytime 11 a.m. Registration required Family Storytime 7 p.m.	12 Toddler Storytime 11 a.m.	13	14 Juneteenth Celebration 11 a.m. - 1 p.m. Firehouse Arts Patio
15	16	17	18 Baby Storytime 11 a.m. Registration required Family Storytime 7 p.m.	19 Toddler Storytime 11 a.m.	20	21 Library Film Club For Adults 18+ 1:30 p.m.
22	23	24	25 Baby Storytime 11 a.m. Registration required Family Storytime 7 p.m.	26 Toddler Storytime in the Park! 11 a.m. Kottinger Village Park	27	28
29	30	<p>Library Closed</p> <p>Special Event</p> <p>Special Event</p>		<p>Sign up for the Summer Reading Program today at the Summer Reading Volunteer table! All ages welcome.</p>		<p>All programs are in the Library Meeting Room unless stated otherwise. Scan QR code for more details.</p> 





All programs are in the Library Meeting Room unless stated otherwise. Scan QR code for more details.



Pleasanton Public Library July 2025

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

- Library Closed
- Special Event
- Special Event

		1	2 Baby Storytime 11 a.m. Registration Required Family Storytime 7 p.m.	3 Toddler Storytime 11 a.m.	4 Library Closed - Independence Day	5
6	7	8 Puzzle and Game Night - All Ages 6:30 p.m.	9 Baby Storytime 11 a.m. Registration Required Family Storytime 7 p.m.	10 Toddler Storytime 11 a.m.	11	12
13 Sensory Storytime 10 a.m. Registration Recommended	14	15 How to Draw Fantasy Characters for Teens Two Sessions: 11 a.m. or 2 p.m. Registration Required	16 Baby Storytime 11 a.m. Registration Required Family Storytime 7 p.m.	17 Toddler Storytime 11 a.m.	18	19 Library Film Club For Adults 18+ 1:30 p.m.
20	21	22	23 Baby Storytime 11 a.m. Registration Required Family Storytime 7 p.m.	24 Toddler Storytime at the Park! 11 a.m. Ken Mercer Park Picnic Area	25	26
27	28	29	30 Baby Storytime 11 a.m. Registration Required Trivia Night at the Firehouse Arts Theater 7 p.m. Registration Required Family Storytime 7 p.m.	31 Toddler Storytime 11 a.m.	<p>Sign up for the Summer Reading Program today at the Summer Reading Volunteer table! All ages welcome.</p> 	

Pleasanton Library and Recreation

SUMMER READING PROGRAM

May 31 – August 3

READING, PROGRAMS, PRIZES!

Readers of all ages are invited to participate! Read, log your hours, and win prizes. Receive a free book when you sign up!

SUMMER READING KICKOFF

 SATURDAY, MAY 31  PLEASANTON LIBRARY

10am - 5pm | SUMMER READING SIGN-UPS

THE RHYTHM BUILDERS
Interactive percussion circle

*(Two showtimes available!
Choose either 11am or 2pm)*

11am | 1st performance

2pm | 2nd performance

ZIPPY'S PUBLIC DEBUT

Tour the City's new Library and
Recreation outreach vehicle



LEVEL UP AT YOUR LIBRARY



SCAN FOR MORE! | Visit Pleasanton Public Library to sign up, earn a free book and other prizes!

*The Summer Reading Program is generously sponsored
in part by the Friends of the Pleasanton Library.*

